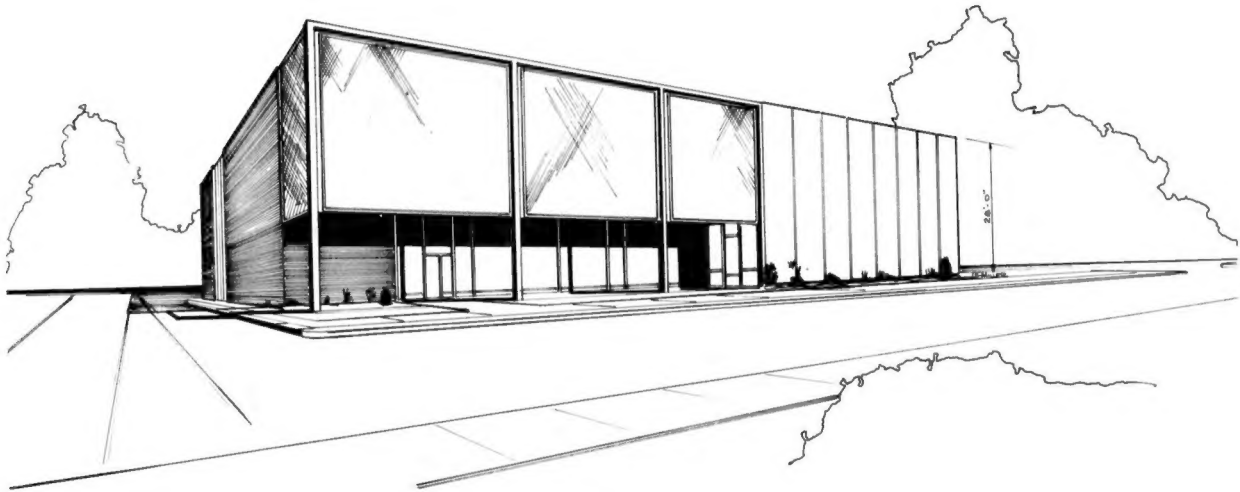


1963 COMPETITION • SAVINGS & LOAN

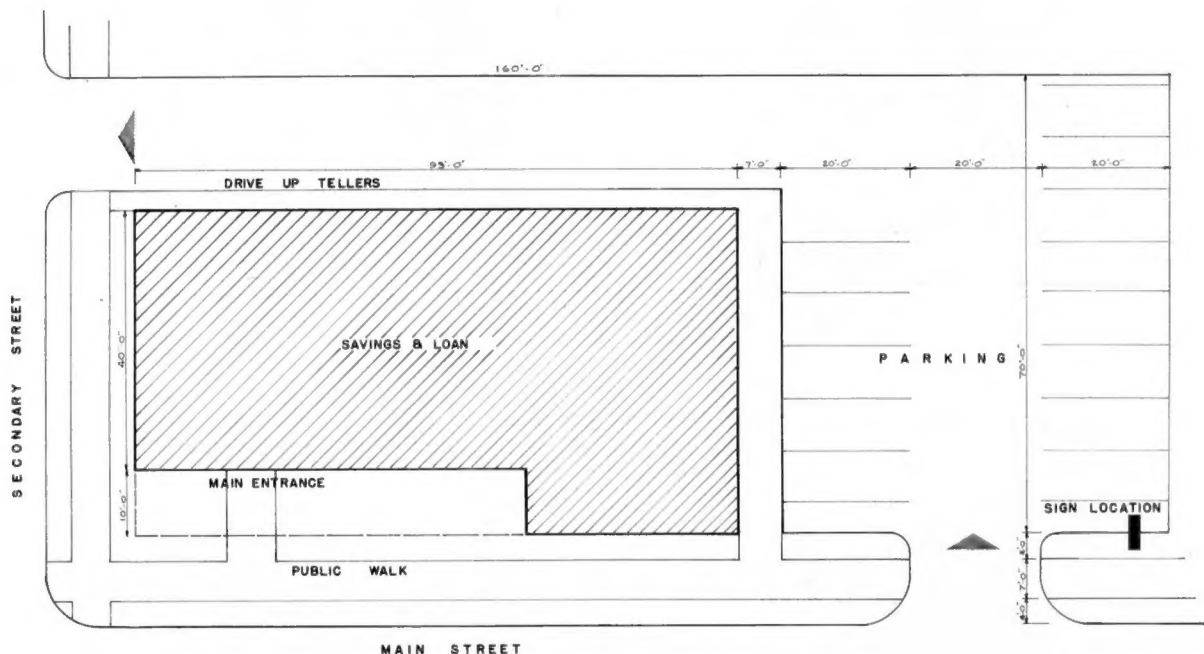


This modern new building for a Savings and Loan Association was recently erected in an outlying business section of a medium size city. It is typically representative of the many fine establishments being erected in this steadily growing business in all parts of the country in both large and small cities.

This particular building faces on a main thoroughfare leading to and from the central business district of the city. Auto traffic on this 4-lane street is fairly heavy all day and evening and limited to 40 m.p.h. The street to the left is secondary and serves as an exit from the savings and loan as indicated on the diagram. Entrance to the parking lot on the right can be made from either direction. Three large window areas cover the main front section and the blank section to the right is faced with light colored stone. The wall to the left is dark colored brick. The institution is open until 9 p.m. on Monday and Thursday nights and pays 4½ per cent on savings. Teller's windows at the rear of the building serve customers in their cars.

For the present, management only wants a sign at the location shown in the diagram, so the building or any other signs are not to be shown in the design. Management desires a sign that blends with the building architecture and reflects the character of the business, not one that would be more suitable to a night club, restaurant or entertainment business. Although there are many other types of businesses in the area, a sign at this location can be seen for considerable distance in each direction.

Here is a challenge to design a display that is distinctive, has impact, advertising value, and at the same time is in keeping with the dignity and prestige of the type of business.





GRAND INTERNATIONAL CLASS

First Prize

STEVE POLOMCHAK'

Federal Sign & Signal Corp.

Blue Island, Illinois

SPECIFICATIONS

Supporting structure of two square poles painted white 40' high. Main D.F. cabinet mounted between poles is 18' x 8' with bottom 13' above grade has charcoal color porcelain or baked enamel faces and grey colored faces on portion behind supports.

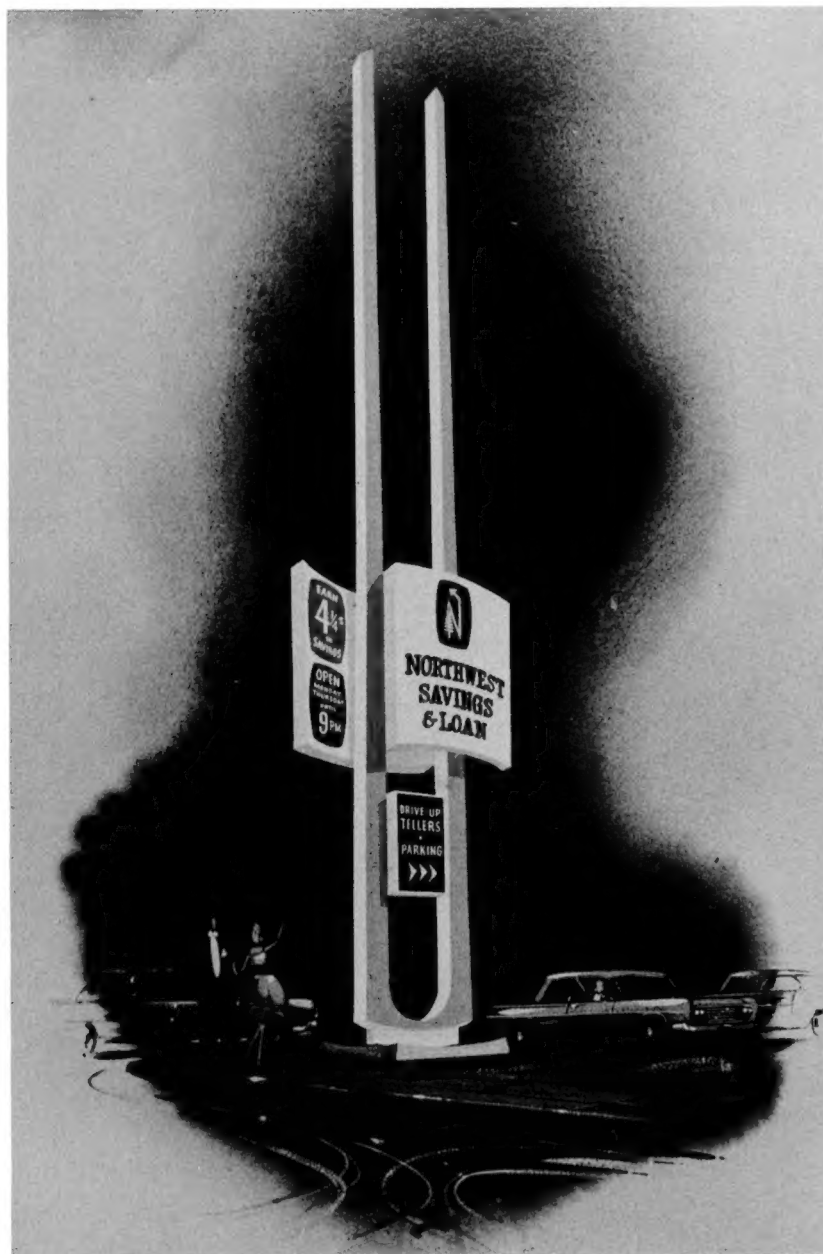
"FEDERAL SAVINGS AND LOAN" is cut out of face and $\frac{3}{4}$ " clear plastic letters pushed through. White plastic is laminated behind clear plastic to produce formal type raised letters. Illuminated by H.O. lamps behind letters.

The white plastic faced clock 3'9" in diameter has dignified black Roman numerals and hands. Raised filler and retainer is gold bronze anodized metal. Interior illumination by "U" shaped H.O. lamps. Modern eagle is shaped with gold bronze metal sides and yellow plastic face, lighted by gold tubing to give gold night appearance.

Lower D.F. cabinet 6' x 2' has light blue filler with black cutout plastic letters on flat white plastic face. White arrow on red plastic face directs customers to drive-in windows. Cabinet lighted inside by H.O. lamps.

GRAND INTERNATIONAL CLASS
Second Prize

LEONARD E. SWANSON
Heath Northwest, Inc.
Seattle, Washington



SPECIFICATIONS

Reinforced concrete pylons 40' high cast in two sections, with steel cabinet fastenings set when cast. Two single white flat plastic faced cabinets 7' x 6'6" with double faced overhang section 2'6".

Copy on double faced section and logo on single faced sections are painted transparencies. "NORTHWEST SAVINGS & LOAN," 10" molded plastic letters with gold returns.

Lower D. F. cabinet 2' x 4' with copy on painted transparency. All cabinets light inside by H.O. 800 m.a. lamps on 8" centers.



GRAND INTERNATIONAL CLASS

Third Prize

ROBERT T. HIETALA

Heath Northwest, Inc.

Seattle, Washington

SPECIFICATIONS

D. F. fabricated metal pylon display 45' high with plastic panel in center 36' x 1' internally illuminated by 800 m.a. H.O. lamps.

D. F. cabinet on right 8' x 7' painted anodized aluminum edges and flat white plastic faces. "CENTURY SAVINGS AND LOAN," 18" fabricated black plastic letters with gold returns. D. F. cabinet on left 8' x 7' has flat white plastic faces with painted gold anodized aluminum edges. "EARN 4½%" yellow letters on blue panel, "DRIVE UP TELLER" black plastic cut-out 6" letters with red cut-out plastic arrow.

Both cabinets internally illuminated by H.O. 800 m.a. lamps on 8" centers.

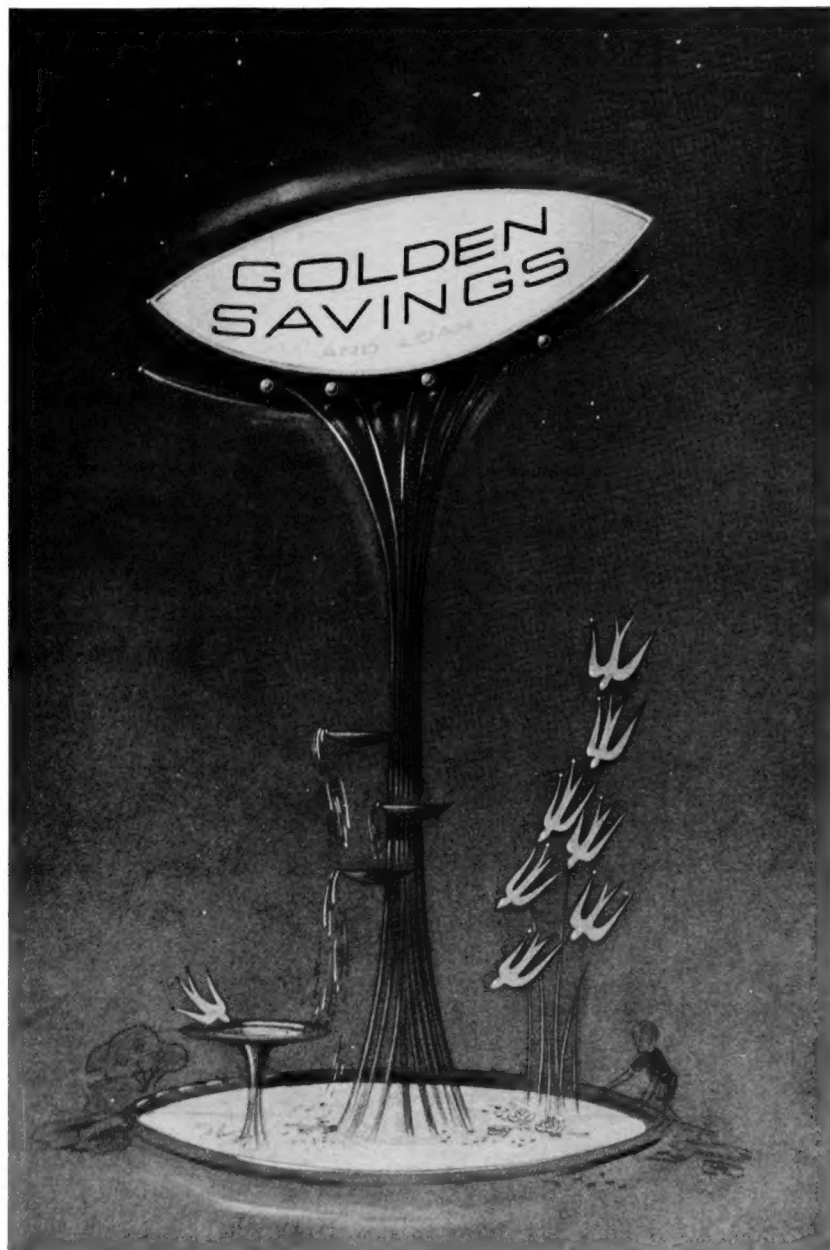
CREATIVITY CLASS

First Prize

TED PARSONS

Electrical Products Consolidated

Seattle, Washington

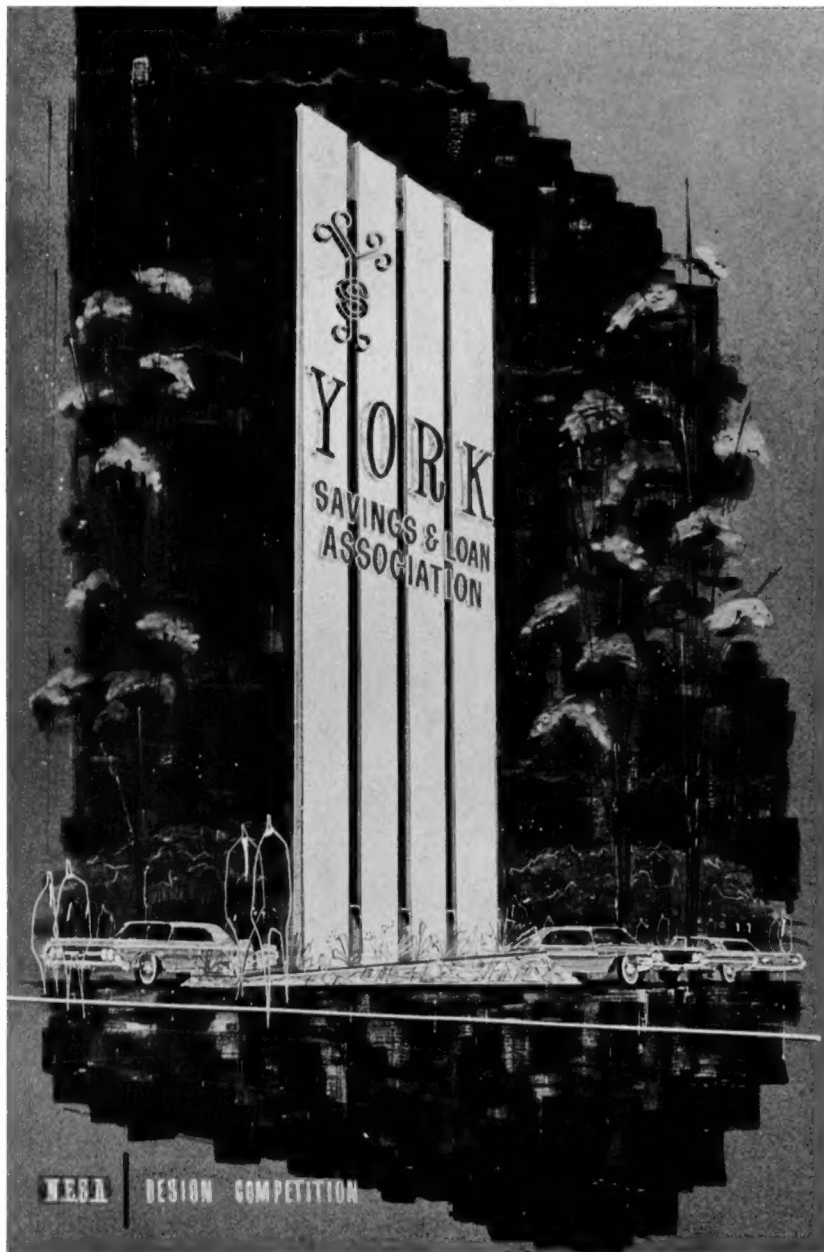


SPECIFICATIONS

D. F. display 32' high with two bronze finished metal cabinets 18' x 6', each curved out in an arc and mounted back-to-back at thick center portion and slimmed at ends. Supported small steel pipes fastened together in center to provide strength. Pipes set in concrete based reflecting pool, with warm white cast stone rim.

"GOLDEN SAVINGS" 12" cut-out black plastic letters, "AND LOAN," 4" gold cut-out plastic letters on white channel plastic faces. Internally illuminated by H.O. lamps in center and white tubing in end sections of cabinets.

"Birds in flight" are cast brass and bronze—or fabricated sheet metal—mounted on aluminum colored steel rods. Cast brass—or fabricated sheet metal bird on fountain made of warm colored stone. Fountain on main pillar has brass bowls.



CREATIVITY CLASS

Second Prize

DOUGLAS A. COLLINS

**E. L. Ruddy Co. Limited
Toronto, Ontario, Canada**

SPECIFICATIONS

D. F. display 37' high, 13' wide of four tapered fiberglass pylons, simulating precast concrete, covering wide flange beams. Area between pylons has 12" wide galvanized metal painted charcoal grey.

The stylized "Y's and dollar sign" symbol is galvanized metal channel with black return and green face illuminated by 60 m.a. green tubing. YORK SAVINGS & LOAN ASSOCIATION, 40" and 15" bronze channel letters with wine colored plastic faces lighted by 60 m.a. white tubing.

CREATIVITY CLASS

Third Prize

GUY GAGNE

Claude Neon General Adv. Ltd.
Montreal, Quebec, Canada



SPECIFICATIONS

D. F. display 28' high, 10'6" wide supported by three beams covered with stelvetite. Sign cabinet 16' x 10'6" faced with corrugated stelvetite from which black panel of reversed channel stelvetite is raised and outlined in white tubing for silhouette effect.

The crest is cut out of panel and backed with red plastic, lighted by H.O. lamps. NEW HAVEN SAVINGS AND LOAN cut-out of panel and backed with white plastic illuminated by H.O lamps.

Bottom panel 8' x 3'3", of red reverse channel stelvetite raised from background and outlined with white tubing for silhouette effect. 4 1/2% on SAVINGS cut-out of panel backed with white plastic, lighted by H.O. lamps.



ADVERTISING AND
IDENTIFICATION CLASS
First Prize

JAMES CALCOTT
Federal Sign & Signal Corp.
Blue Island, Illinois

SPECIFICATIONS

The 48' high supporting columns may be of prestressed concrete or architectural steel painted white. Decorative grillwork between columns is gold anodized aluminum. Main D. F. sign cabinet is 12'6" x 9' with filler in gold baked enamel finish. REPUBLIC 32" to 20"; SAVINGS AND LOAN 24" to 9" white plastic letters inserted through cut-outs in turquoise porcelain enamel faces. Interior illuminated with H.O. lamps.

The two modules on opposite side are each 3'3" square with white plastic and laminated black plastic letters. PARK 16" and DRIVE UP TELLERS 6" high lighted by H.O. lamps. Retainers and fillers turquoise baked enamel to match main sign faces. Red plastic arrow lighted by red tubing has white baked enamel filler and retainer.

Fiberglass eagle on top 3'6" high mounted on 2' plastic ball supported by 3" pipe, all painted gold. This display feature is lighted by floodlights mounted on top of main sign section.

ADVERTISING AND
IDENTIFICATION CLASS
Second Prize

JOHN S. KRUSE
Federal Sign & Signal Corp.
Blue Island, Illinois



SPECIFICATIONS

Supporting pylon 42' high, 3' wide finished in gold anodized aluminum. Accent strip on front edge of pylon and sign cabinet is black porcelain enamel channel with white plastic face illuminated by single row of H.O. lamps on pylon and by interior H.O. lamps on the sign cabinet.

Main D. F. sign 12' high, 8' wide has gold anodized fillers and retainers with black cut-out plastic letters laminated on white plastic faces. HOME SAVINGS 2' high, AND LOAN 1' high back-lighted by H. O. lamps on 6" centers.

Ornamental sections on each side of pylon are 28' x 2' black porcelain enamel fillers with white plastic faces and "H" trademarks in brown and gold, internally illuminated by H.O. lamps.



ADVERTISING AND
IDENTIFICATION CLASS
Third Prize

WILBUR L. BENJAMIN
Blommel Sign Company
Dayton, Ohio

SPECIFICATIONS

D. F. display 37'6" high supported by 8" columns trimmed in stainless steel as are all other cabinets. Main panel 12' x 8' with black raised letters on white flat plastic face illuminated by H.O. lamps.

EAGLE 5' x 7' has gold anodized aluminum filler with alternate strips of yellow and green plastic faces back-lighted by H.O. lamps.

Shadow and lower cabinet faced with green stippled porcelain enamel. DRIVE IN WINDOWS letters and border in single white tubing.

SUPPLEMENTAL TREATMENT CLASS

First Prize

GRAND INTERNATIONAL CLASS

Merit Award

MALCOLM J. BOEREMA

Federal Sign & Signal Corp.

Blue Island, Illinois



SPECIFICATIONS

D. F. display 38' high on two square prestressed cast concrete supports. Area between columns filled with tile solar screen with facing edges finished in gold Resilene plastic paint.

The triangular metal cabinets are faced with textured architectural plastic-teal blue in top, brick red in center and light mustard in lower. White finished $\frac{1}{8}$ " plastic is laminated on inside of faces behind cut-out letters, to avoid 3-dimensional copy and preserve clean sculptured shape. Fillers are painted to match face color of cabinets which are internally illuminated.

Lantern custom fabricated of white plastic and gold anodized aluminum and lighted by two beacon ray clear lamps, one upright and one inverted for double blinking effect.



SUPPLEMENTAL TREATMENT CLASS

Second Prize

GRAND INTERNATIONAL CLASS

Merit Award

P. E. GILES

Neon Products of Canada Ltd.

Victoria, B.C., Canada

SPECIFICATIONS

D. F. Display 39' high, 10'6" wide supported by two I-beams painted white, with decorative center pole. METRO SAVINGS AND LOAN 4" channel metal letters 18" high faced with white plastic and illuminated by double tangerine tubing. Metal Q-deck faces covered with hammered copper skin and surrounded by 3" metal border with gold scotchcal.

Two single face jump clocks with 20" numerals installed on each side of I-beams. The time alternates with word "save." Center cabinet 4' square with white corrugated plastic faces is interior illuminated by 5 horizontal H.O. lamps, 4½% flat cut-out orange plastic letters 20" to 9". ON SAVINGS 9" flat black cut-out plastic letters, pinned to faces.

Lower section 14' x 2' has V-3 white plastic faces lighted by 15 two-foot H.O. lamps. PARK 12" gold moulded plastic letters, DRIVE IN TELLERS 12" to 6" black cut-out plastic letters pinned to faces.

SUPPLEMENTAL TREATMENT CLASS

Third Prize

EUGENE W. HARGENS

Heath and Company
Los Angeles, California



SPECIFICATIONS

D. F. display 50'9" x 15' supported by two papers covered by diamond shaped flush metal painted off-white. Top cabinet 4' high, 15' wide; lower 6'6" high, 15' wide, both finish in polly gold. Faces of blue plastic routed out for flat white cut-out letters 20" to 9", with slimline lamp illumination inside.

Revolving oval 5' high, 3'6" wide finish in polly gold with flat white plastic faces. Copy is flat cut-out red plastic with numerals screwed to faces for rate changes. Interior slimline lamp illumination. Sheet metal scroll on top oval is 4" wide and painted flat charcoal brown.

Custom made metal lamp finished in antique gold is 6' high with clear lenses illuminated by six 100 watt lamps scintillating on 6-point flasher. Metal scroll at lamp base painted charcoal brown.



PRESENTATION CLASSIFICATION

First Prize

GRAND INTERNATIONAL CLASS

Merit Award

RICHARD CONNOR

Blanchett Neon Limited

Edmonton, Alberta, Canada

SPECIFICATIONS

D. F. pylon 34'6" high 12' wide supported on two painted I-beams with pole in center to support revolving section. Center of structure decorated with sheet metal louvres with faces painted aqua and channels dark blue.

Main panel 12' x 6'6" white plastic face has 3' channel letters with black painted 4" returns. C lighted by double rose tubing with violet plastic face. S has double yellow tubing and orange yellow face. L has double white tubing with aqua plastic face. CITY SAVINGS & LOAN in 12" black cut-out plastic letters cemented to face.

Lower panel of 5' x 2'6" clear plastic painted violet with 8" TELLERS SERVICE letters and arrow painted white and illuminated by three rows 60" H.O. lamps. Revolving 3' x 2'6" top section has white plastic face with 4 1/2% in 18" black painted numerals and on SAVINGS 4" letters painted black. Reverse side has CSL logo painted white on violet painted plastic face. Illumination is by 3-rows 36" H.O. lamps.

PRESENTATION CLASSIFICATION

Second Prize

GRAND INTERNATIONAL CLASS

Merit Award

EARL PAULSON

Federal Sign & Signal Corporation

Blue Island, Illinois



SPECIFICATIONS

D. F. display 45' high, 16'9" wide, overall, supported by 16' pipe to 26' above grade and 8' pipe above, faced with 20 g. steel finish in gold and black dynasyl. Vertical strip on each side faced with inverted "U" shape moulded white plastic illuminated by one row of H.O. lamps.

Main cabinet 12' x 7'6" has flat plastic pictorial on white plastic face and gold dynasyl filler. Letters are 1/2" white plastic pushed through blue porcelain enamel face, internally illuminated with H.O. lamps.

Octagonal sign 4'6" x 4'6" has gold dynasyl filler, flat cut-out plastic letters on white plastic face back-lighted by H.O. lamps. PARK is blue, arrows red and DRIVE UP TELLERS in black.



PRESENTATION CLASSIFICATION

Third Prize

ROY A. BOONE

Stanford and Inge, Inc.

Roanoke, Virginia

SPECIFICATIONS

D. F. display 33' high, 20' wide overall, supported by two 9" x 4' sq. type poles painted white. Main panel 14' x 10' has wide corrugated metal face painted chocolate. "Picture frame" outside is black plastic drilled with 1-inch holes back-lighted by H.O. lamps.

Channel letters have white plastic faces illuminated by white tubing. "FIRST" is 48" to 18", SAVINGS-LOAN 24" and 6".

The 4' cube rotating clock faced with white plastic has following on other three sides: TEMPERATURE—Open Mon. & Thurs. 'til 9—4½% on Savings.

PRACTICABILITY CLASSIFICATION

First Prize

TOM RUNKLE

Electrical Products Division
Federal Sign & Signal Corporation
Eugene, Oregon



SPECIFICATIONS

D. F. display 28" high, 16'9" wide supported by steel "I" beams boxed in gold anodized aluminum 6" x 16'. The three 4' center poles of 26 g. conductor pipe finish in brown enamel are decorative and not supporting members.

All cabinets are 16' thick with visible edging retainers and dividers of gold anodized aluminum in upper section and of white enamel in oval and lower sections.

"FIRST FEDERAL" 21" to 10" script white plastic letters on turquoise routed plastic panel 13'6" x 3', back-lighted by 800 m.a. vertical lamps on 10" centers. "SAVINGS," "LOAN" 15" high flat cut-out brown plastic, "AND" 7½" high flat c/o brown plastic, spacer bars flat c/o orange plastic, all pegged out on white corrugated plastic panel 13'6" x 6'3" illuminated by 800 m.a. vertical lamps on 12" centers.

Vertical side cabinets 6'3" high, 1'2" wide faced with dignified leaf design of gold Scotchcal Mylar on turquoise plastic background, lighted by single vertical 800 m.a. lamp wired to secondary circuit in main cabinet.

Oval cabinet 5' x 3'6" with orange plastic face. White routed plastic numeral is 16", fractions 7" and c/o 15. "CURRENT DIVIDEND" 2½" brown plastic cut-out letters. Internally illuminated by three 800 m.a. Endon lamps.

Lower cabinet 11'9" x 3'6" with white plastic face, "CAR TELLER" and "PARKING" are 7" pegged flat cut-out turquoise plastic and the arrow is 33" orange plastic. Illuminated by 800 m.a. lamps on 12" centers.

Dark colored brick structure supporting poles is 60" high, 9'6" long, 21" wide. Field stone planter 18'9" long, 18" high and 42" wide to be furnished by owner.



PRACTICABILITY CLASSIFICATION

Second Prize

FRED R. BERGENDORFF
Electrical Advertisers Agency
El Cajon, California

SPECIFICATIONS

D. F. pylon 36' high on tapered shaft of tan sheet metal cover over steel column. Horizontal cross tie sheet metal boxed panel.

Main section 16' x 10' faced with white plastic internally illuminated with T-12 slimline lamps. "SENTRY" blue flat cut-out plastic letters and "SAVINGS & LOAN" black flat cut-out letters.

Revolving 4' circle reads "Open 'til 9—Monday and Thursday Nights" in blue flat cut-out letters on white plastic face lighted with slimline lamps inside.

PRACTICABILITY CLASSIFICATION

Third Prize

JAMES L. DIX

Electrical Products Division

Federal Sign & Signal Corporation

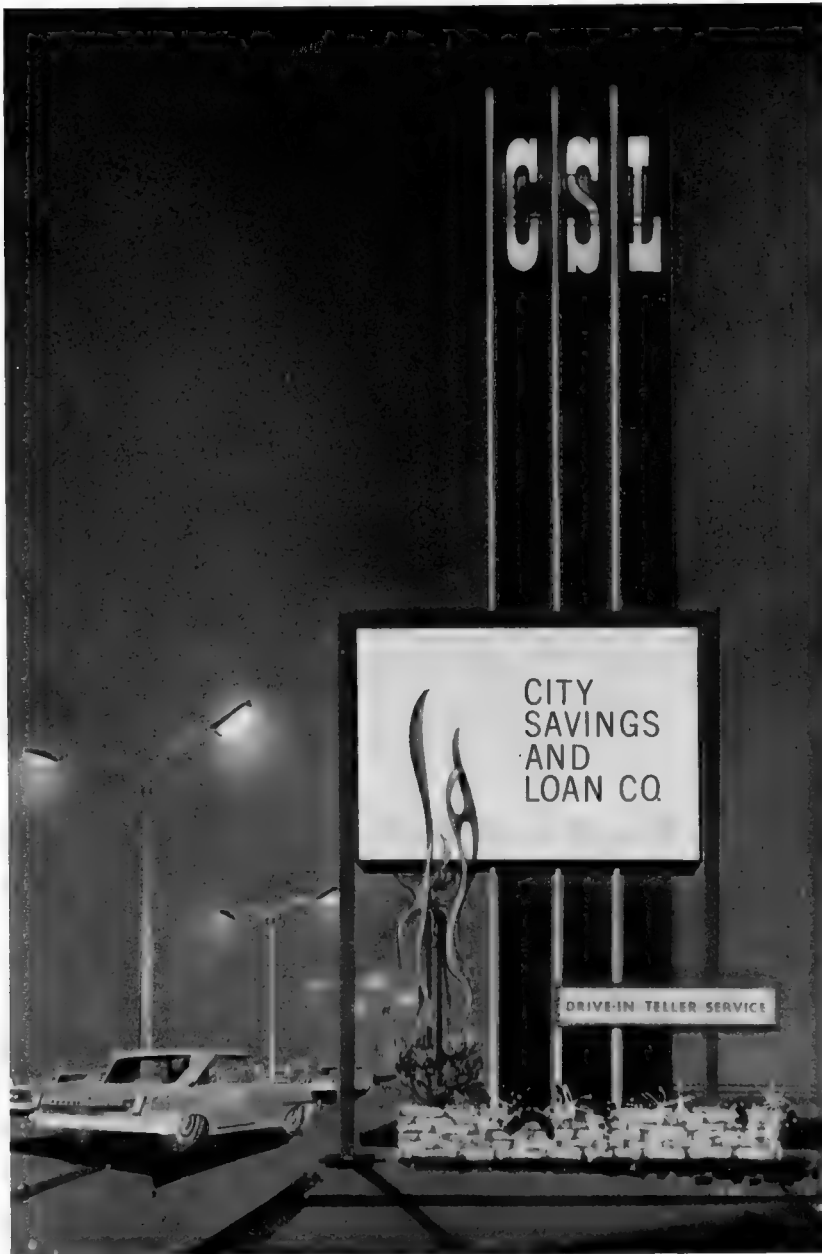
Los Angeles, California



SPECIFICATIONS

D. F. sign 55' to top of spire. Main column fabricated around pole with white sheet metal mullions on outside and gold anodized aluminum mullion in center. White dimpled plastic faces between mullions internally illuminated. White finished pole supports cabinets.

Top cabinet 6' high in gold anodized aluminum with retainers 2½" x 2½" wide and deep. Black flat cutout numbers 4' to 1' wired to white plastic face to permit percentage changes. "GUARDIAN" olive and blue fabricated plastic letters 39" to 18" with black edges on satin finish plastic faces. Cabinet 15' x 6' gold anodized aluminum with 2½" x 2½" retainers. "SAVINGS & LOAN" fabricated plastic letters 21" to 18" black faces except "S" in olive and "L" in blue on white plastic face in gold anodized cabinet 15" x 3'. All cabinets internally illuminated with fluorescent lamps.



GRAND INTERNATIONAL CLASS
Merit Award

T. GODWIN
Claude Neon Ruddy Kester Limited
Regina, Saskatchewan, Canada

SPECIFICATIONS

D. F. display 43' high, 19' wide overall, supported by three poles with dimensional sheet metal forming background. "CSL" raised block sheet metal 3" channel letters 5'8" high, with up and down wiping action of lamps and tubing on 19 pt. flasher.

Sign cabinet 15' x 10' x 2" set in grey sheathed "I" beams to give appearance of floating, has flat white plastic faces internally illuminated by H.O. lamps. "CITY SAVINGS AND LOAN CO." 12" black cut-out plastic letters sanded to remove gloss. Frieze of "4½%", 16" high painted on inside lighted by 2 rows of 40 w. lamps 4" behind face chasing from left to right to give news item effect.

Lower portion two single faced cabinets 12'6" x 1'8" with blue fillers and retainers and red cut-out 5½" plastic letters on flat white plastic face. The sculptured portion is steel re-inforced papier-mache coated with Poly-vinyl chloride with gold color added.

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



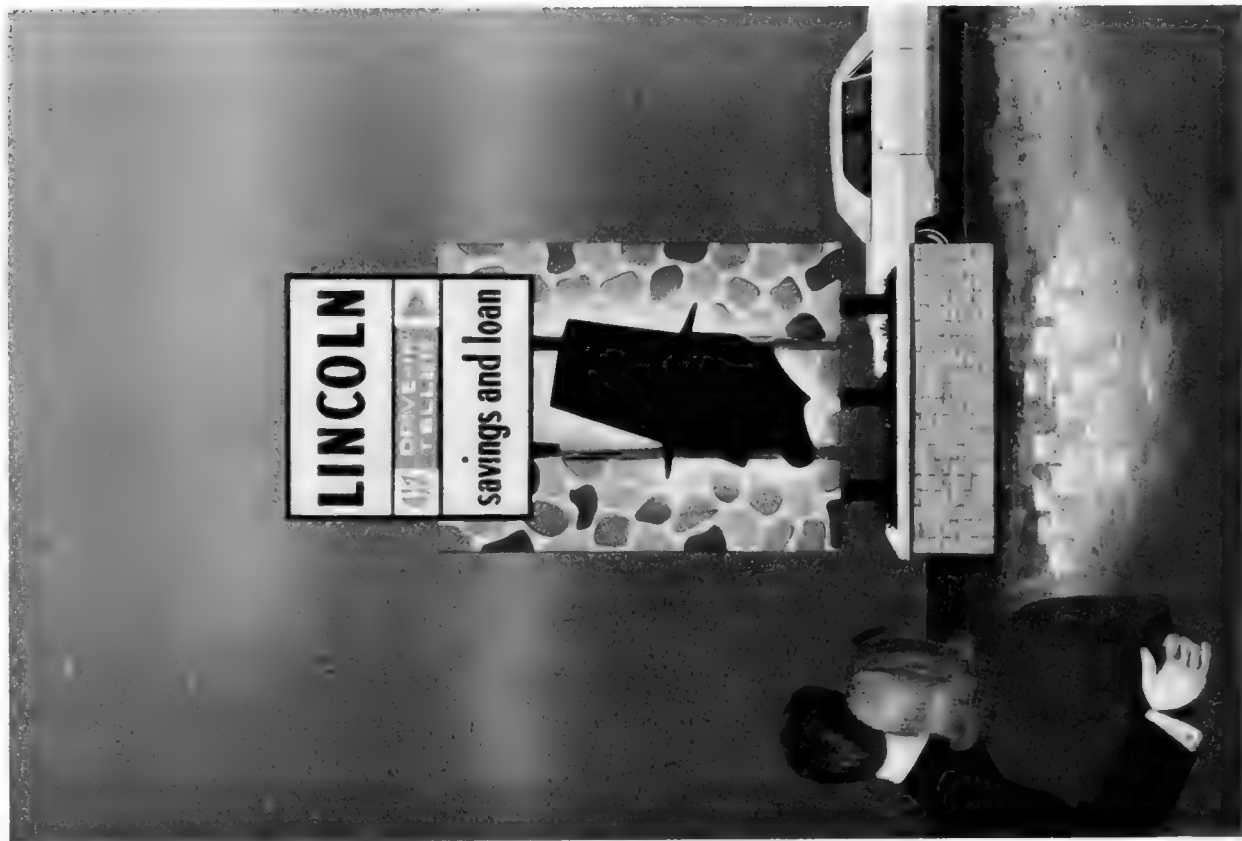
David S. Cobb Jr.
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION
Los Angeles, California



Charles R. Harwood
NEON PLASTIC ADVERTISING, INC.
Springfield, Missouri



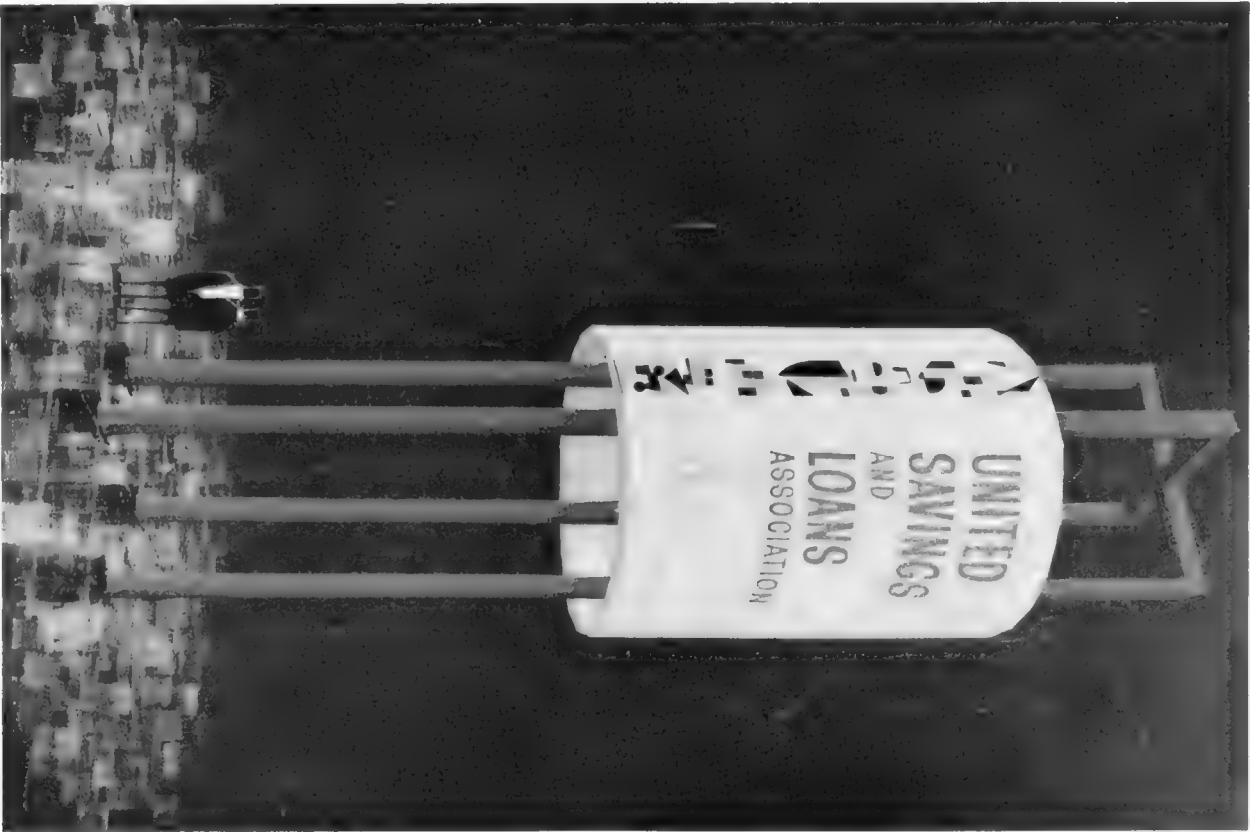
J. I. Walker
CLAUDE NEON GENERAL ADV., LTD
Montreal, P. Q., Canada



Don A. Henderson
CLAUDE NEON GENERAL ADV., LTD
Montreal, P. Q., Canada

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Don Overbush
NEON PRODUCTS OF CANADA, LIMITED
Winnipeg, Manitoba, Canada



Joseph Simcoe
LEVIN SIGN CO., LTD.
Winnipeg, Manitoba, Canada



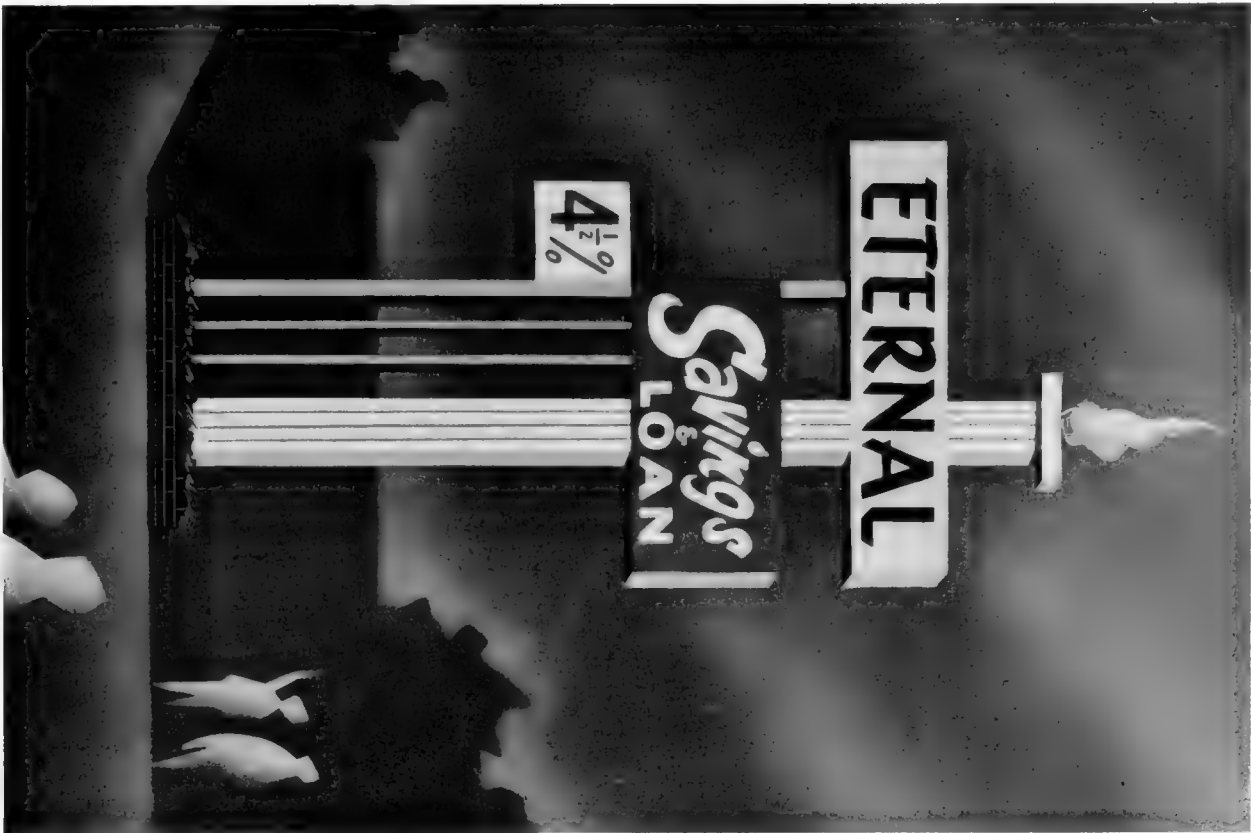
POCA W. L. S.
FEDERAL SIGN AND SIGNAL ELECTRICAL PRODUCTS DIVISION
Oakland, California



GUYTON VES
ADVANCE NEON SIGN CO
Los Angeles, California

SAVINGS & LOAN

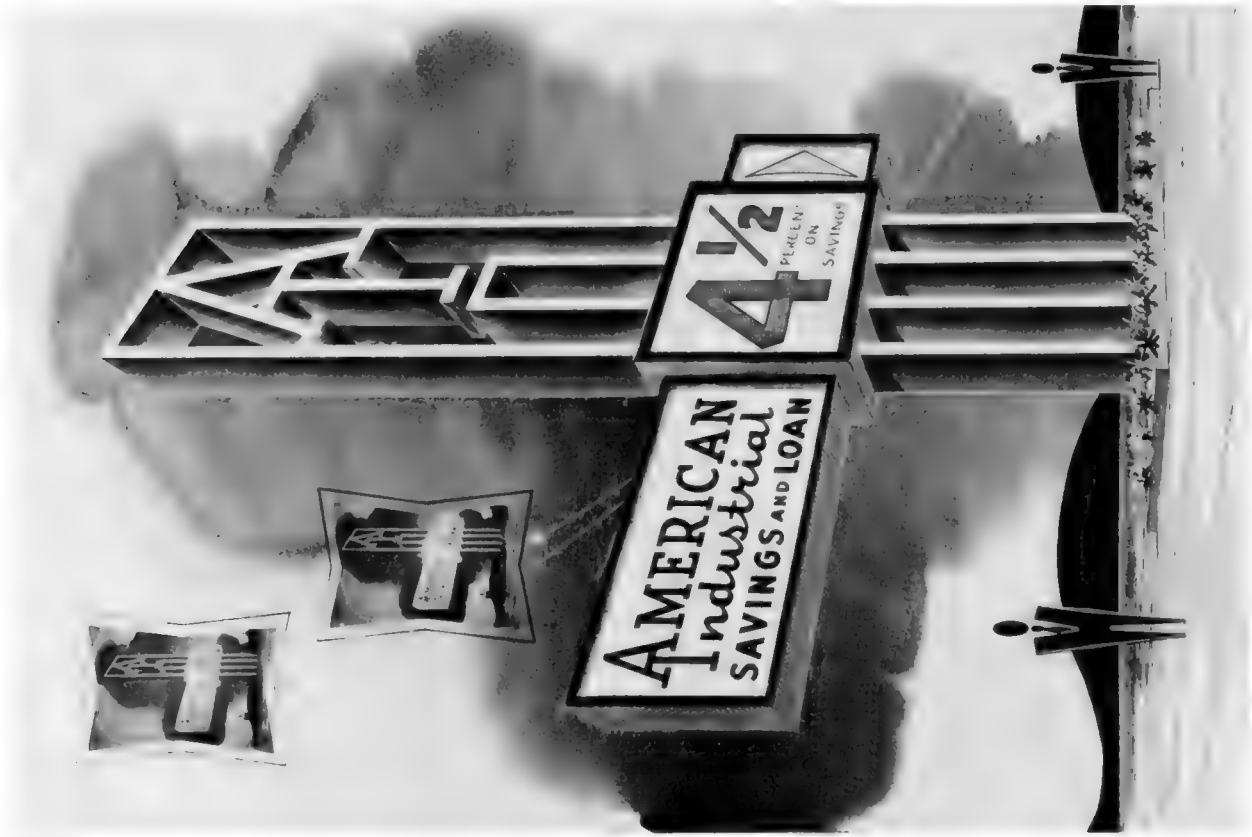
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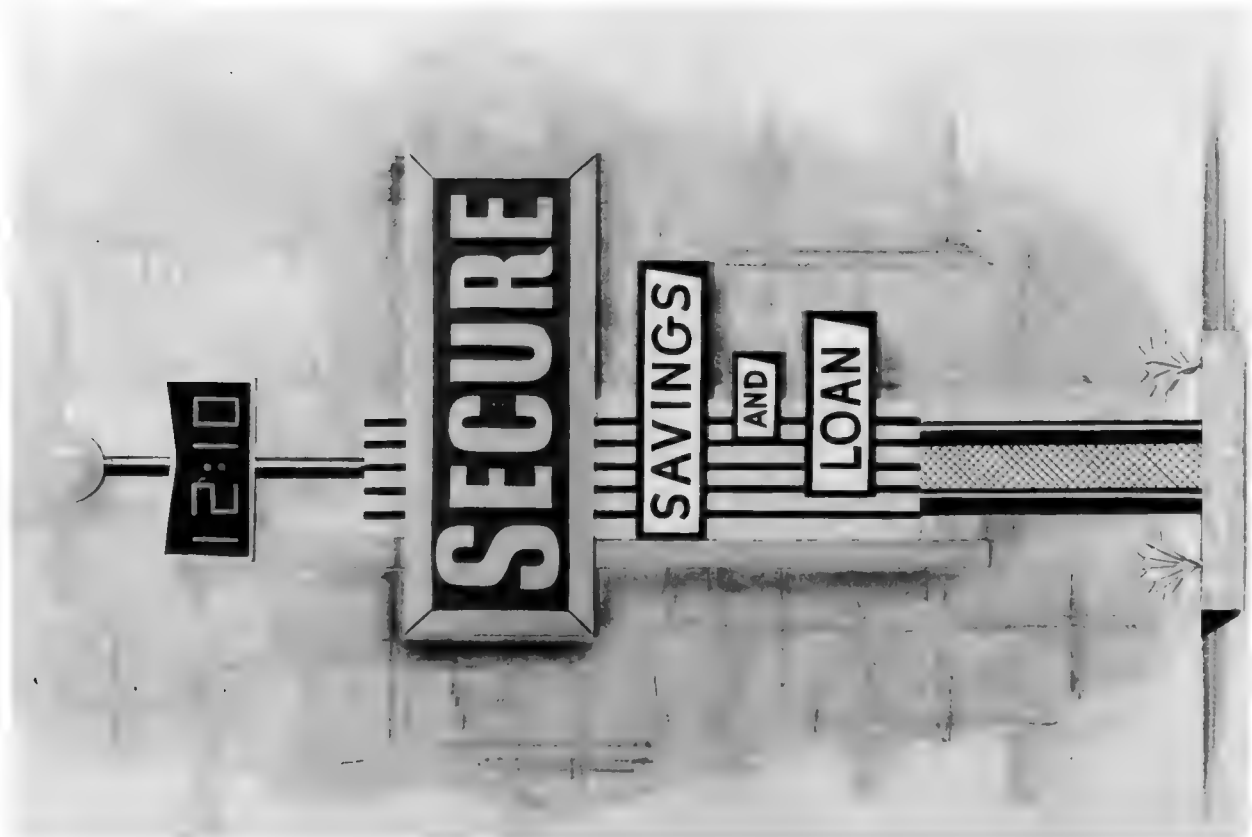
David Lipscomb
TEXIGON DISPLAYS, INC.
Victoria, Texas



Don J. Allen
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Portland, Oregon



Joseph E. French
FEDERAL SIGN AND SIGNAL CORP.
Louisville, Kentucky



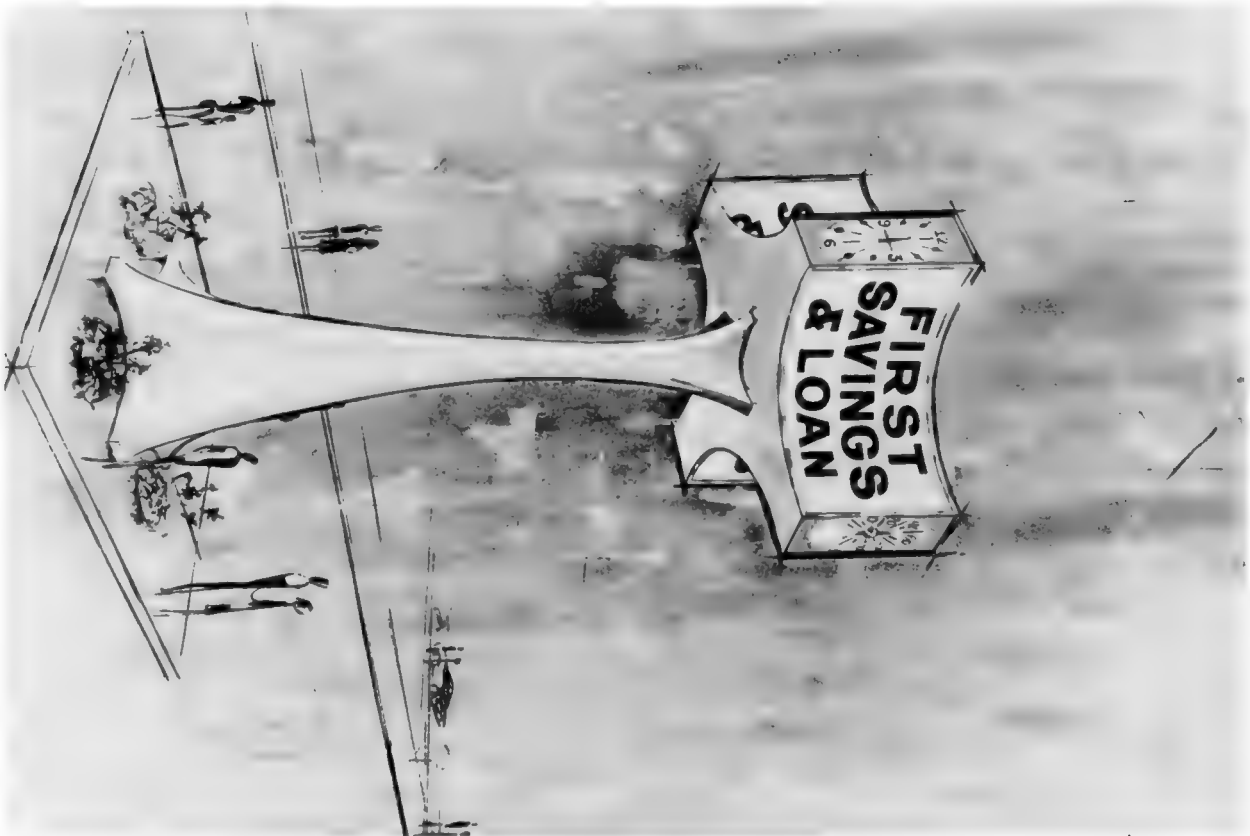
Donald Ward
LOTZ NEON SIGN AND ADV., INC.
Joliet, Illinois

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Leo Dahms
NESA ELECTRIC SIGN DESIGNS
Portland, Oregon
FEDERAL SIGN AND SIGNAL CO. ELECTRICAL PRODUCTS DIVISION



Dale Brown
ARTIST
COLUMBUS, OHIO



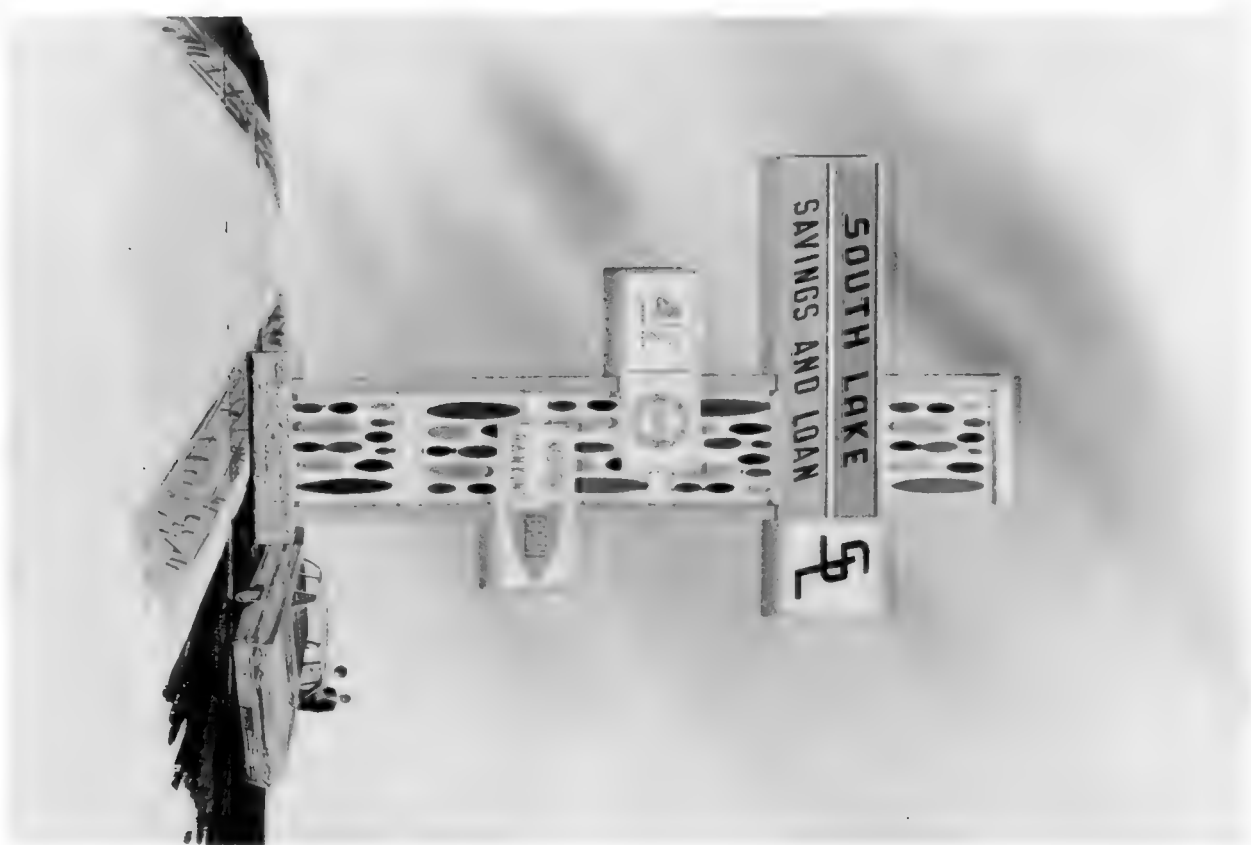
Elmo Haskins
FELIX SIGNS, INC.
Kingsport, Tennessee



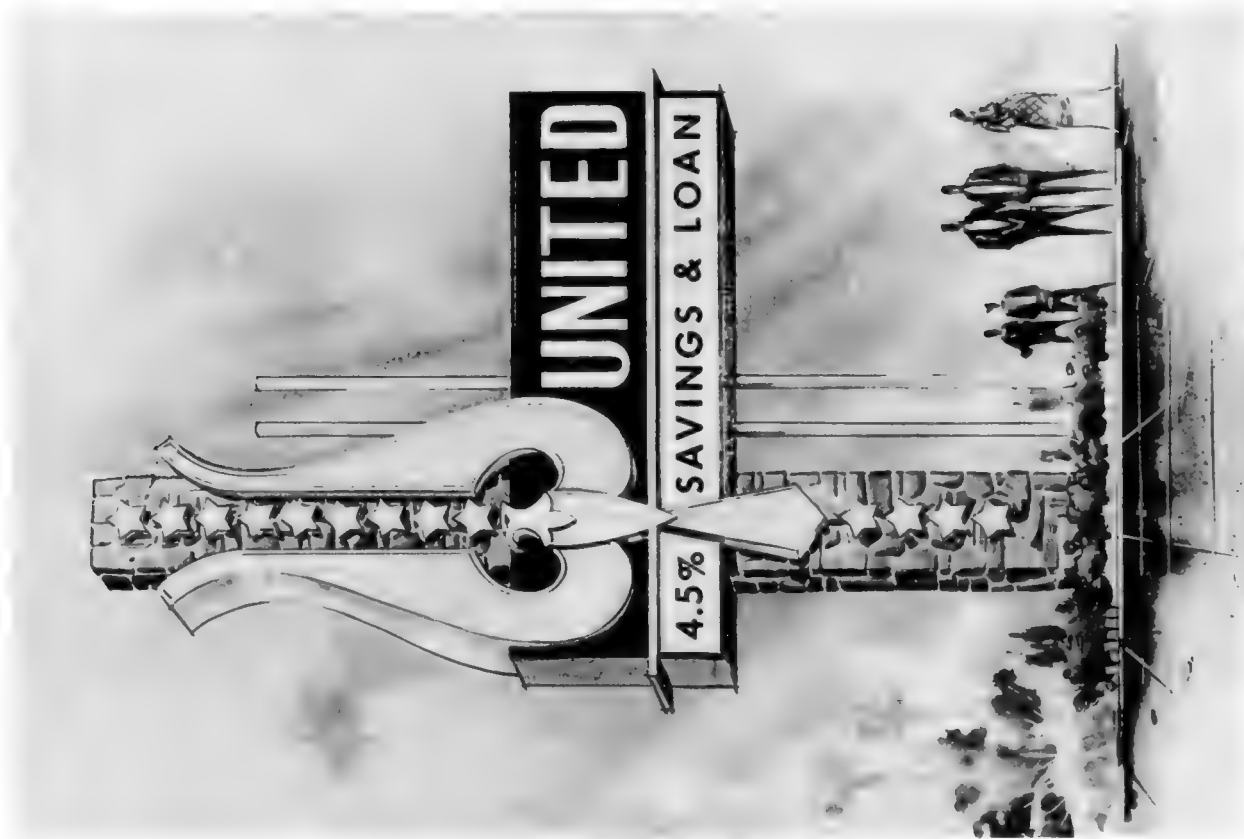
Harley Lautenschlager
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Portland, Oregon



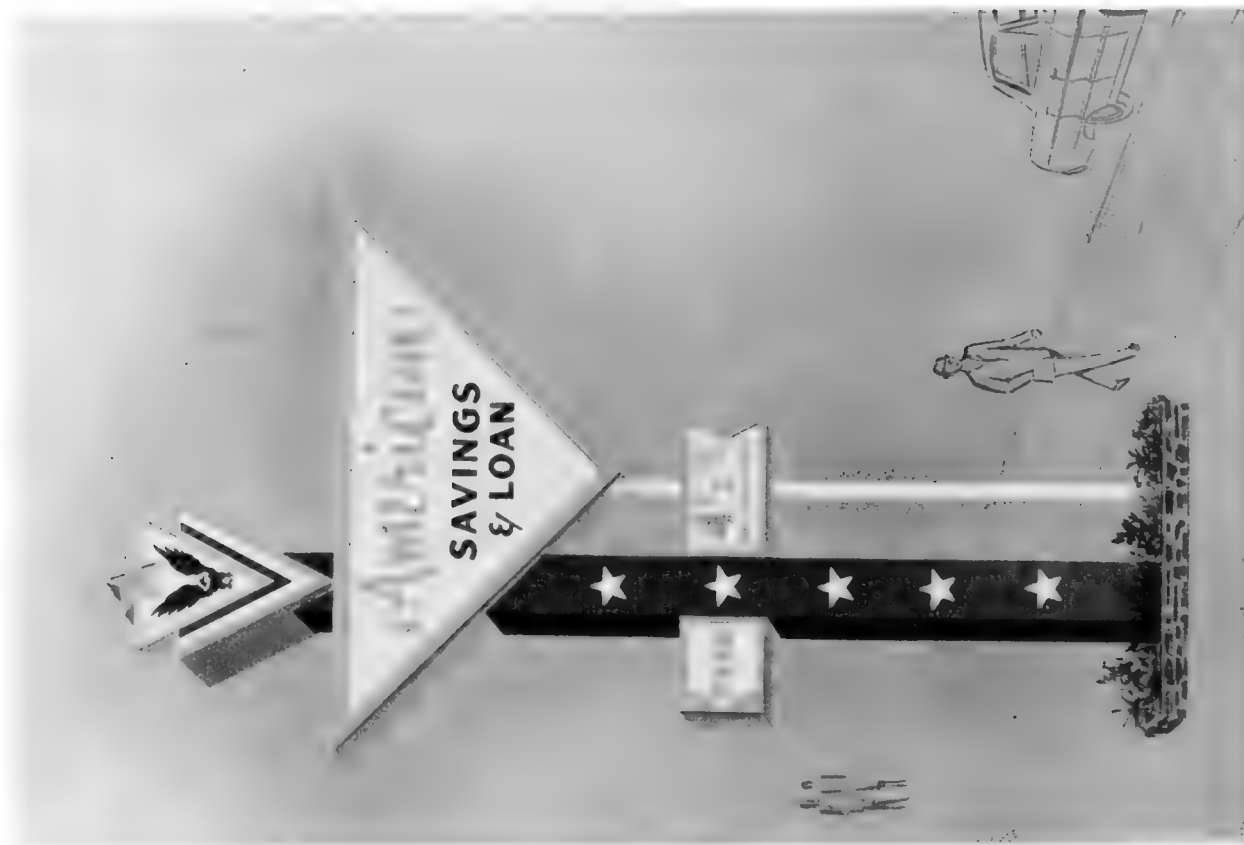
Donald E. Kind
WINE & SONS
North Hollywood, California



Ernest F. Oltshausen
FEDERAL SIGN AND SIGNAL CORP.
San Francisco, Indiana



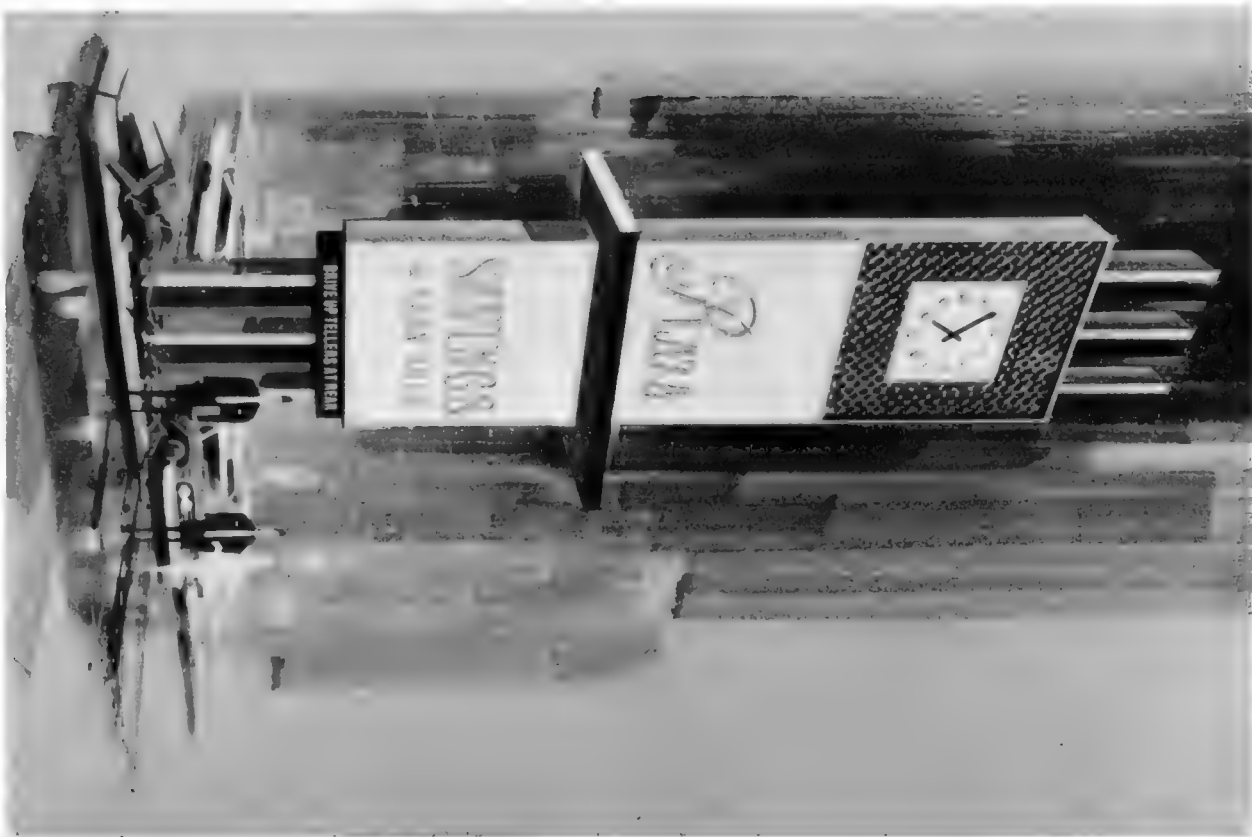
W. Paul Marshall
SANTA ANA NEON CO.
Santa Ana, California



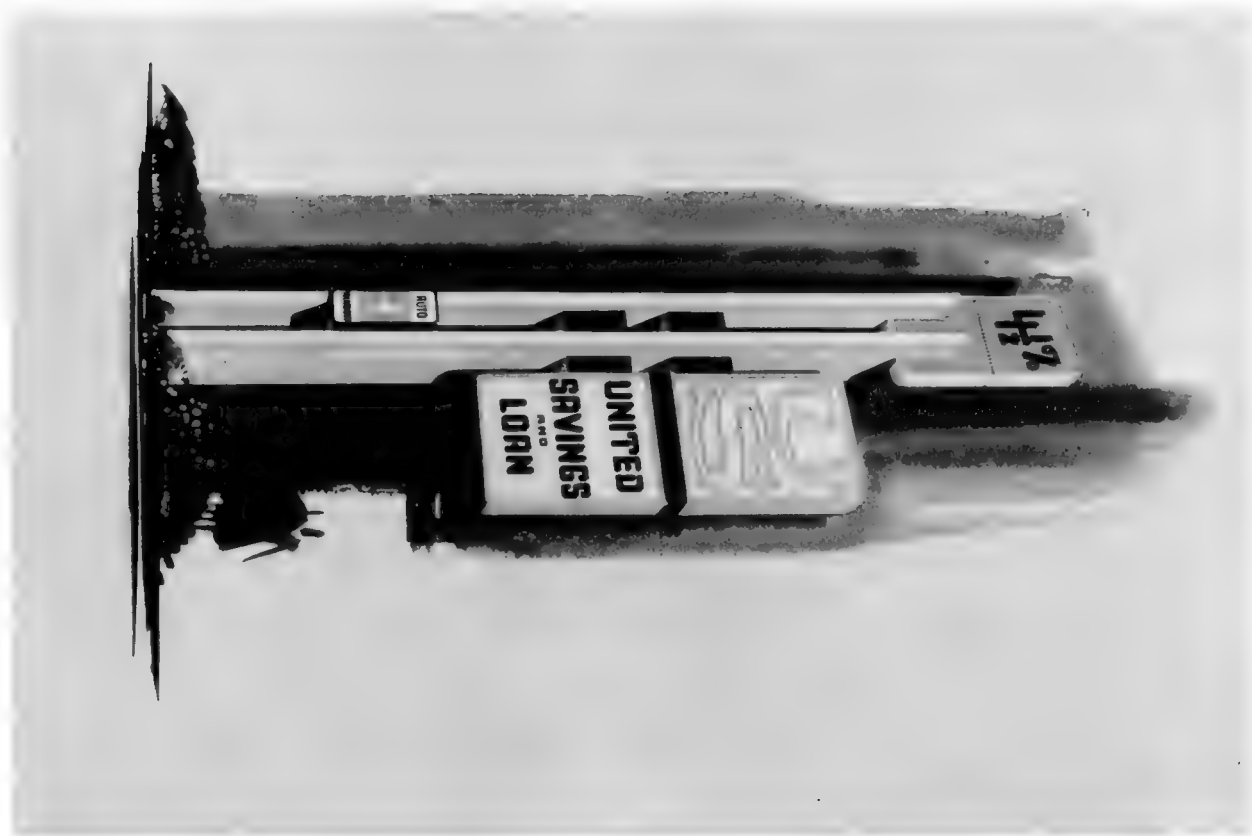
Mrs. Mary Jane Beckman
HADEN NEON SIGN COMPANY, INC.
Lubbock, Texas

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Stanley Dudge
FEDERAL SIGN AND SIGNAL CORP.
Blue Island, Illinois



Kenneth E. Vardley
AMCOE SIGN COMPANY
Palo Alto, California



C. Brody
FEDERAL SIGN AND SIGNAL CORP
Blue Island, Illinois



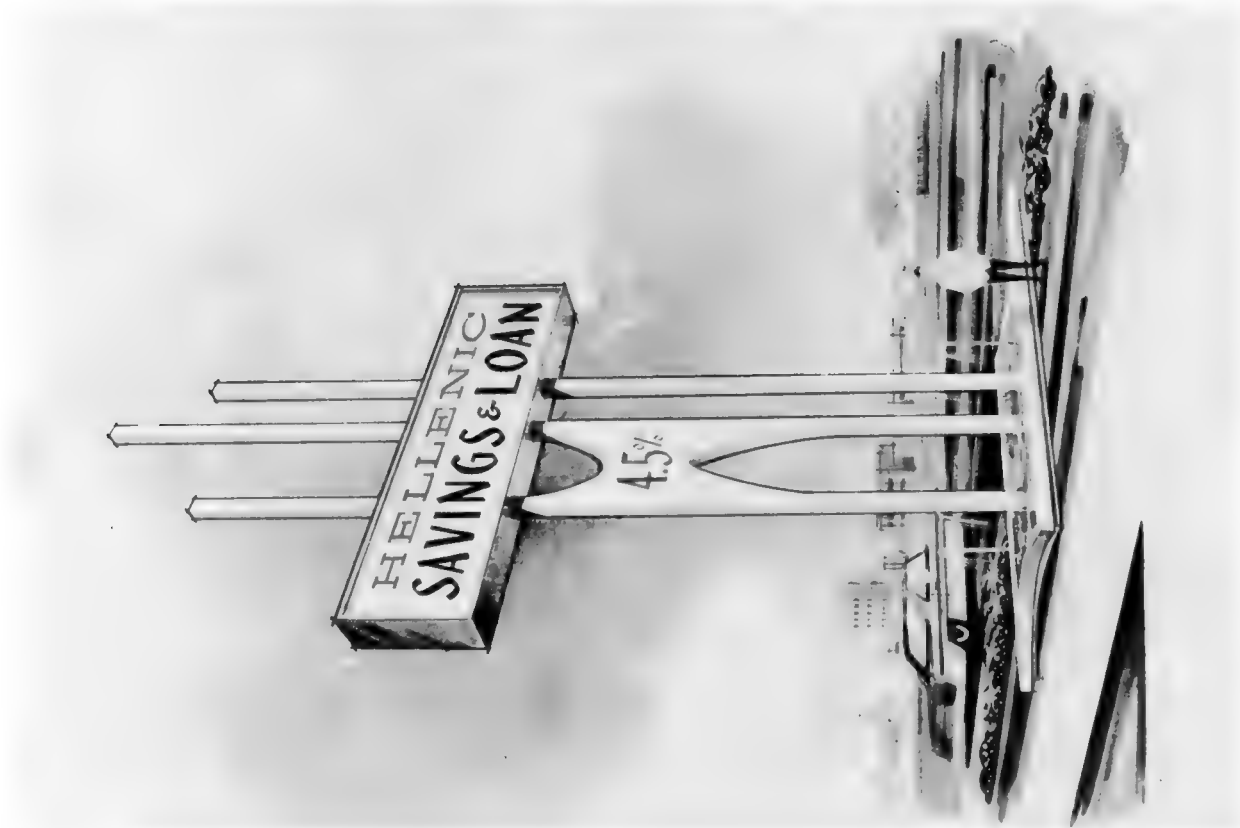
John Terh
E. L. RUDDY CO. LTD.
London, Ontario, Canada



Richard M. Jamieson
ELECTRIC PRODUCTS CONSOLIDATED
Spokane, Washington



Nicholas Gault
FEDERAL SIGN AND SIGNAL CORP.
San Francisco, California



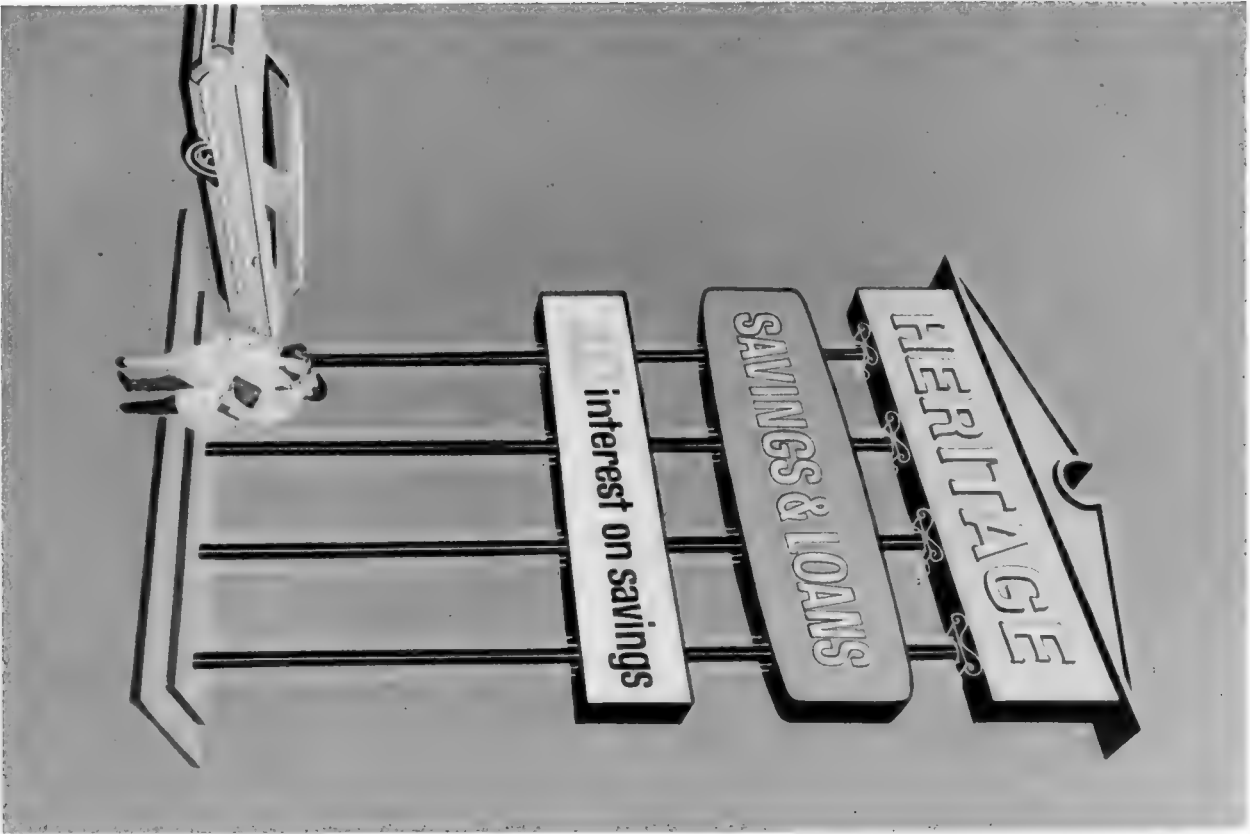
Monroe Leung
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION
Los Angeles, California



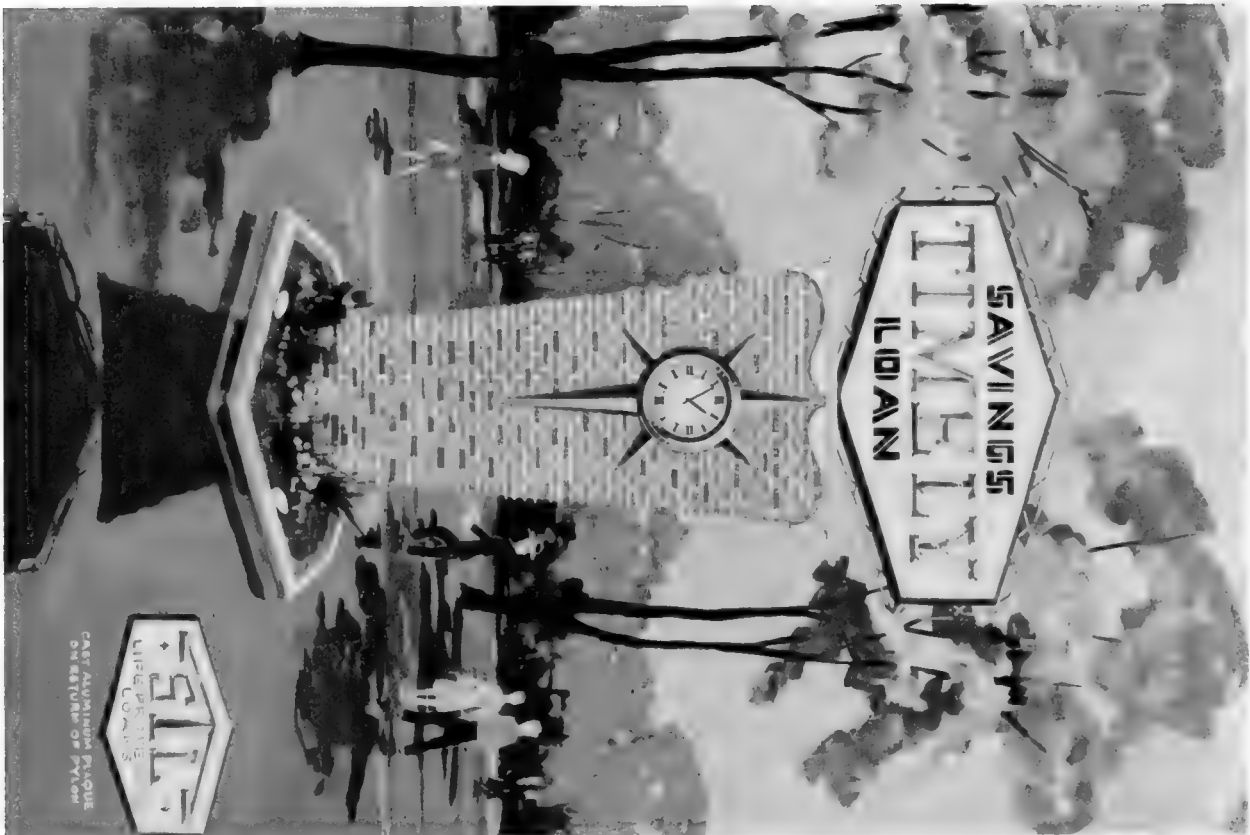
Mrs. Jennie McDermott
FEDERAL SIGN AND SIGNAL CORP.
Los Angeles, California

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



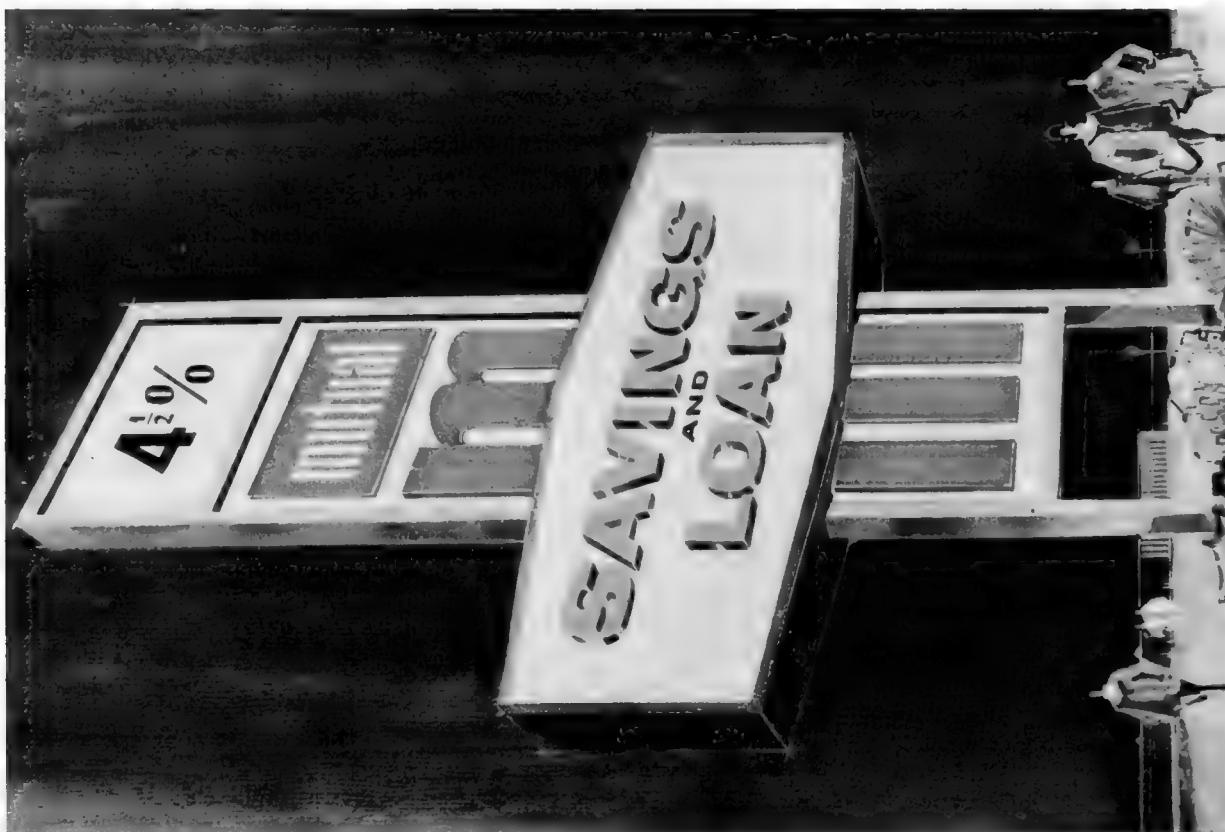
Tom Sullivan
E. I. RUDDY CO., LTD.
Toronto, Ontario, Canada



K. Allen
E. I. RUDDY CO., LTD.
Toronto, Ontario, Canada



Eugene Barbour
WHITE WAY ELECTRIC SIGN AND MAINT CO
Chicago, Illinois



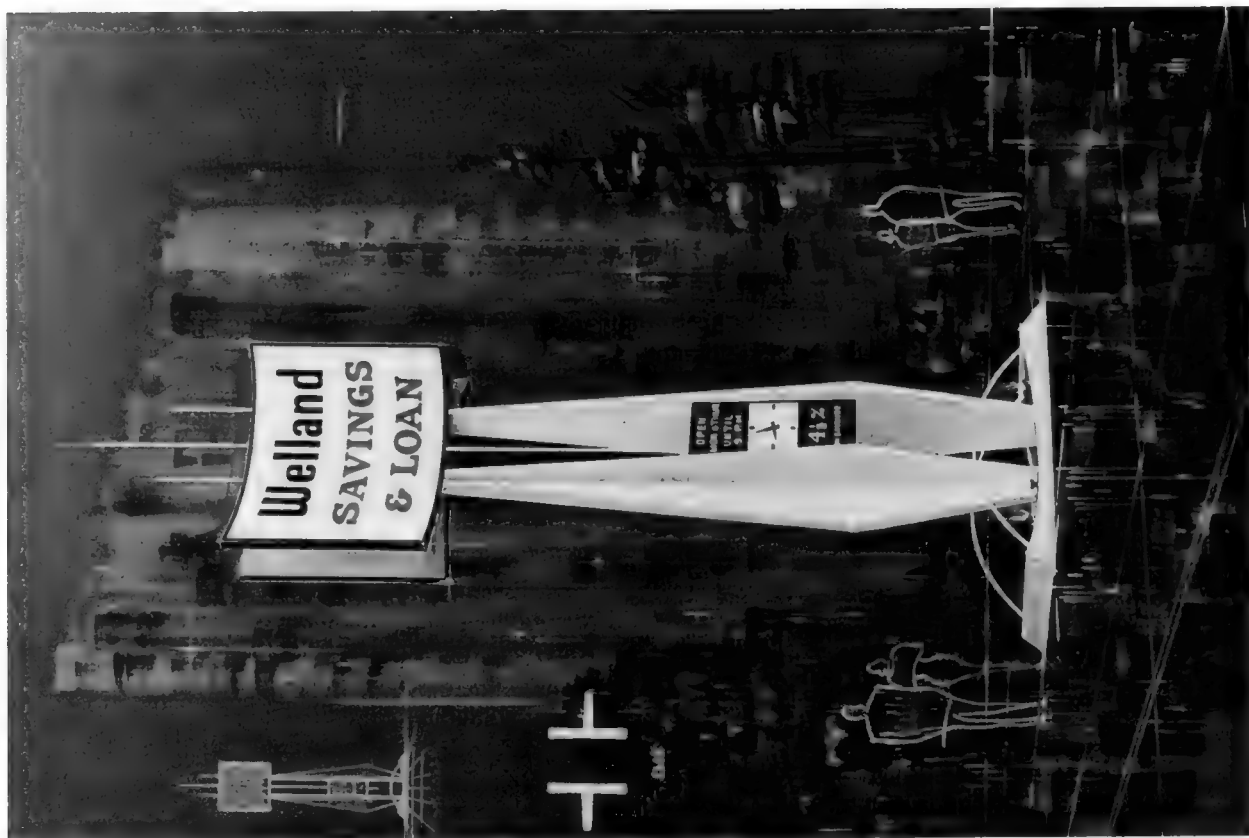
Ulf Gerry Malbauer
NEON PRODUCTS OF CANADA LIMITED
Vancouver, British Columbia



Fredrick L. Lamp
THE BROWNE SIGN CO
Dayton, Ohio



Chuck Beveridge
LMA&R DEAN OUTDOOR ADV CO., INC
Jacksonville, Florida



Edward Kosak
F. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



G. Robichon
F. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



G. J. Pearson
CLAUDE NEON GENERAL ADV., LTD.
Montreal, P. Q., Canada



Leonard R. Crump
E. I. RUDOLPH CO., LTD.
Toronto, Ontario, Canada



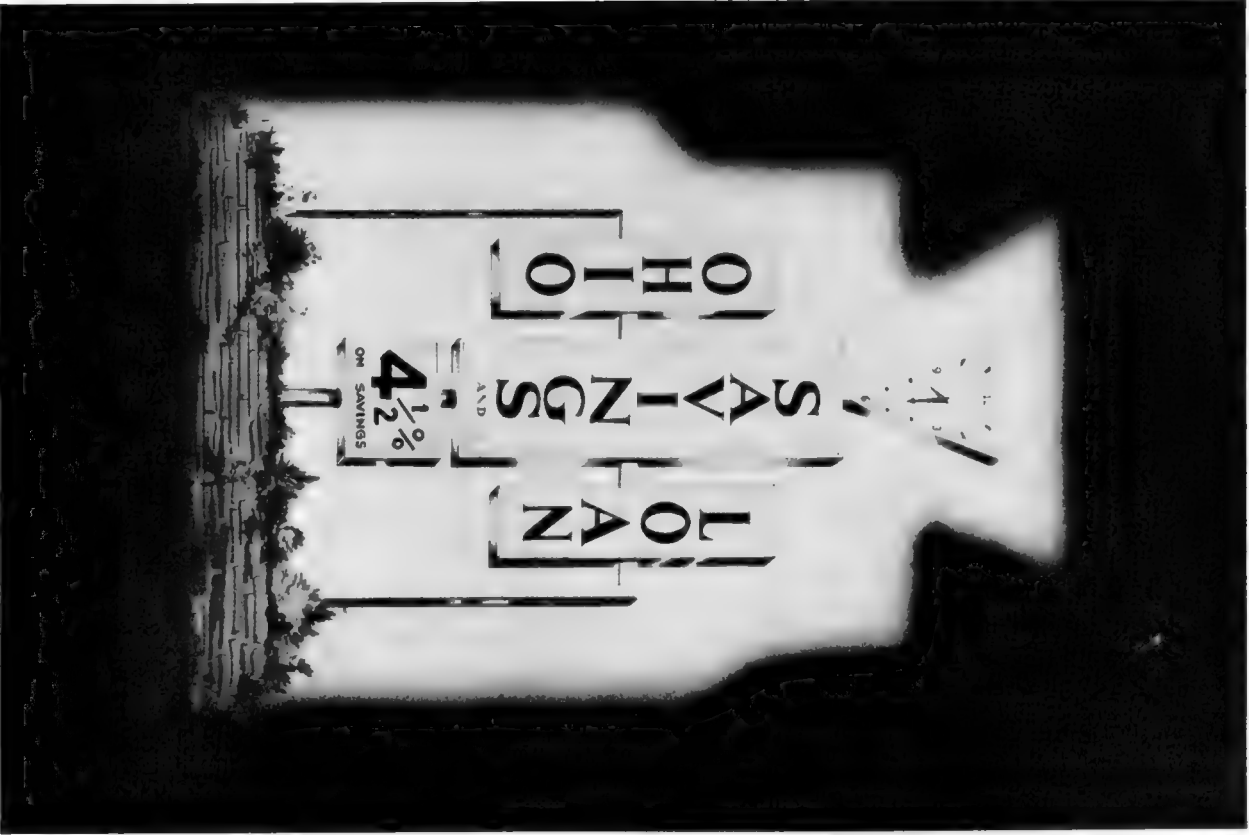
Richard A. Tremblay
FLASHTRIC SIGN CO.
Chicago, Illinois



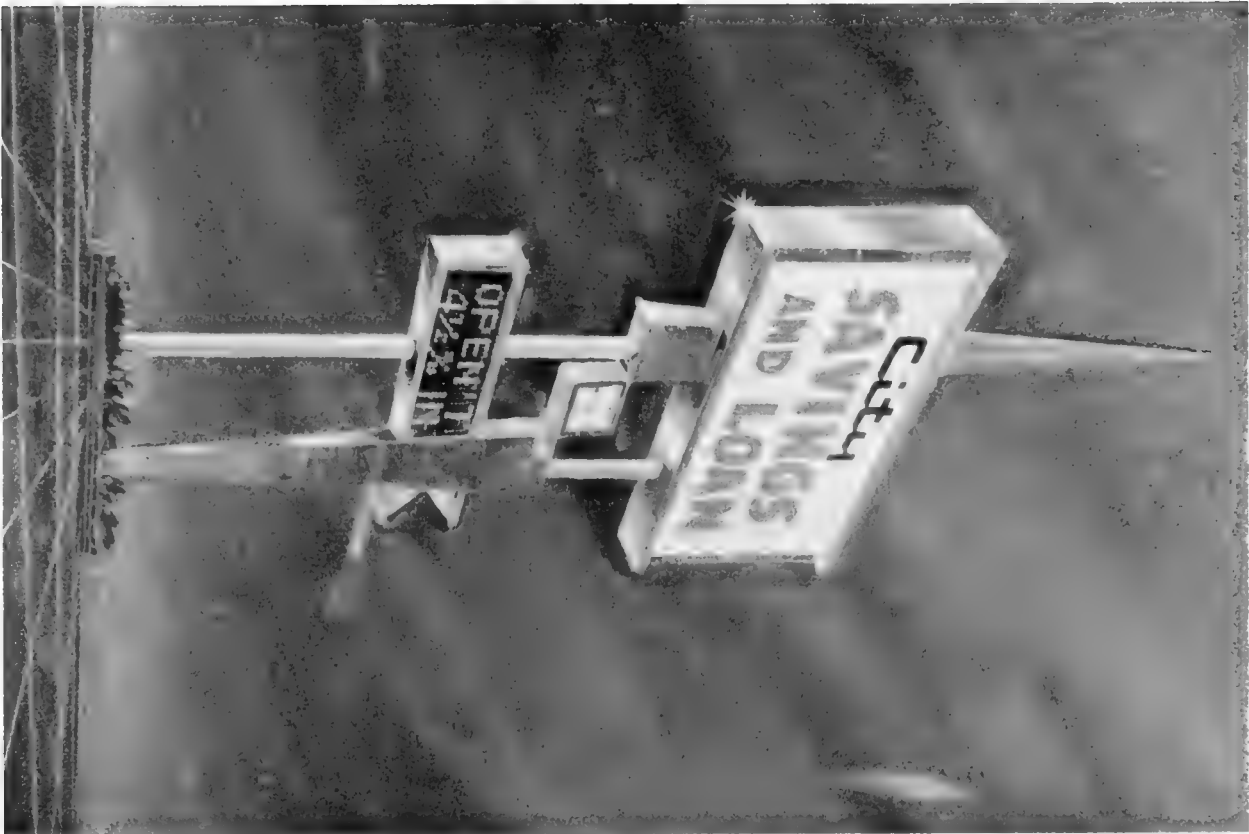
Hal G. Maurer
NORTH SHORE SIGN COMPANY
Waukegan, Illinois

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



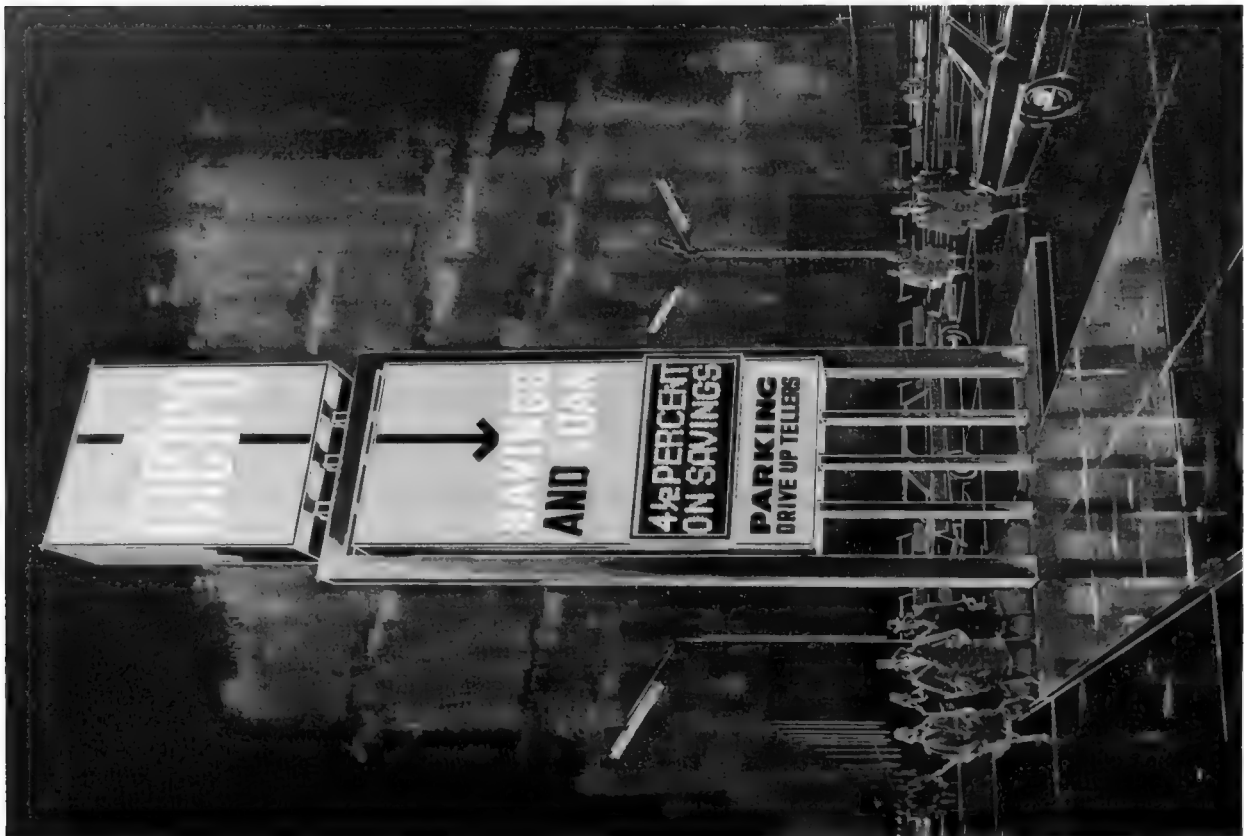
Michael Kohler
1138 Cleveland Avenue
Columbus, Ohio



J. E. Eschbado
ANDERSON SIGN MFG CO
Bloomington, Illinois



Dennis N. Coles
NEON PRODUCTS OF CANADA LIMITED
Scarborough, Ontario, Canada



Robert A. Morgan
NEON PRODUCTS OF CANADA LIMITED
Scarborough, Ontario, Canada

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



William R. Lane
KINGSFORD SIGN CO. DIV. OF SOUTHERN PLASTIC MOLDERS, INC.
Kingsport, Tennessee



Jim Lindberg
NEON SALES AND SERVICE
Calgary, Alberta, Canada



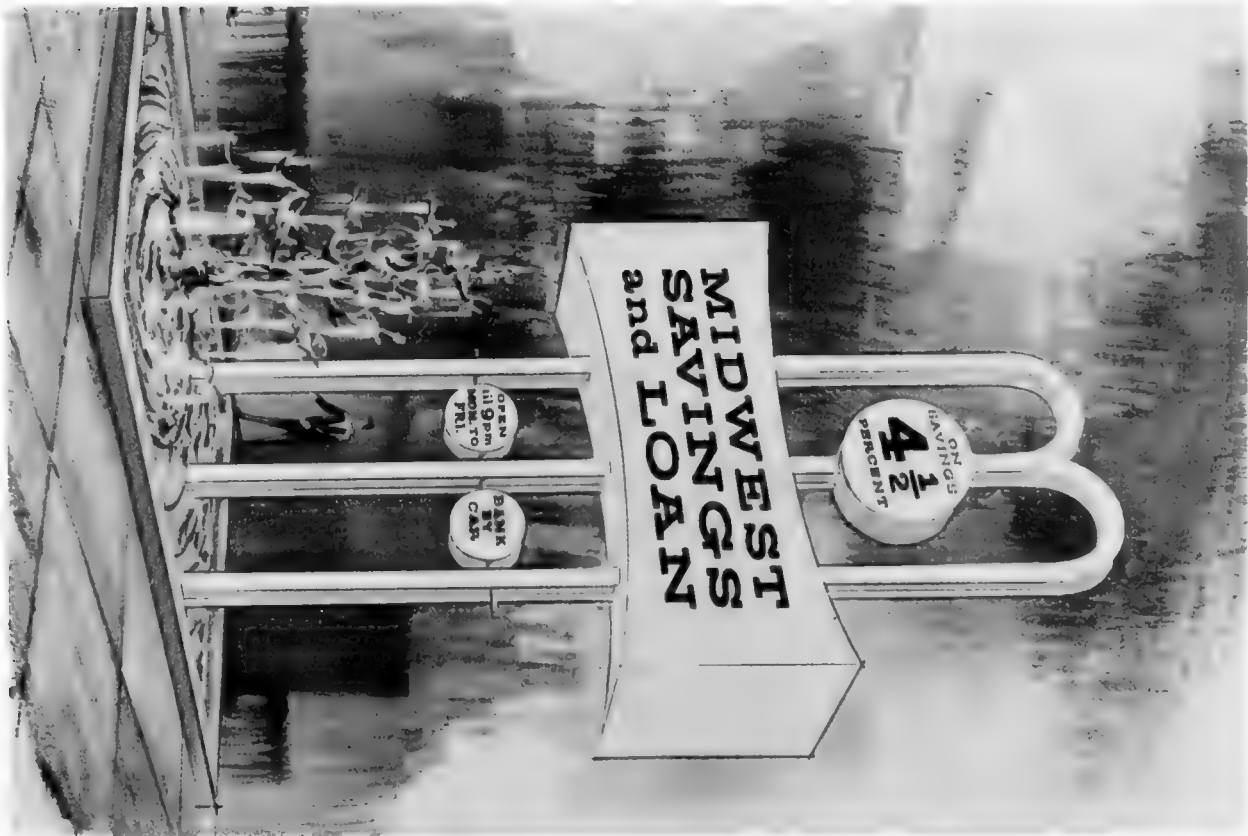
Manual C. Trevino
FEDERAL SIGN CO. OF TEXAS
Dallas, Texas



Sam Smith, Jr.
FEDERAL SIGN CO. OF TEXAS
Dallas, Texas



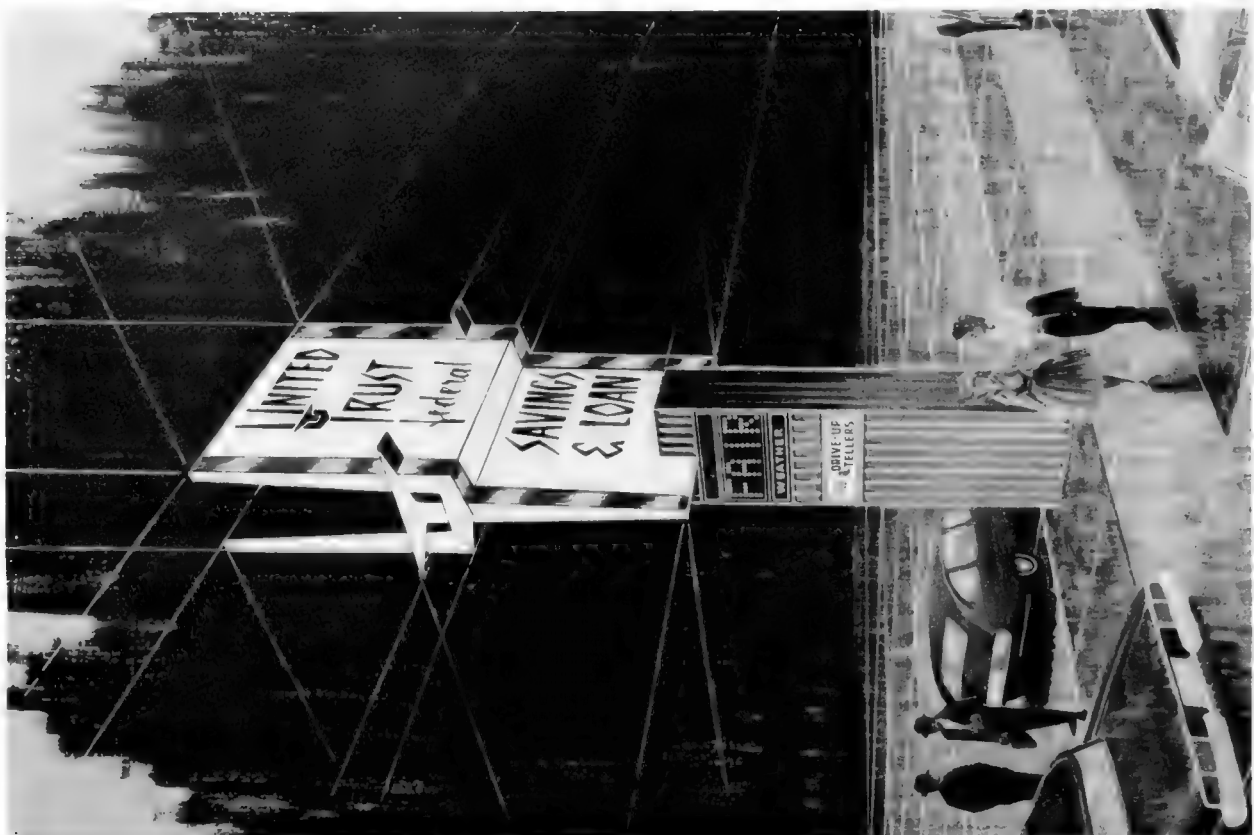
Vol. 9, Trade
ELECTRICAL PRODUCTS CONSOLIDATED
Seattle, Washington



Ben C. Holt
ELECTRICAL PRODUCTS CONSOLIDATED
Seattle, Washington



Bernard F. Austin
INDUSTRIAL SIGNS, INC.
New Orleans, Louisiana



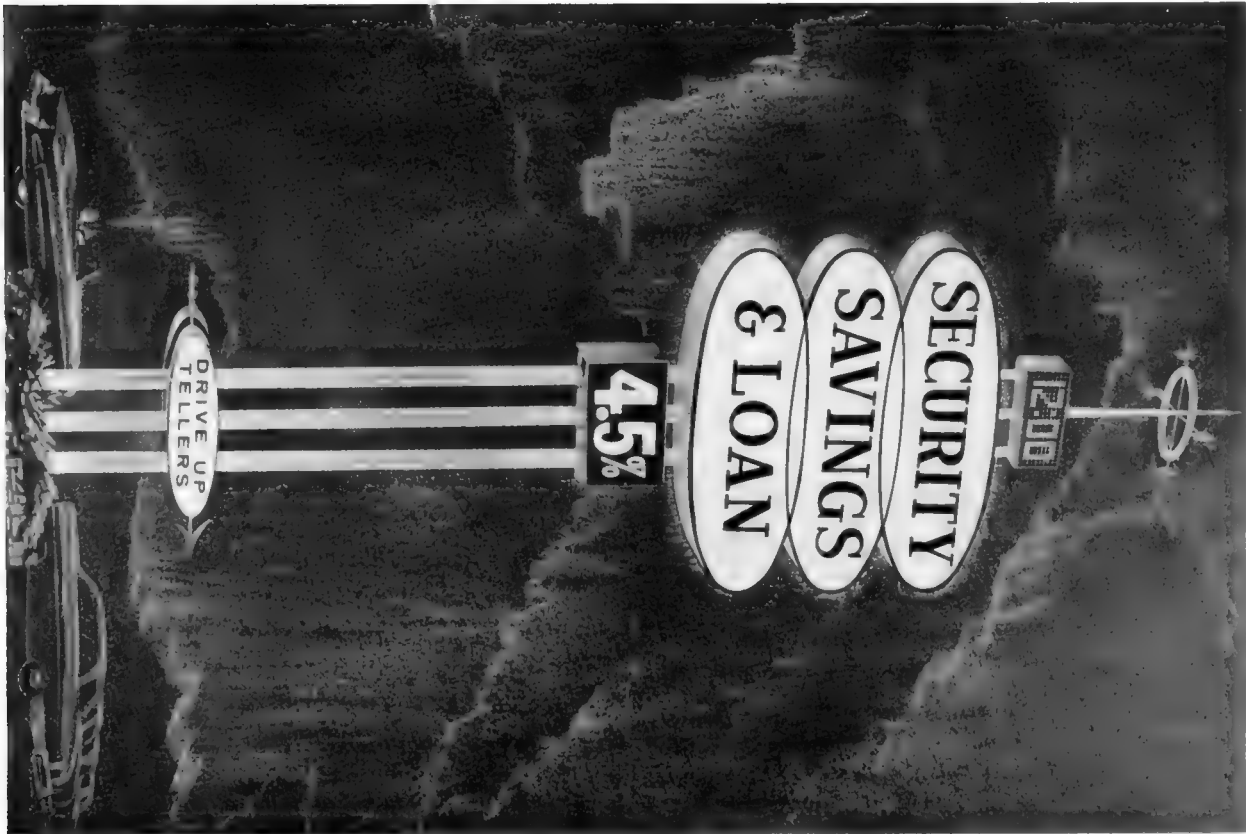
Richard E. Owen
VANCOUVER SIGN CO
Vancouver, Washington

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Ben F. Mitten
YOUNG ELECTRIC SIGN CO
Las Vegas, Nevada



Thomas E. Boring
YOUNG ELECTRIC SIGN CO
Las Vegas, Nevada



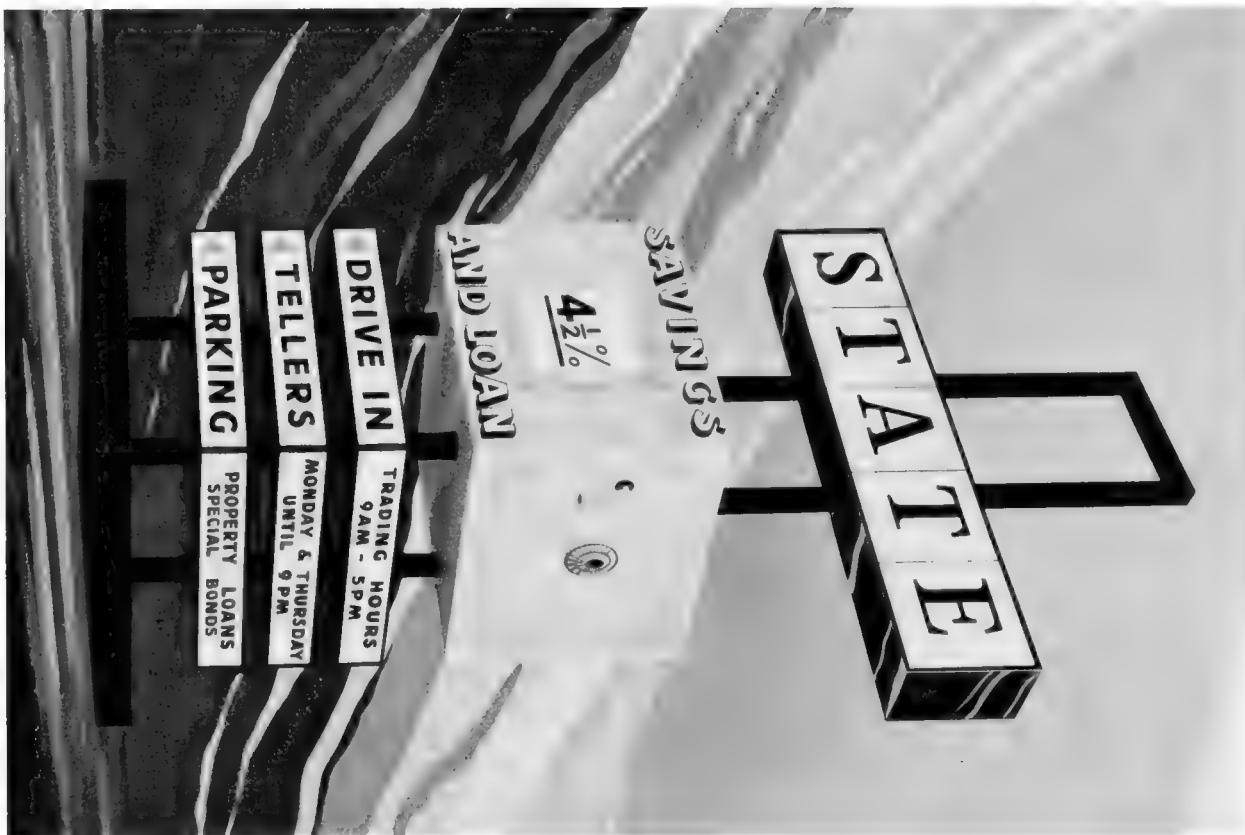
Joseph G. Spila
NEON PRODUCTS COMPANY, INC.
Omaha, Nebraska



K. B. Wie
MANILA NEON LIGHTS
Ermelo, Manila

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



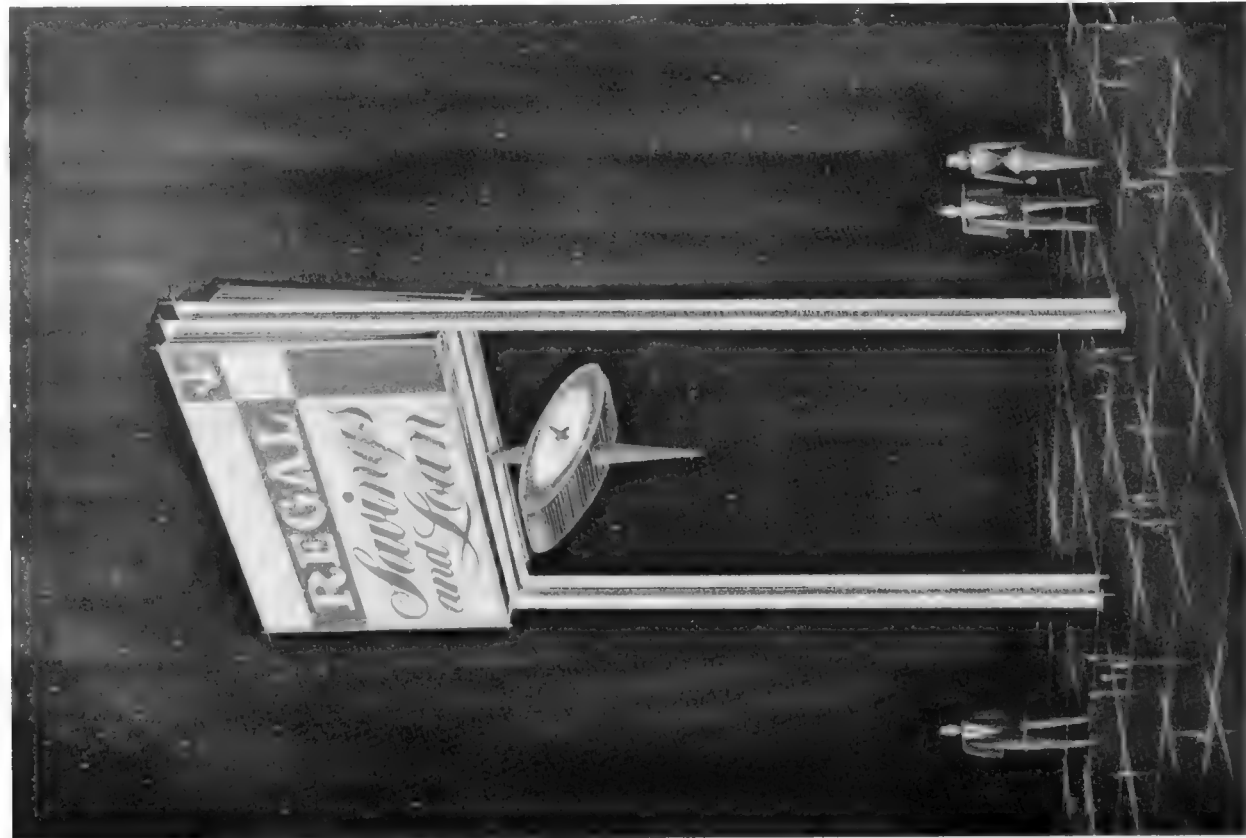
John Williams
NEON ELECTRIC SIGNS, LTD.
South Melbourne, Australia



Darmond H. Beech
MODERN NEON SIGN COMPANY
Santa Barbara, California



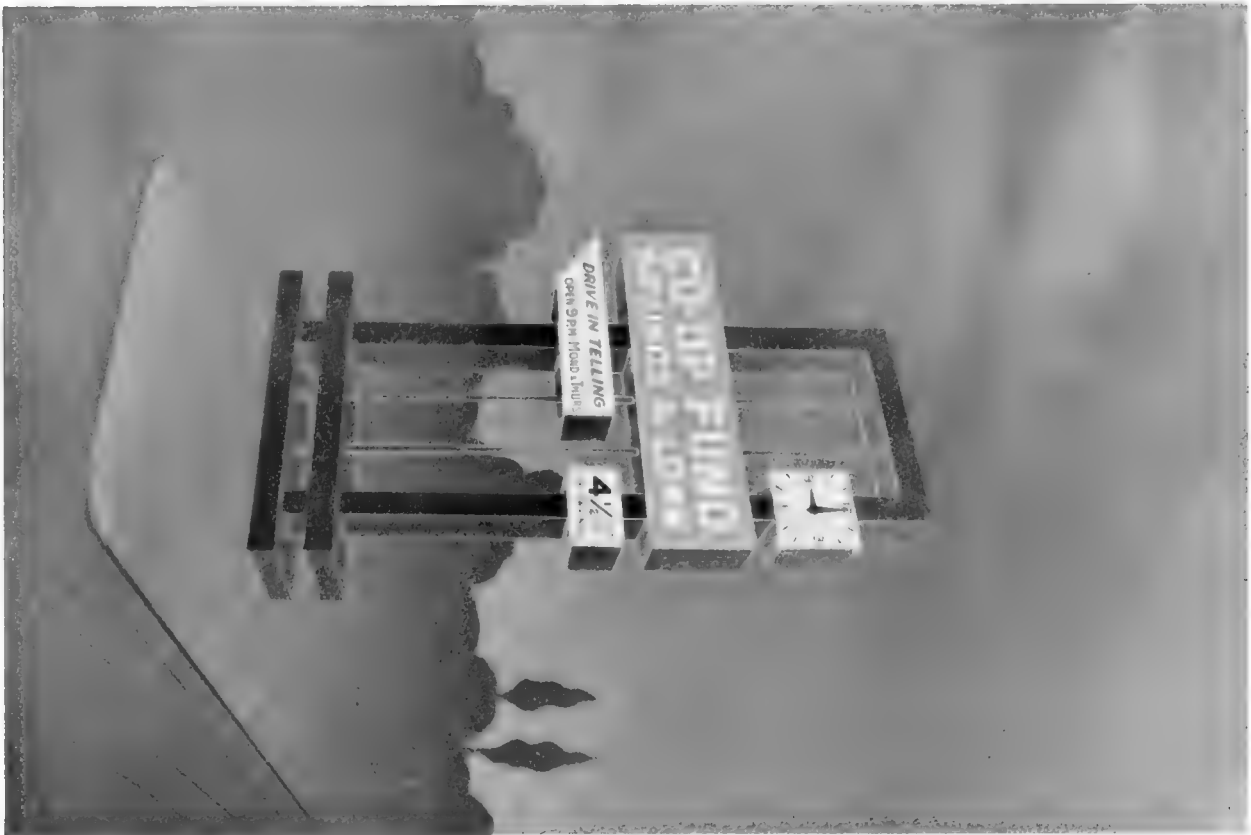
David G. Mordock
BEACON SIGN CO., INC.
Dorchester, Massachusetts



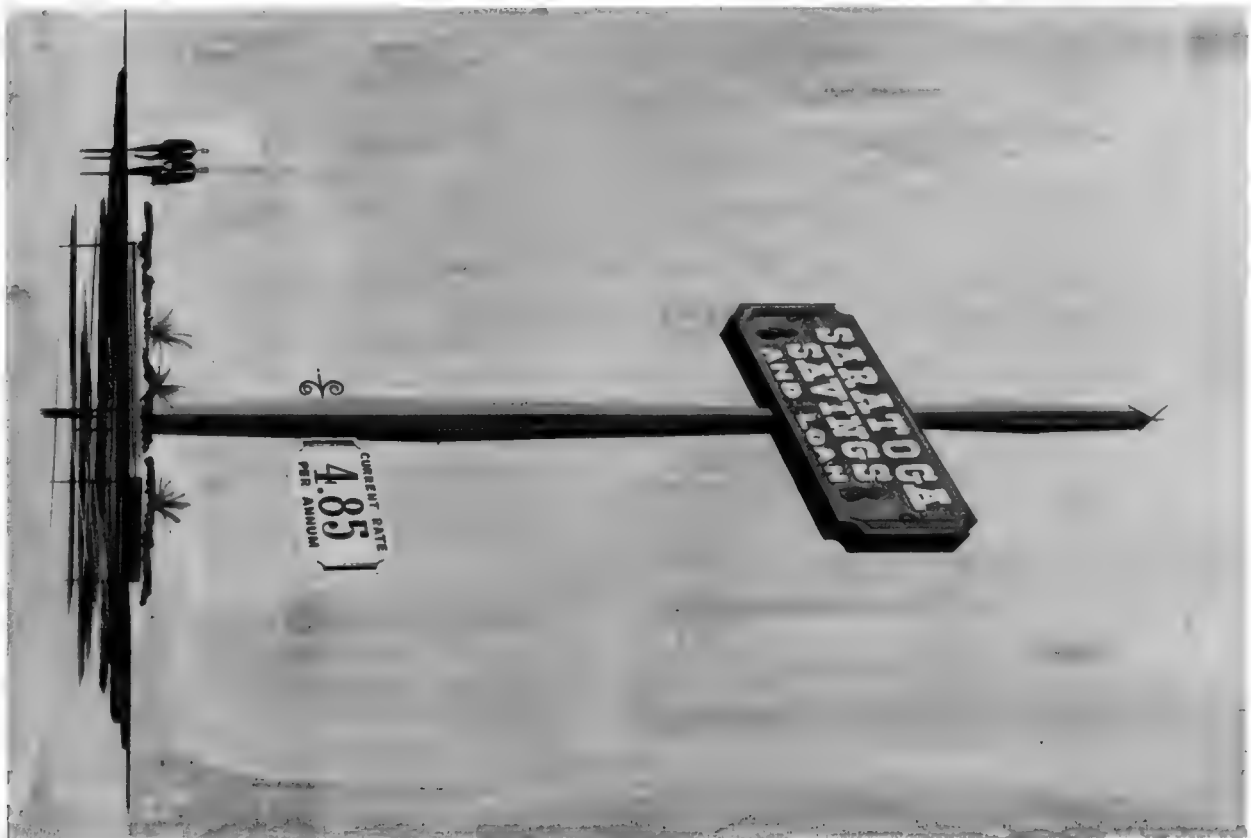
Rodney L. Butler
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Los Angeles, California

SAVINGS & LOAN

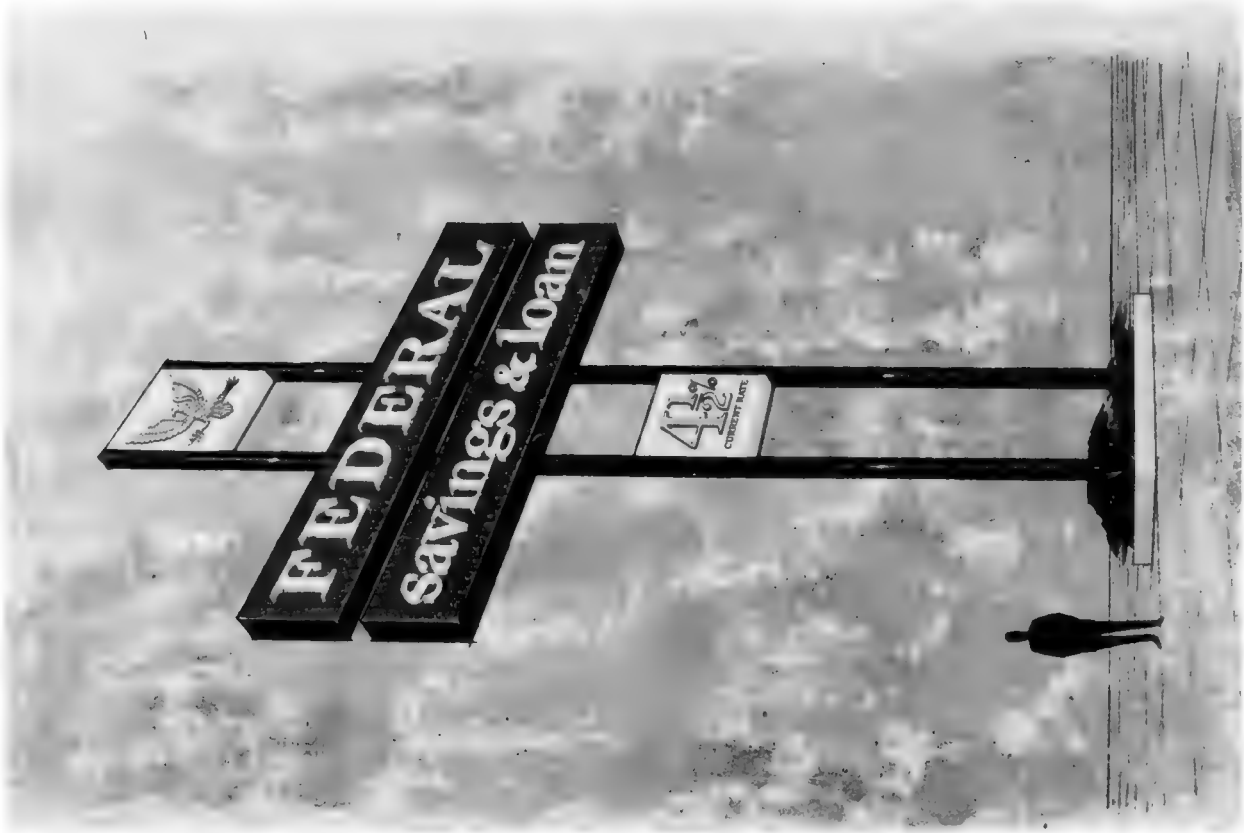
NESA ELECTRIC SIGN DESIGNS



George Koyanuljian
TRANS-CANADA SIGNS, LTD.
Aurora, Ont., Canada



Don & Paul
FEDERAL SIGN AND SIGNAL CO., INC.
Los Angeles, California



Al Senio
HEATH AND COMPANY
Los Angeles, California



Mary E. Jones
SANTA ANA NEON
Santa Ana, California

SAVINGS & LOAN

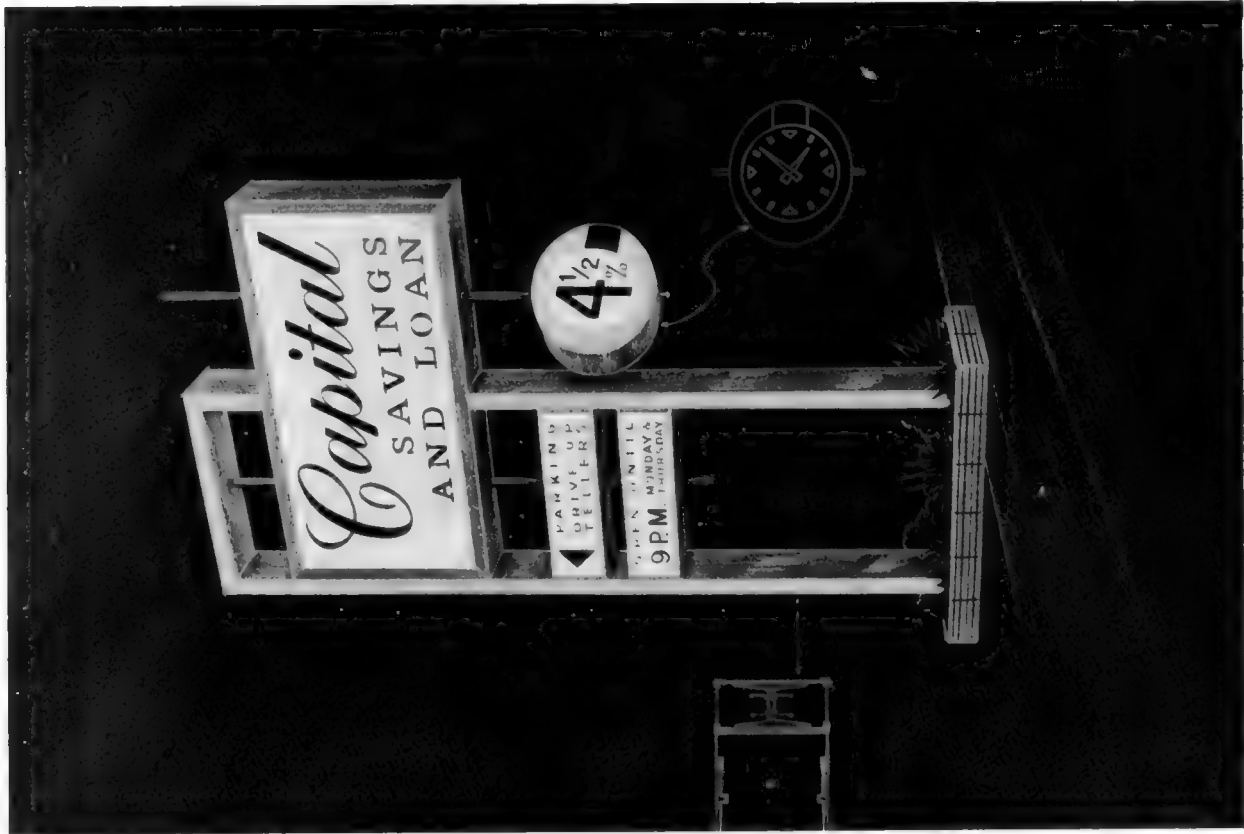
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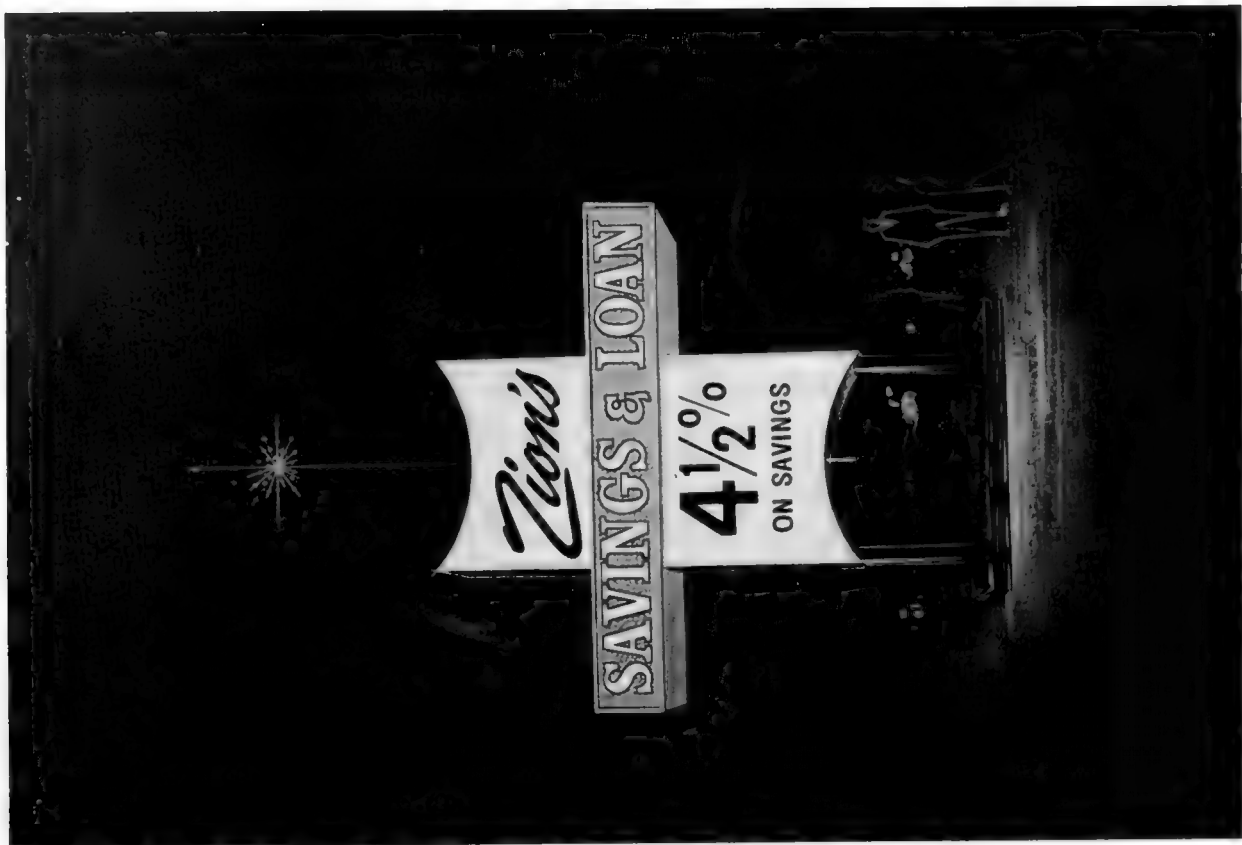
Donna Howard
ELECTRICAL PRODUCTS CONSOLIDATED
Crest Hill, Montana



Sandra Gerito
GIS CORPORATION
Los Angeles, California



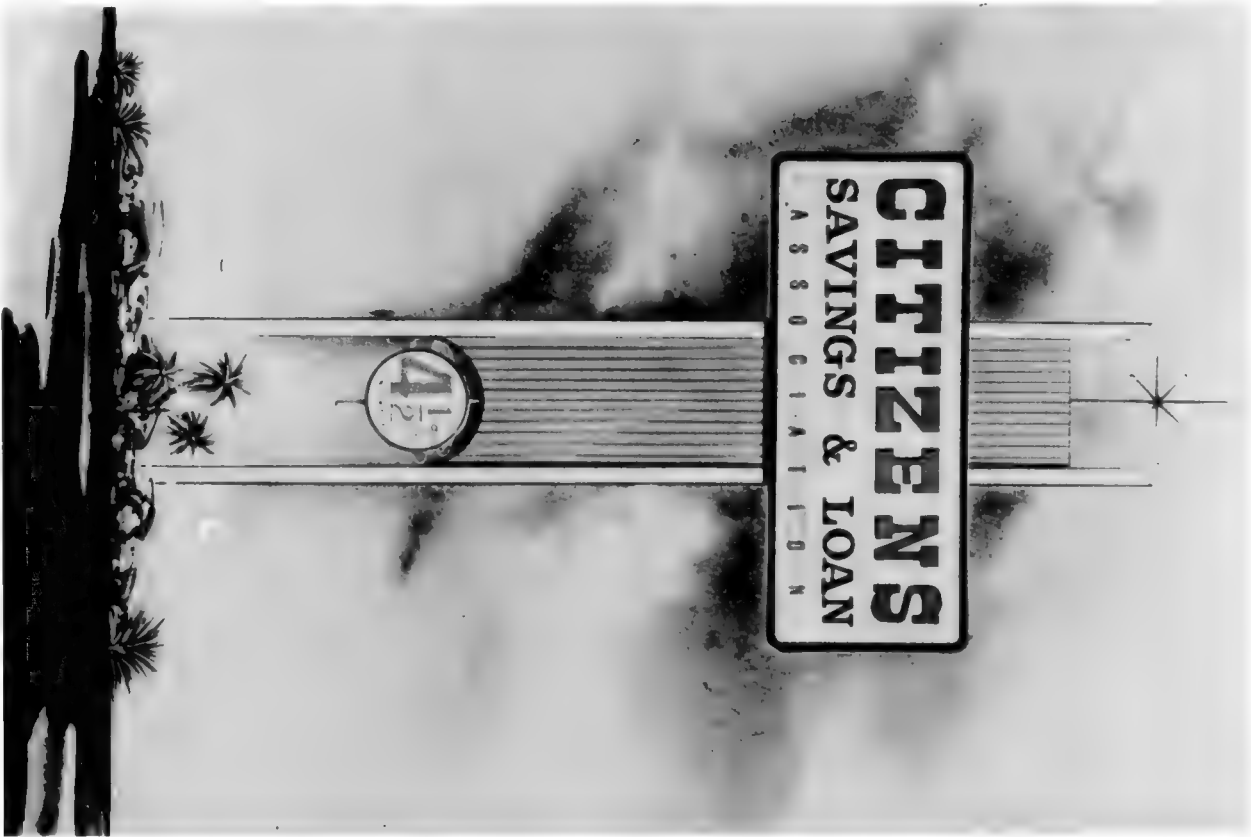
Newton Green
ELECTRICAL PRODUCTS DIV., FEDERAL SIGN & SIGNAL CORP.
Tucson, Arizona



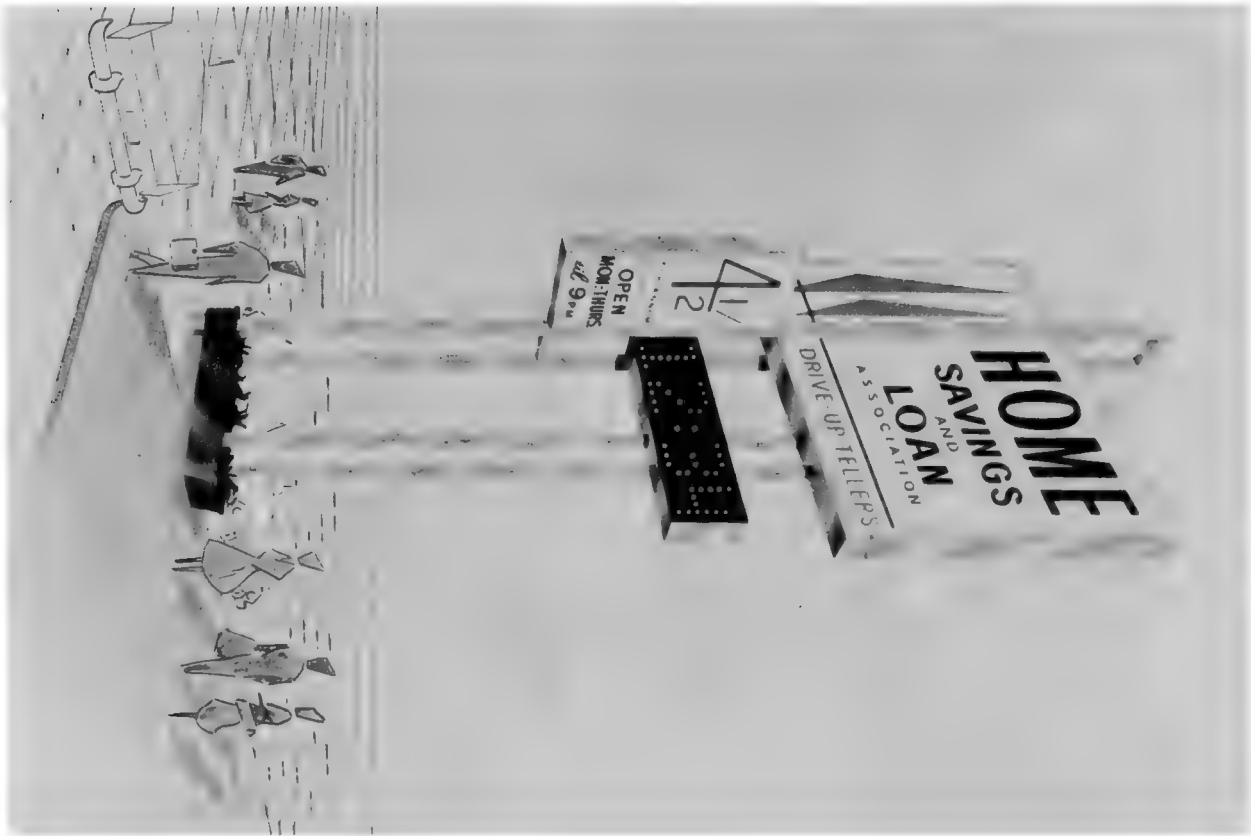
Robert Kelich
YOUNG ELECTRIC SIGN COMPANY
Salt Lake City, Utah

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Kentucky Homebased
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION
Culpeper, Virginia



Bill Henshaw
DONNELLY ELEC. & MFG. CO.
Boston, Massachusetts



Harold A. Treadwell
American Sign and Signal Corp.
Spokane, Washington



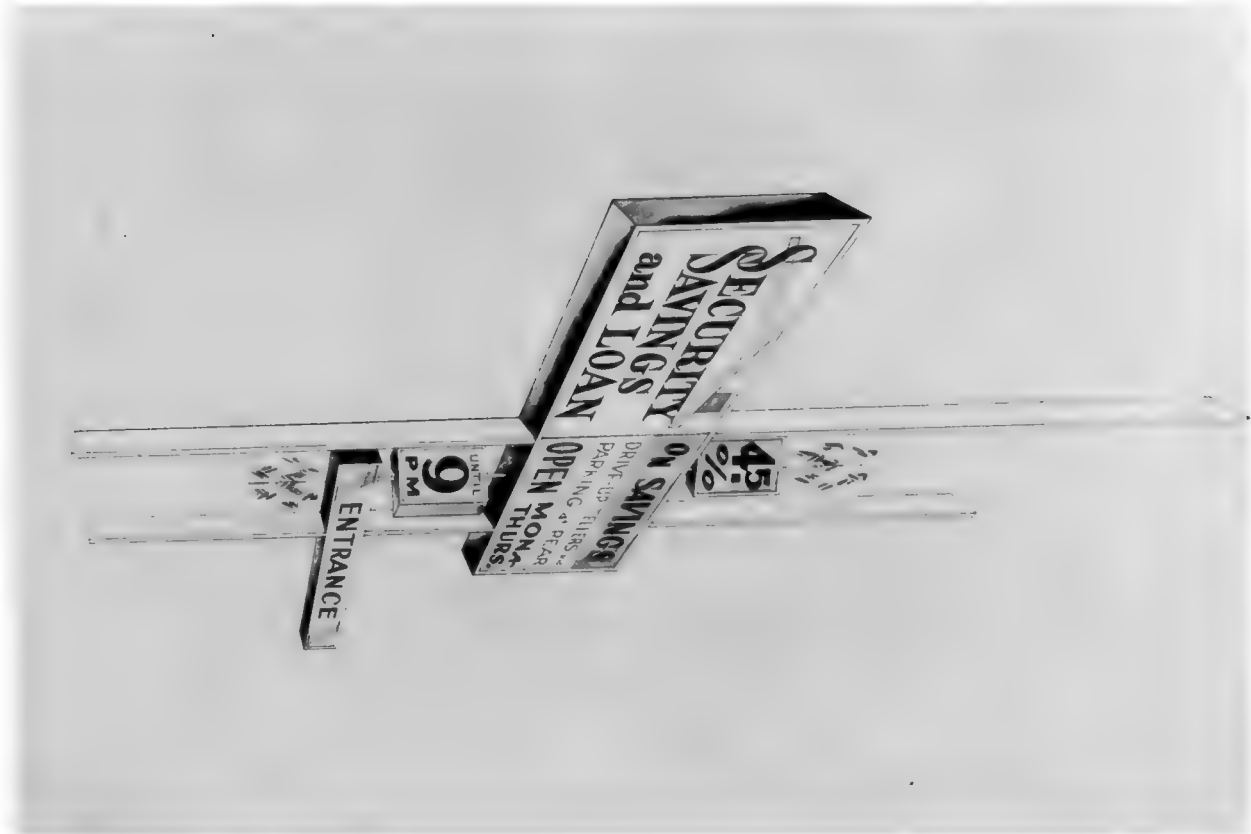
Joseph V. Cey
Federal Sign and Signal Corp. Electrical Products Division
Los Angeles, California

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Wm. G. Robson
MARTIN BROS. SIGNS, INC.
Eugene, Oregon



John B. Kennedy
MARTIN BROS. SIGNS, INC.
Eugene, Oregon



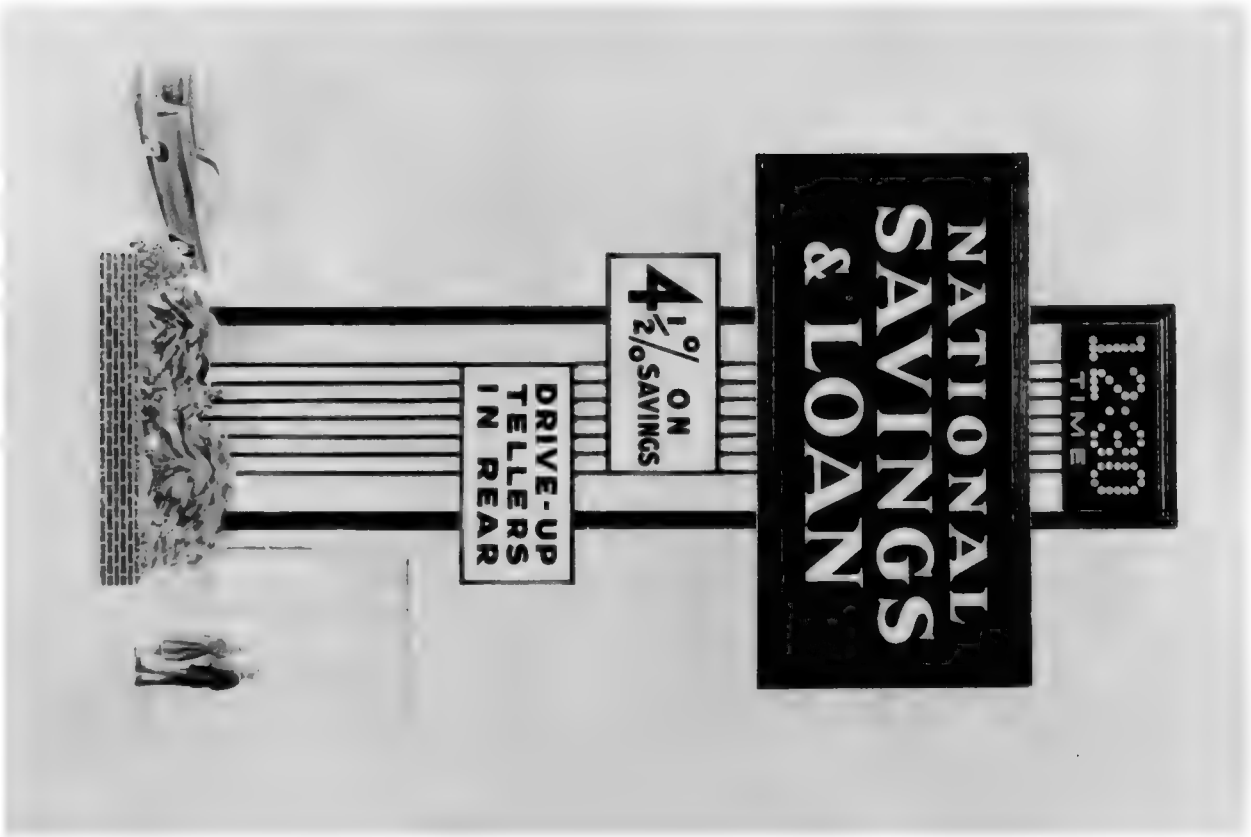
NESAS, TRISTAR
FEDERAL SIGN AND SIGNAL CORP
Philadelphia, Pennsylvania



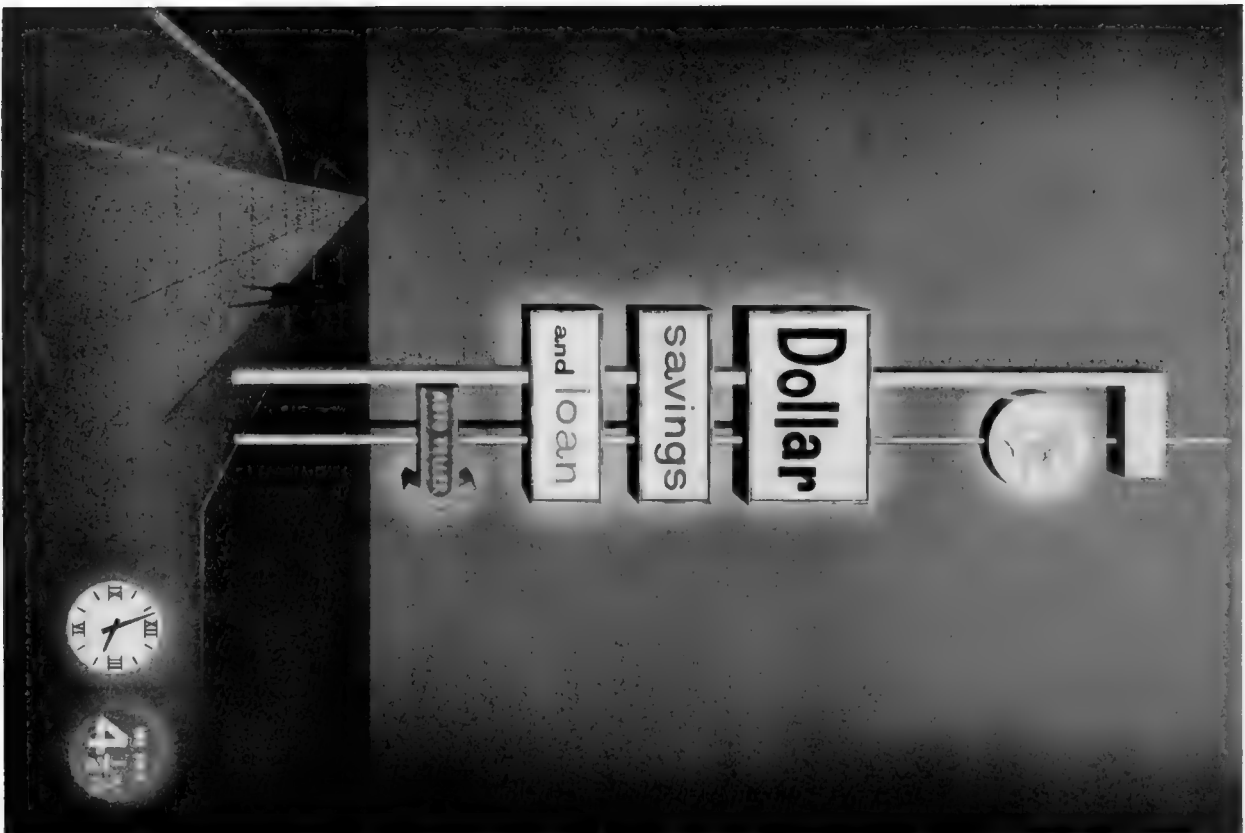
Iron M. Shaw
CLAUDE MEON LIMITED
Brisbane, Queensland, Australia

SAVINGS & LOAN

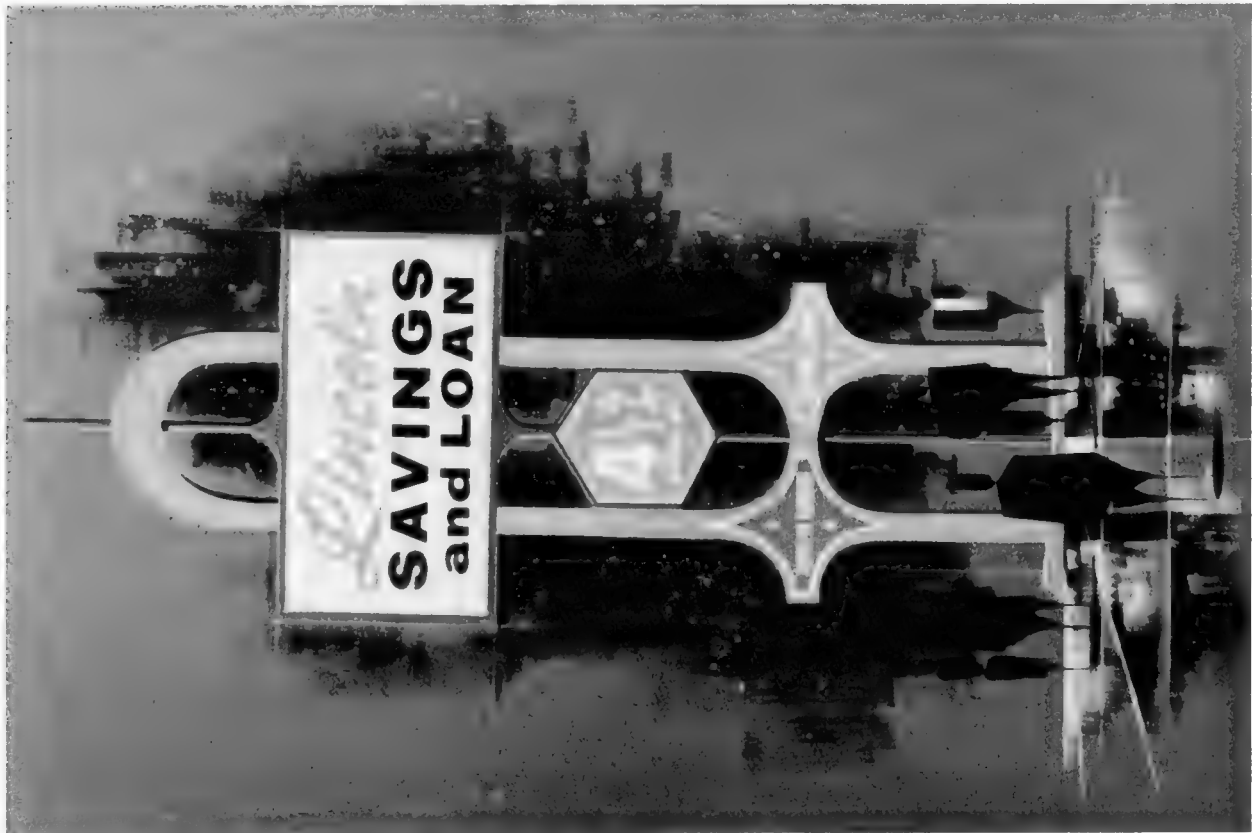
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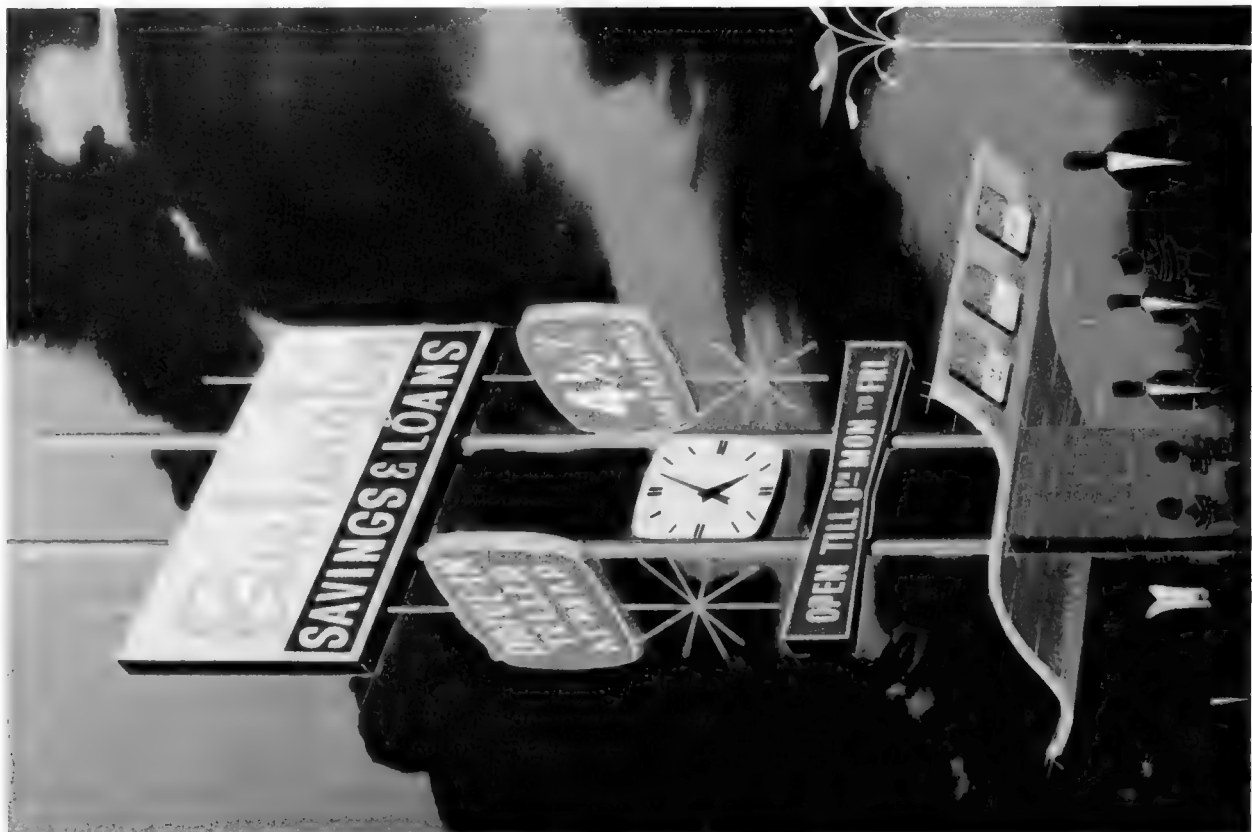
Leland, B.C.
NEON PRODUCTS OF CANADA LIMITED
Vancouver B.C. Canada



Dean I. Lemley
THE HAIRE SIGN CO
Columbus, OH



William Braten
E. I. Blodgett Co. LTD.
Hamilton, Ontario, Canada



L. Becken
E. I. Blodgett Co. LTD.
Hamilton, Ontario, Canada

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



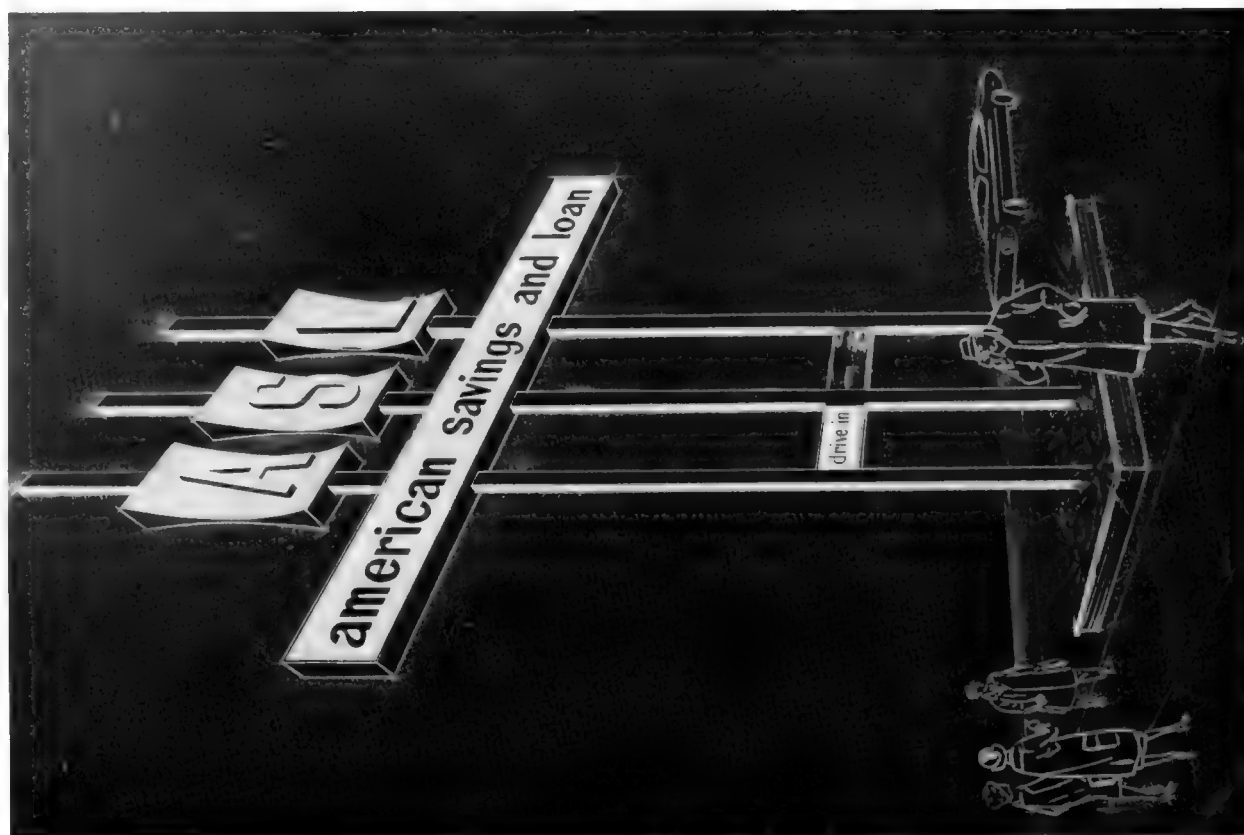
Jane & Mike
CLAUDE NEON GENERAL ADV. LTD
Montreal, P. Q., Canada



J. P. Arsenault
CLAUDE NEON GENERAL ADV. LTD
Montreal, P. Q., Canada



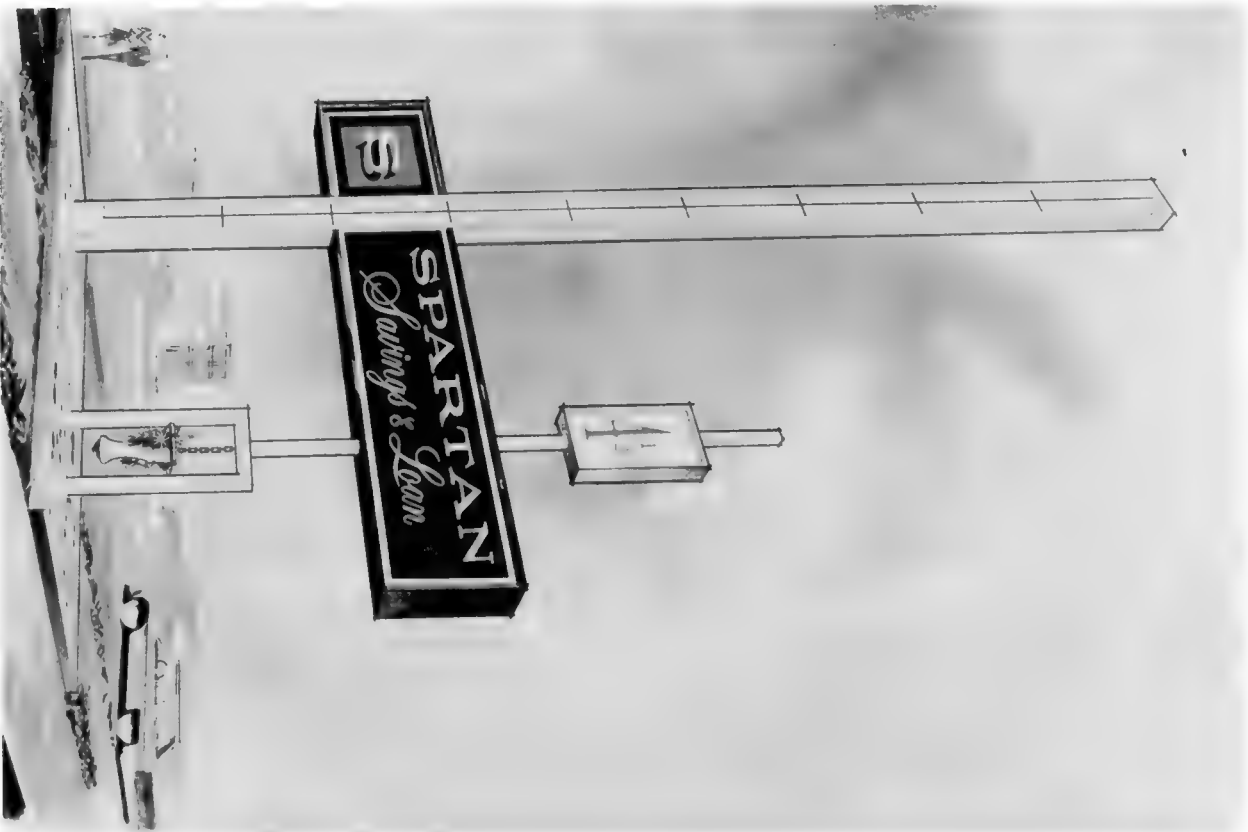
Leslie L. Stiles
G. C. KERN ADV SIGN COMPANY
St. Louis, Missouri



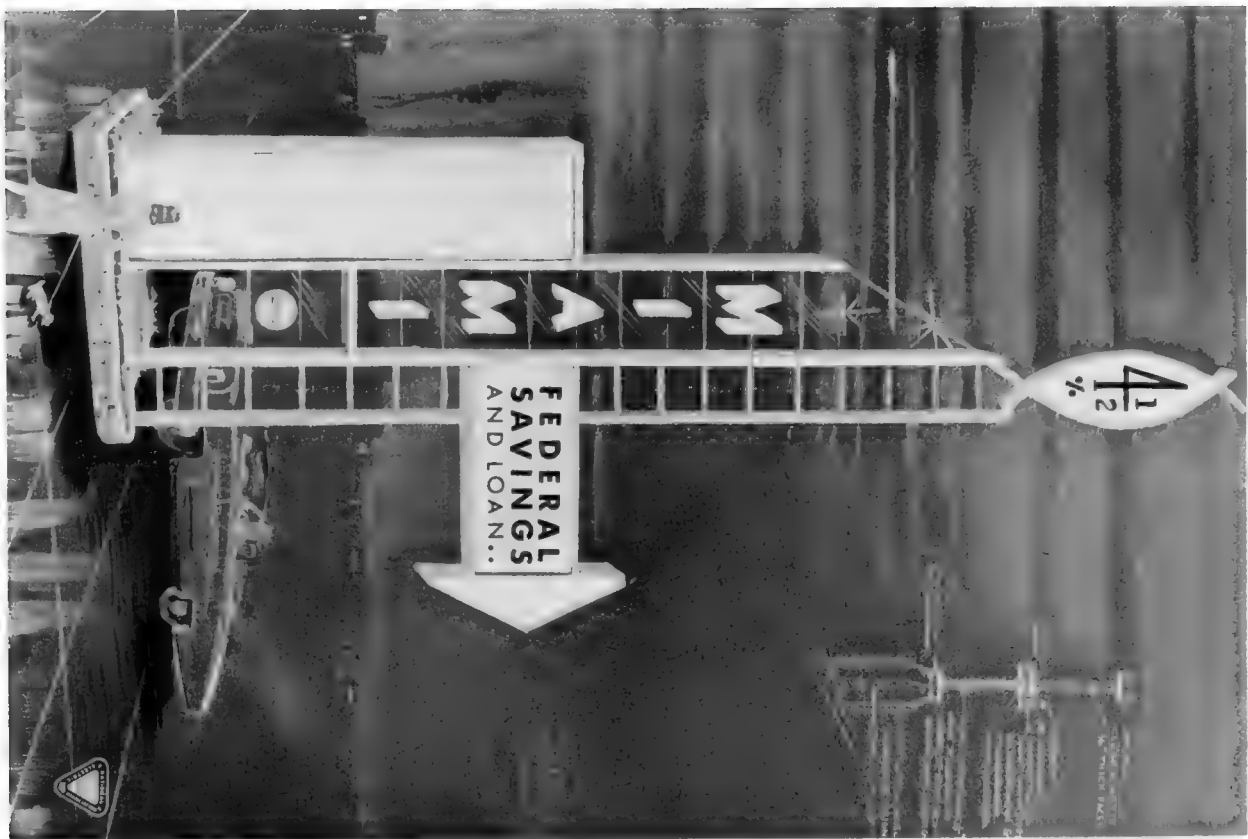
Robert Kane
ARROW SIGN CO. INC
Chicago, Illinois

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



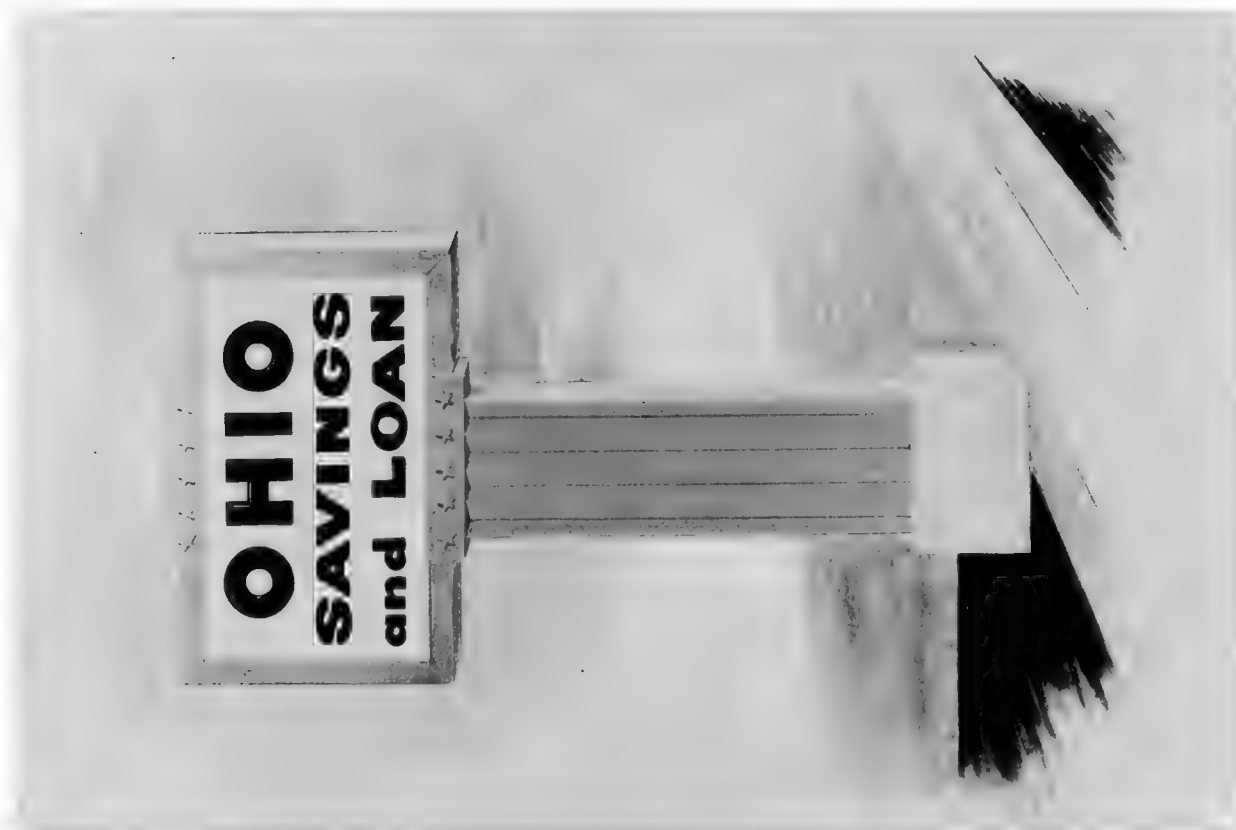
William H. Callaway
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION
Los Angeles, California



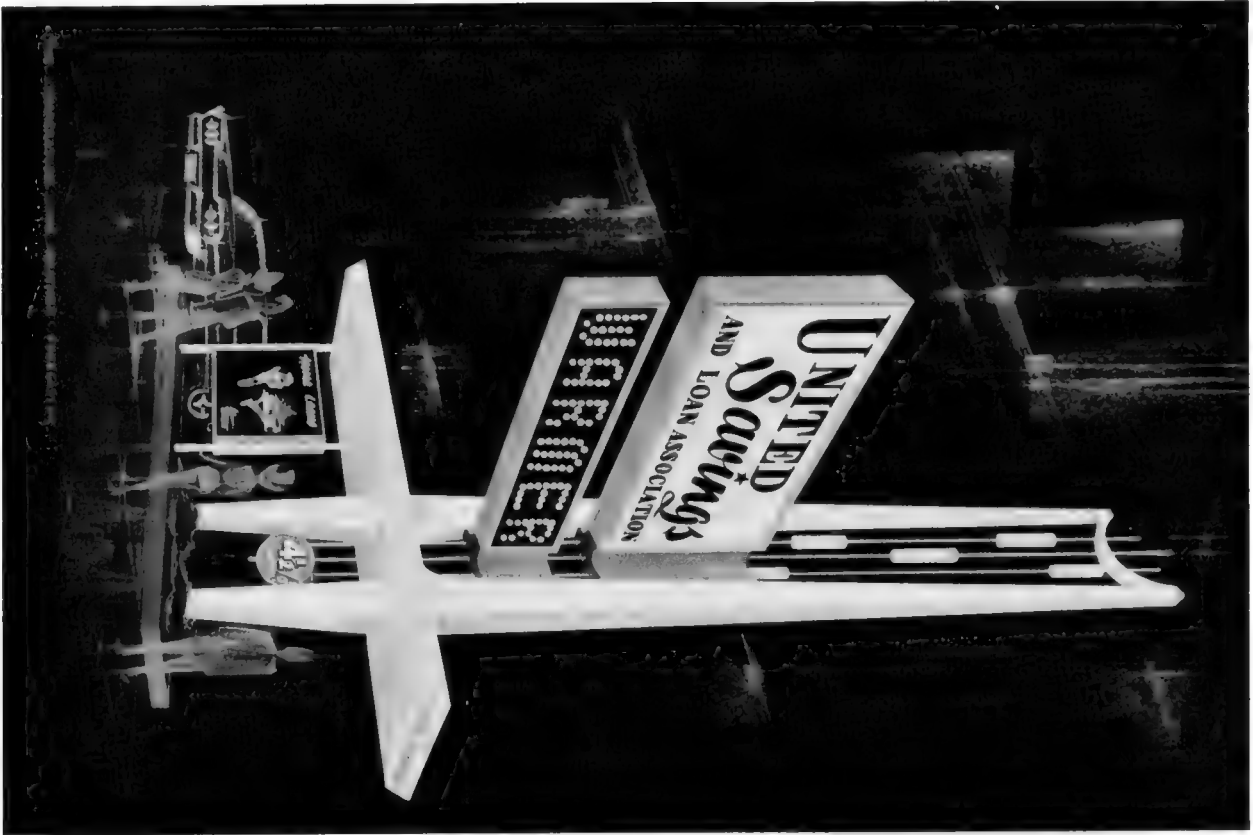
Philip Hammond
G. C. KIRBY ADV. SIGN COMPANY
St. Louis, Missouri



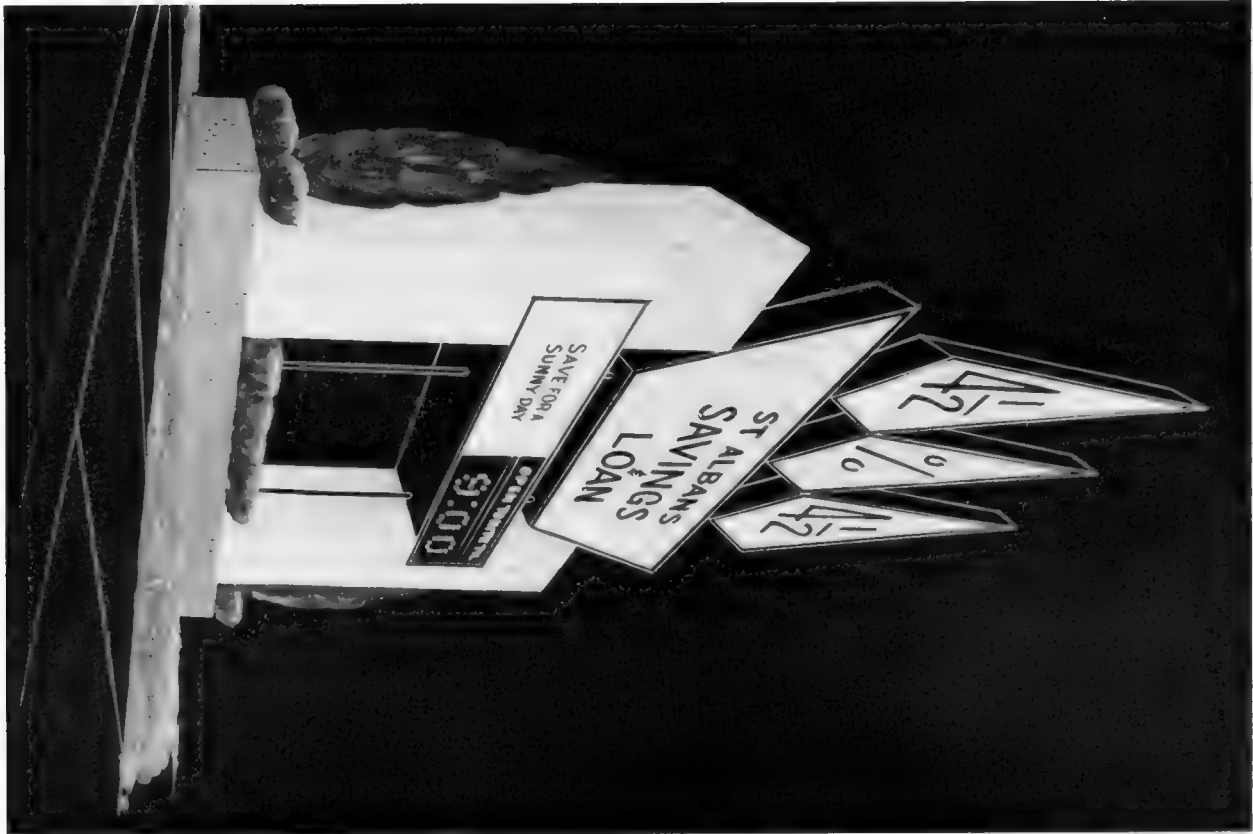
Jimmy D. Davis
FREEMAN ELECTRIC CO., INC.
Panama City, Florida



Wanda Fry
MANOVER MFG. INC.
Columbus, Ohio



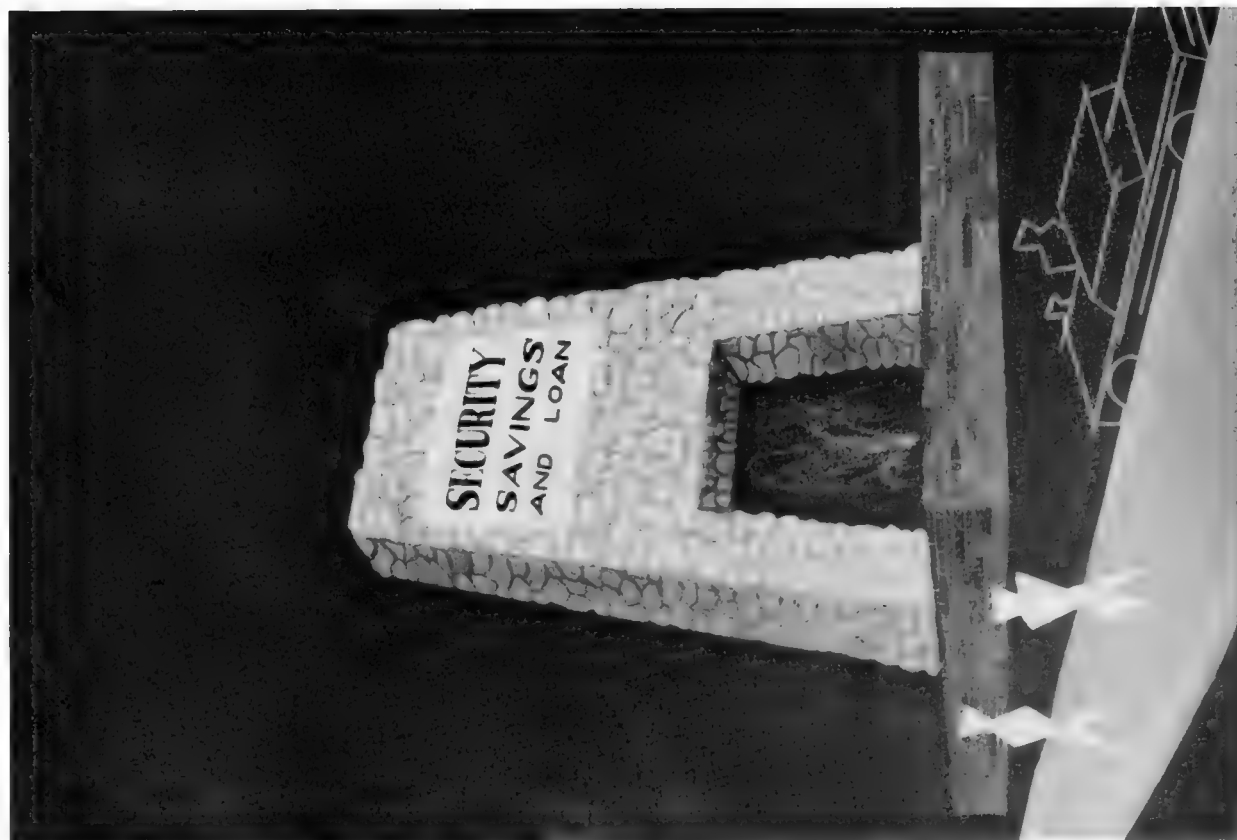
Dennis R. Gaiser
AMERICAN SIGN AND INDICATOR CORP.
Chicago, Illinois



Robert L. Morgan
THE CAREY SYSTEM INC.
Cincinnati, West Virginia



Norman K. Bremer
NESA ELECTRIC SIGN DESIGNS
Salt Lake City, Utah



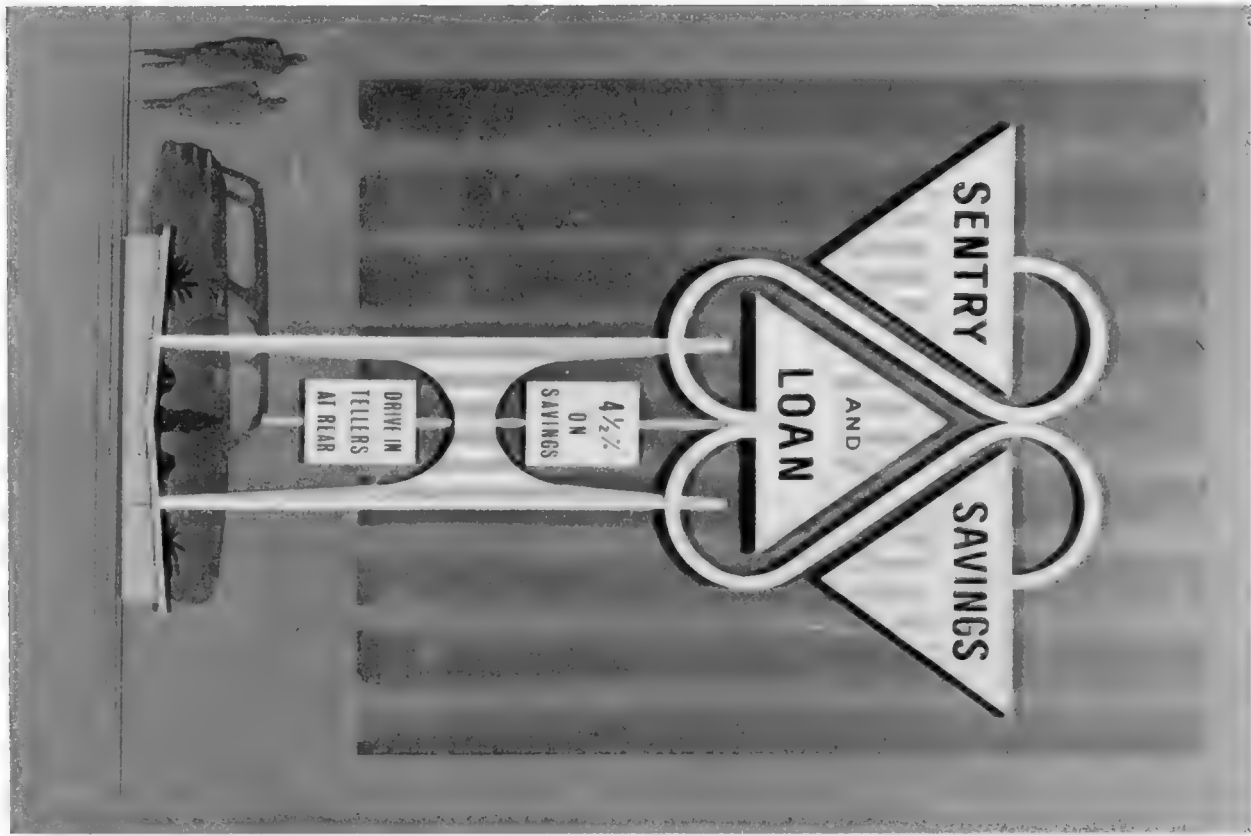
Donald James Nicholas
CITY SIGN CO., INC.
Tacoma, Washington

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



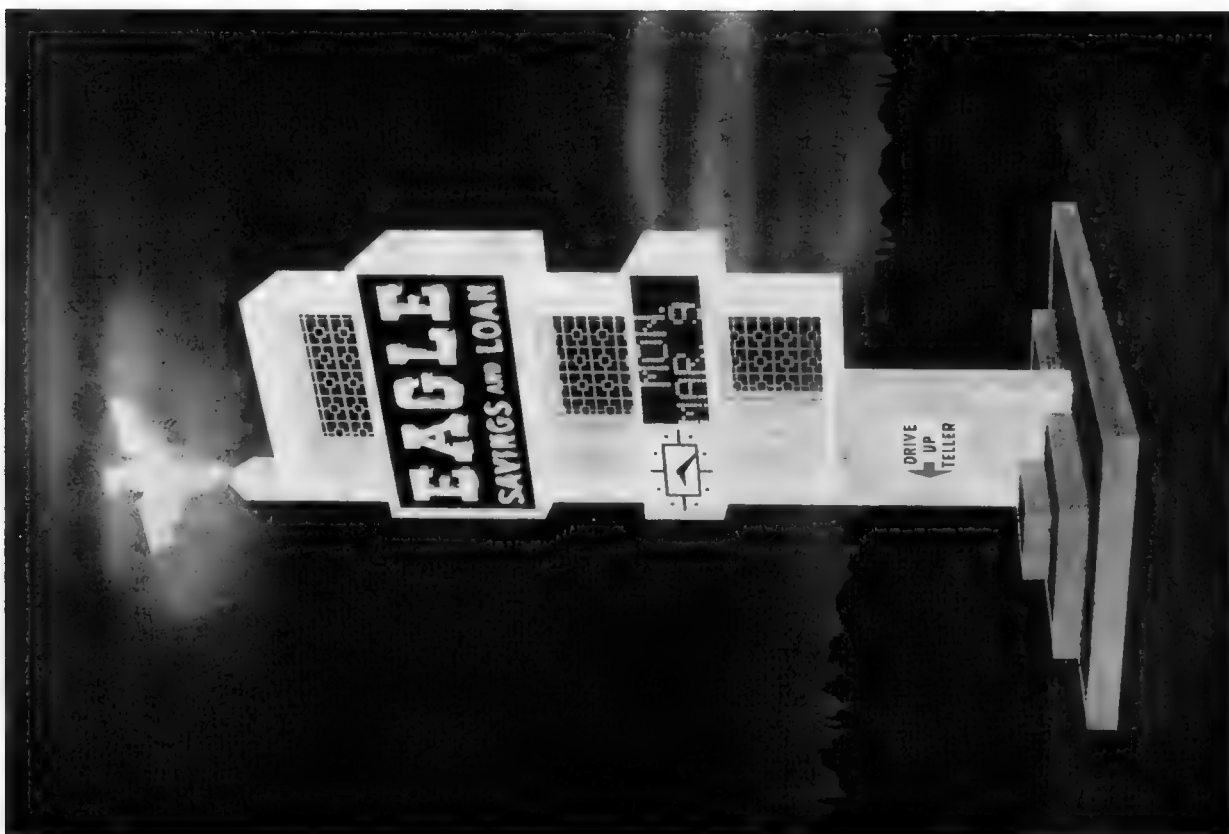
Gen. L. Owen
MYERS, GREEN, STANTON & CO., INC.
Phoenix, Arizona



George W. Shankard
NEON PRODUCTS OF CANADA, LIMITED
Scarborough, Ontario, Canada



Fred William Dittmer
PHILADELPHIA SIGN CO
Philadelphia, Pennsylvania



Wm. McClurg
QUEHL SIGN CO
Cincinnati, Ohio

SAVINGS & LOAN

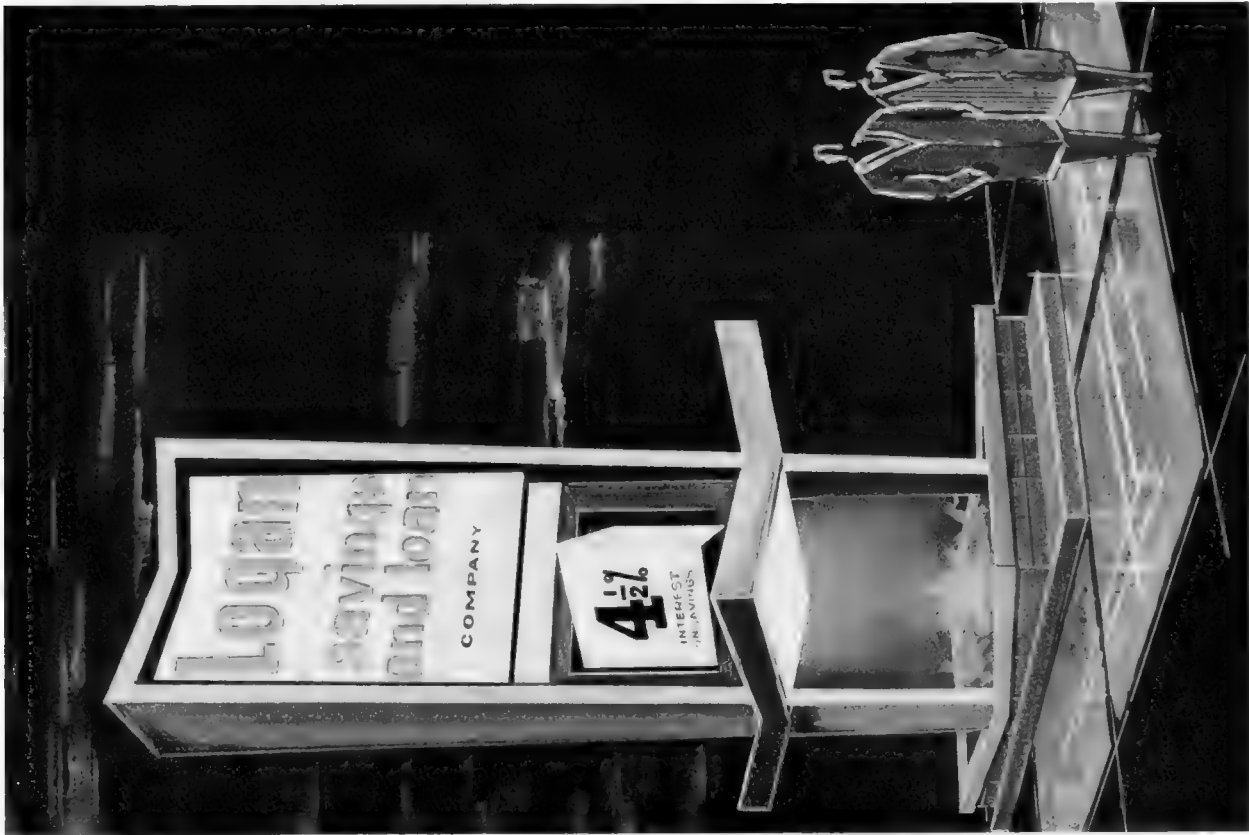
NESA ELECTRIC SIGN DESIGNS



Paul Berlin
NESA ELECTRIC
Seattle, Washington



Paul W. Brown
CUMMINGS & CO., INC.
Memphis, Tennessee



Colin Needham
NEON PRODUCTS OF CANADA LIMITED
Scarborough, Ontario, Canada



Bob Beron
NEON PRODUCTS OF CANADA LIMITED
Scarborough, Ontario, Canada

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



1st Ontario
NEON PRODUCTS OF CANADA LIMITED
Regina, Saskatchewan, Canada



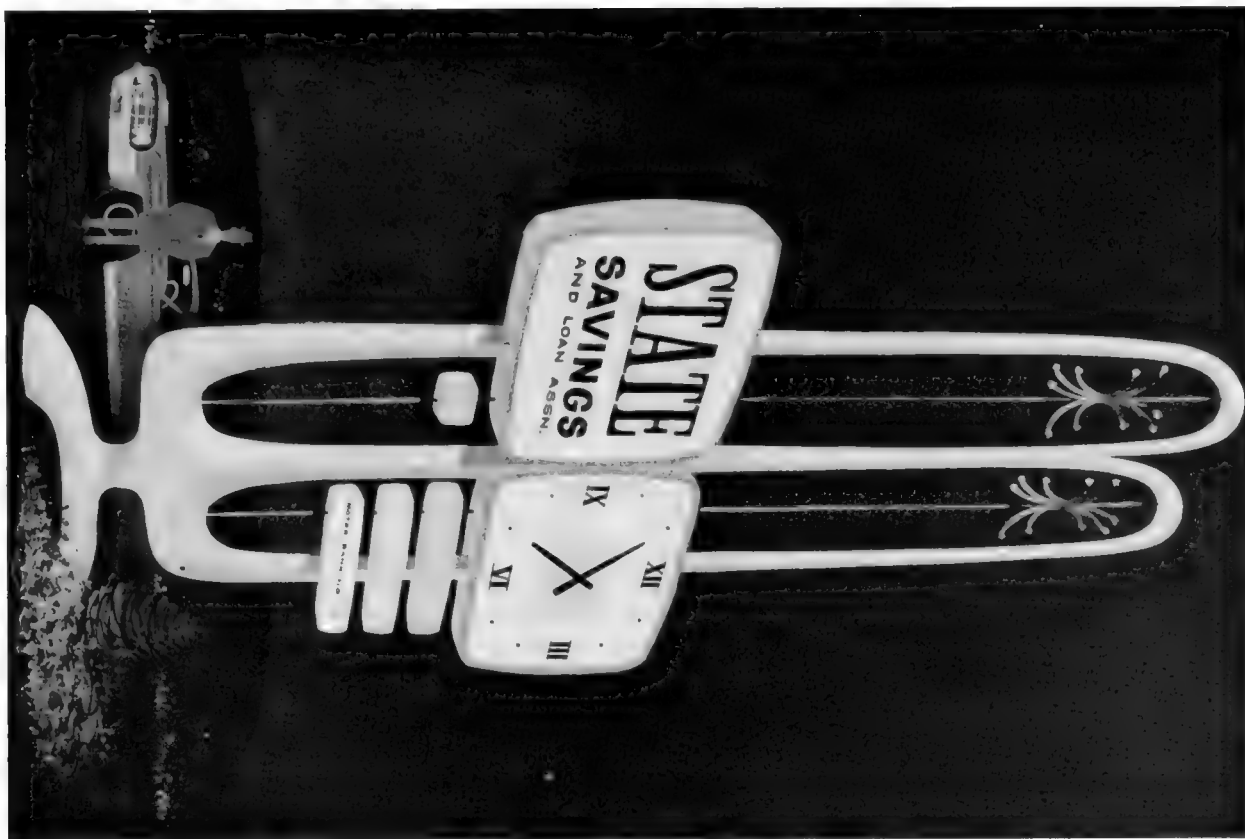
Adam Gidder
NEON PRODUCTS OF CANADA LIMITED
Regina, Saskatchewan, Canada



F. A. Dunlap
WALLACE NEON LIMITED
Vancouver, B. C., Canada



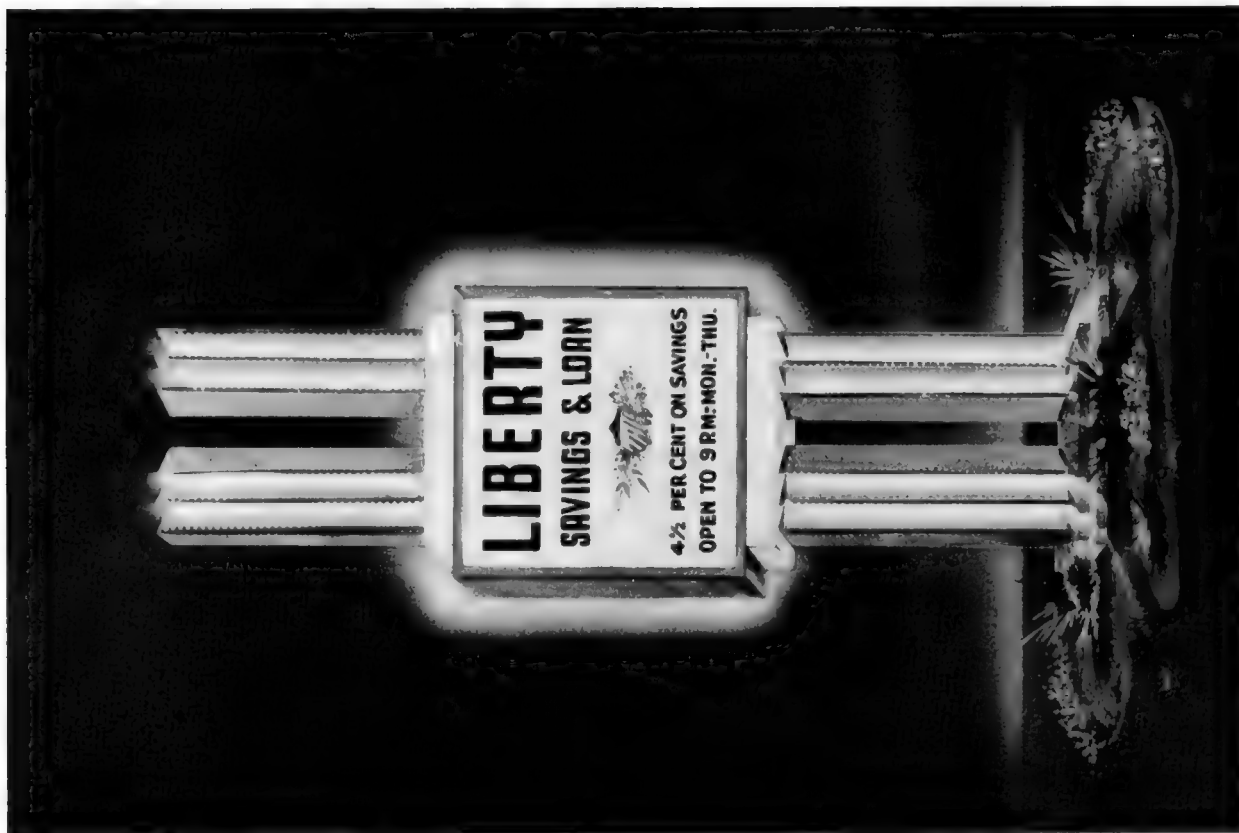
Barry Hedson
WALLACE NEON LIMITED
Vancouver, B. C., Canada



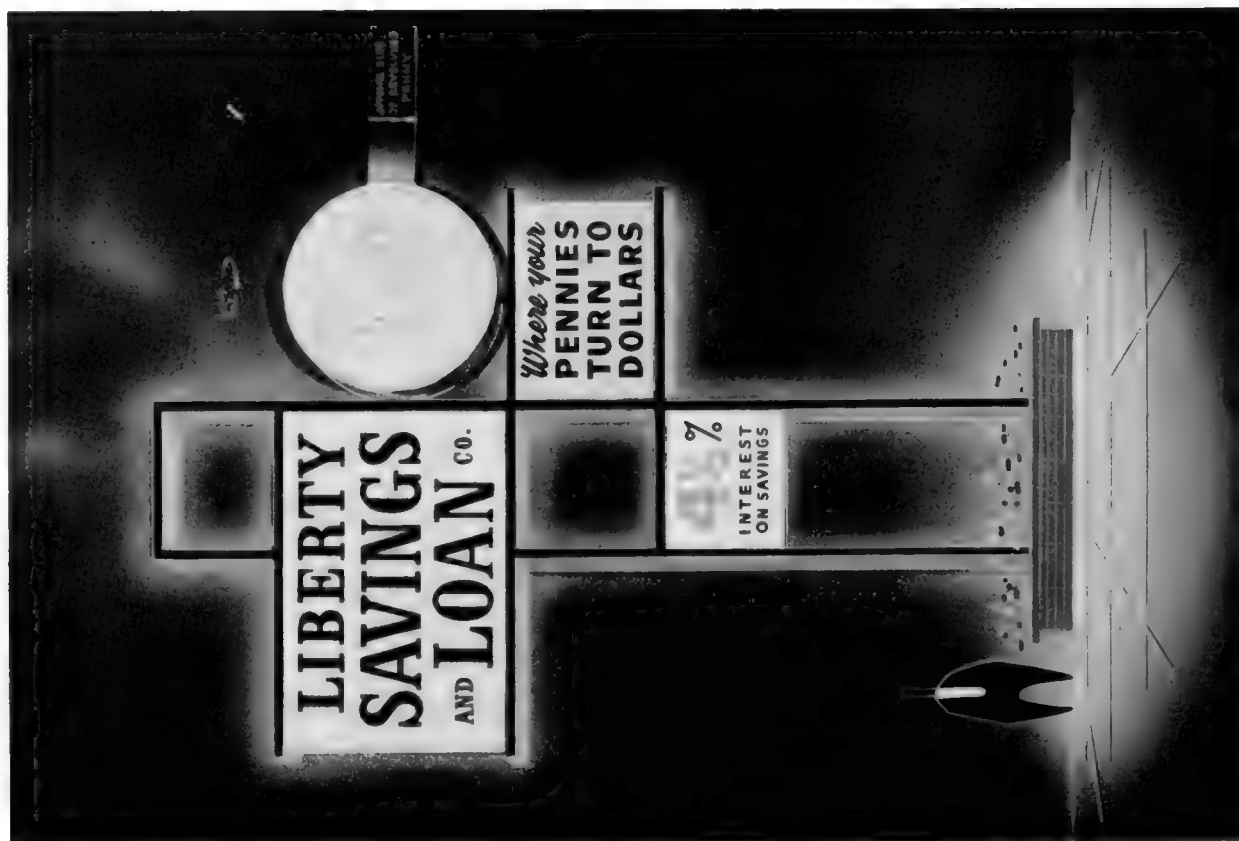
John J. Keller, Jr.
CITY SIGN CO., INC.
Tacoma, Washington



John Turner
CITY SIGN CO., INC.
Tacoma, Washington



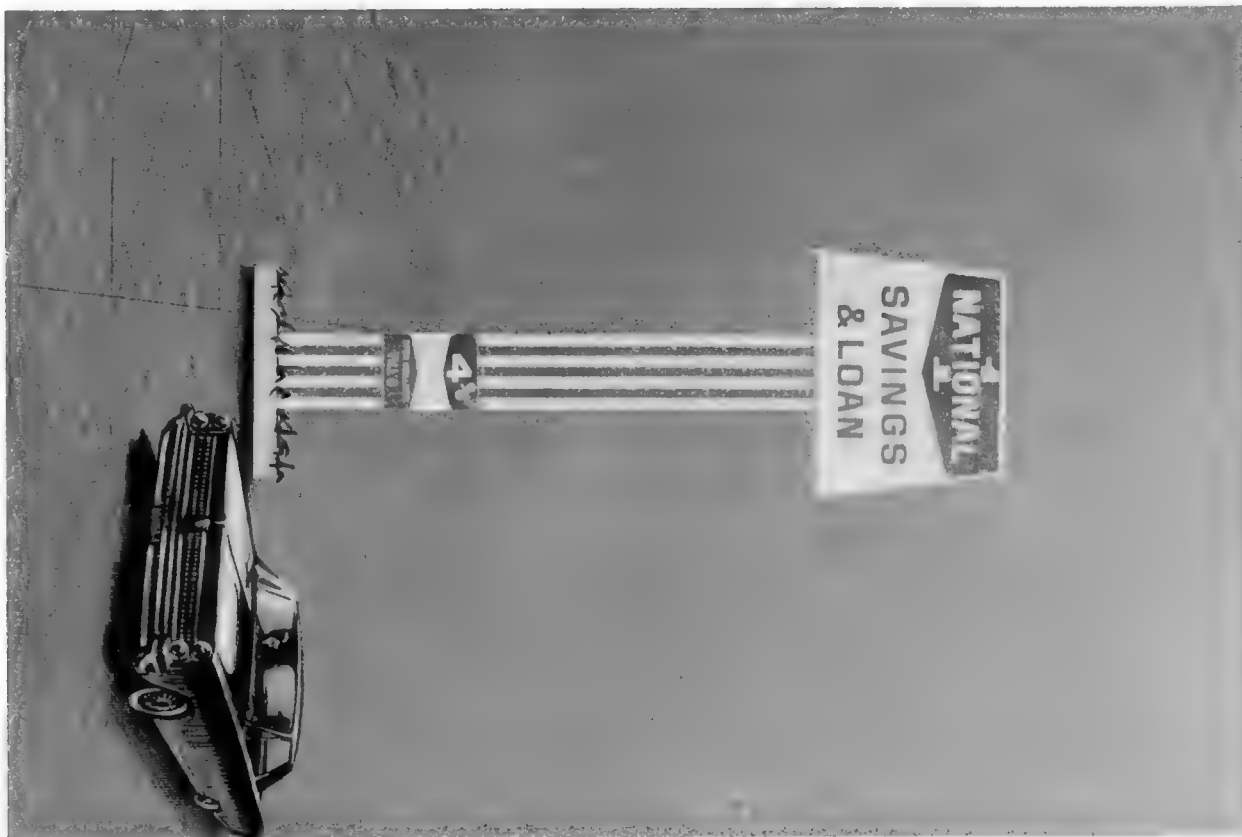
John A. Kober
HANGER & CO. INC.
Columbus, Ohio



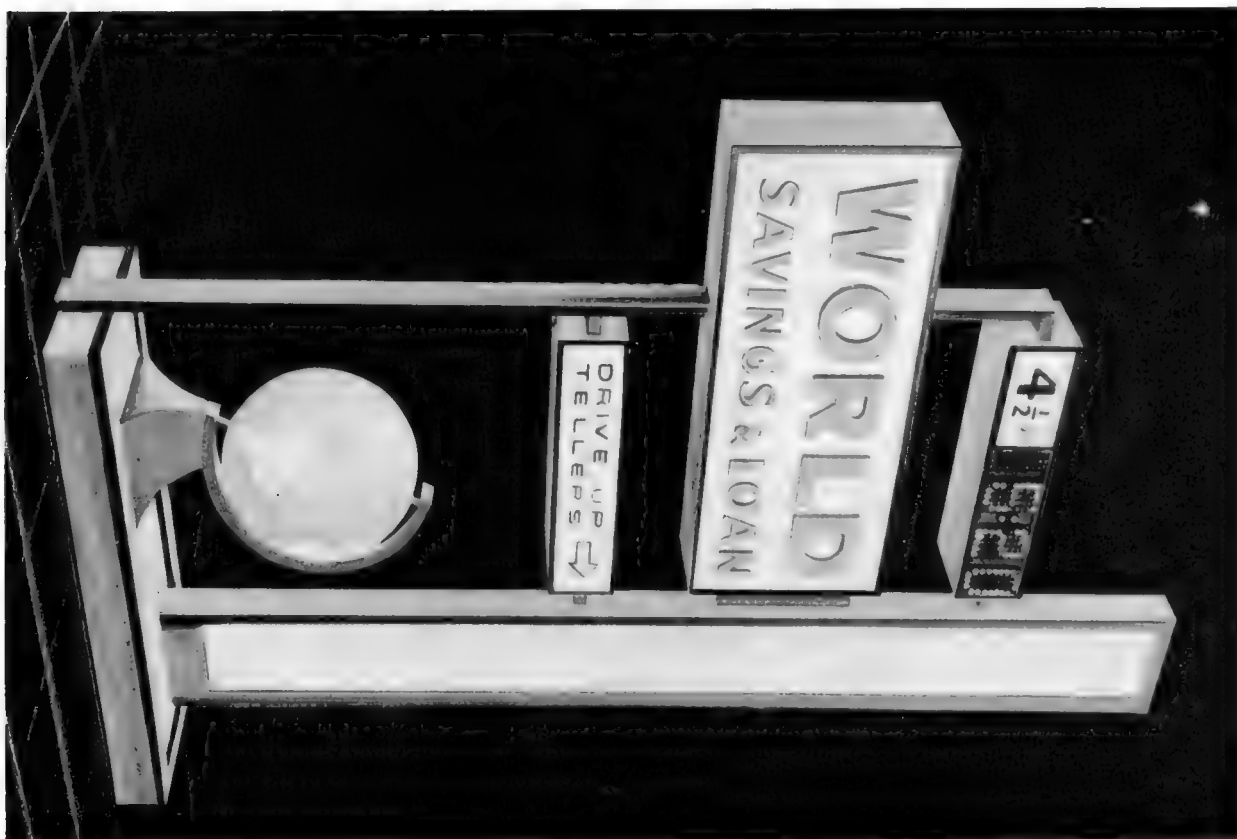
Donald W. Smith
MACEY NEON SIGNS, LTD.
Cooksville, Ontario, Canada

SAVINGS & LOAN

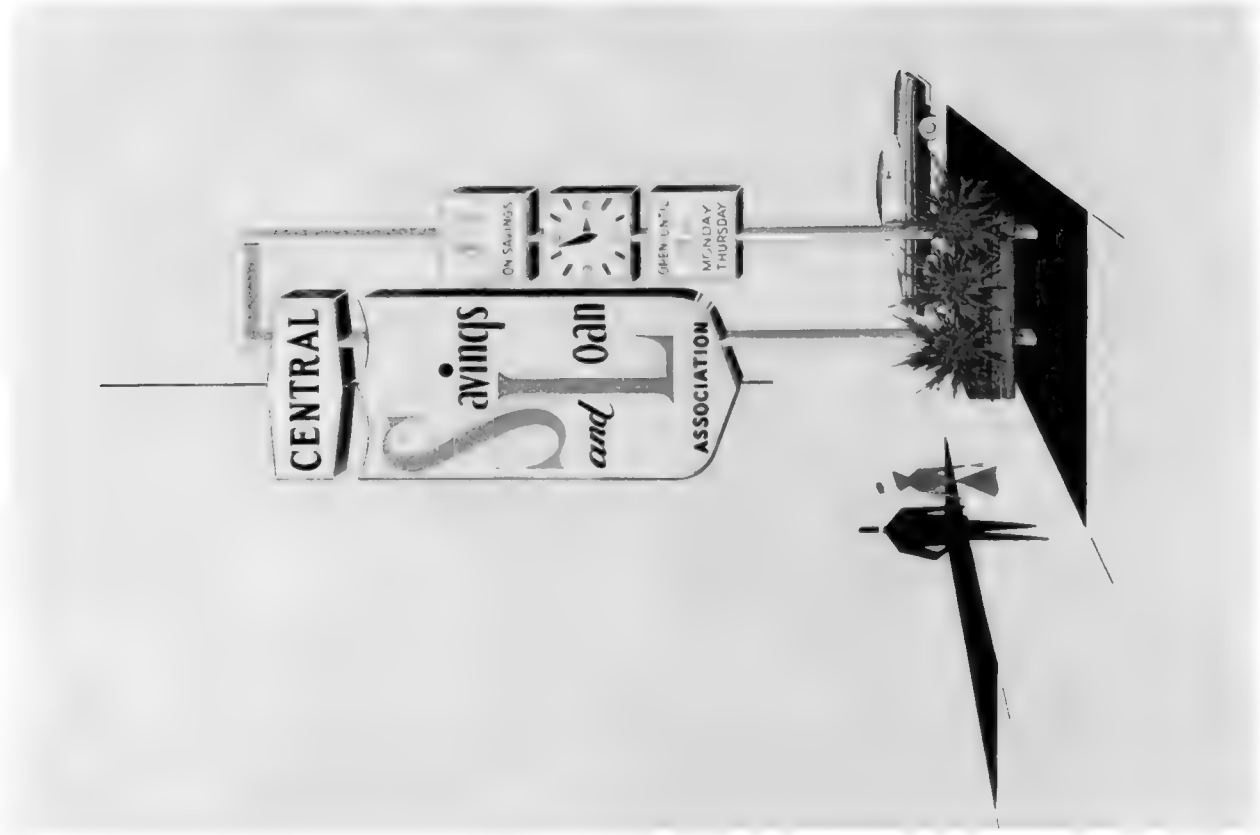
NESA ELECTRIC SIGN DESIGNS



Kelley F. Edging
NEON PRODUCTS, INC.
Iowa, Ohio



Frank F. Kline
TRIPLE A SIGNS
North Hollywood, California



San Claudio Park
NEON PRODUCTS OF CANADA LIMITED
Victoria, B. C., Canada



Robert Brown
HEATH AND COMPANY
San Angeles, California

SAVINGS & LOAN

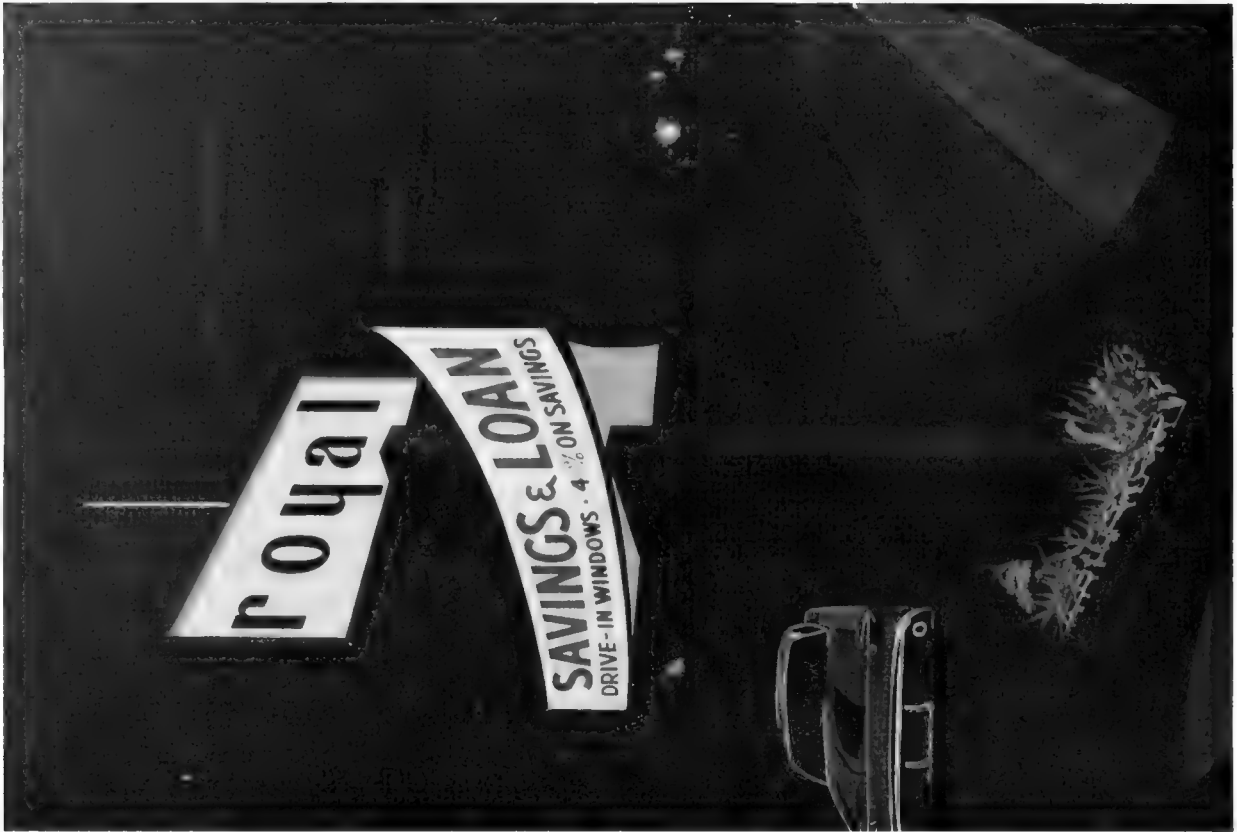
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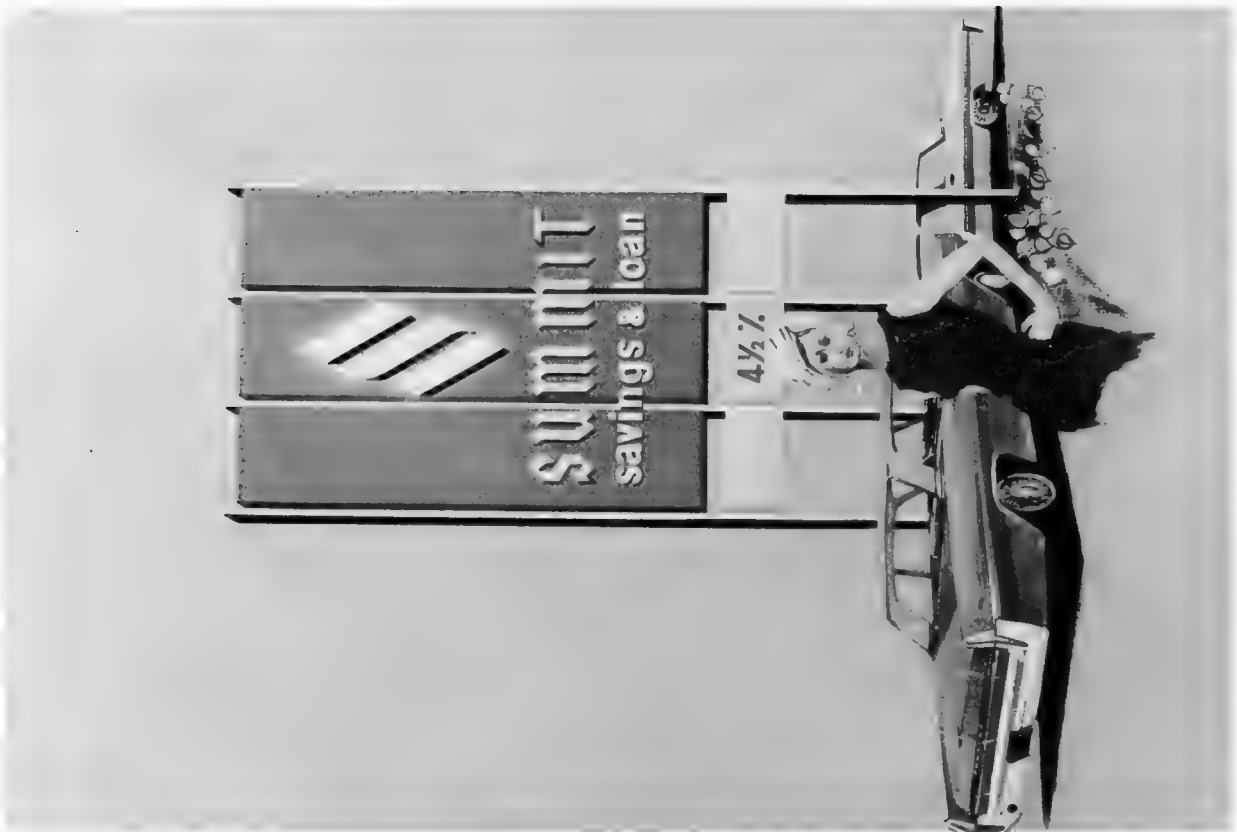
Brian R. Chapman
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



Alfred A. Cole
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



Rolf Rohlfack
NEON PRODUCTS OF CANADA LIMITED
Calgary, Alberta, Canada



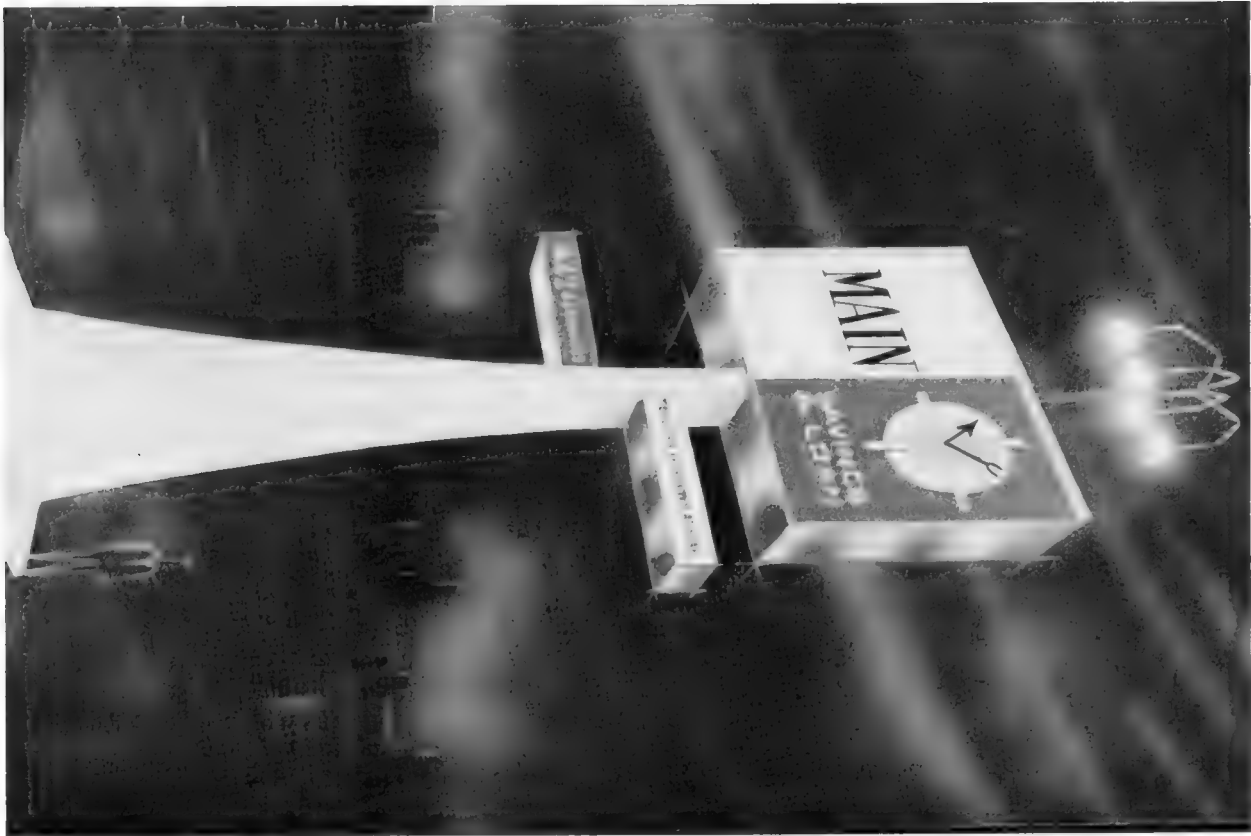
Jean Beaudin
CLAUDE NEON GENERAL ADV., LTD.
Montreal, P. Q., Canada

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



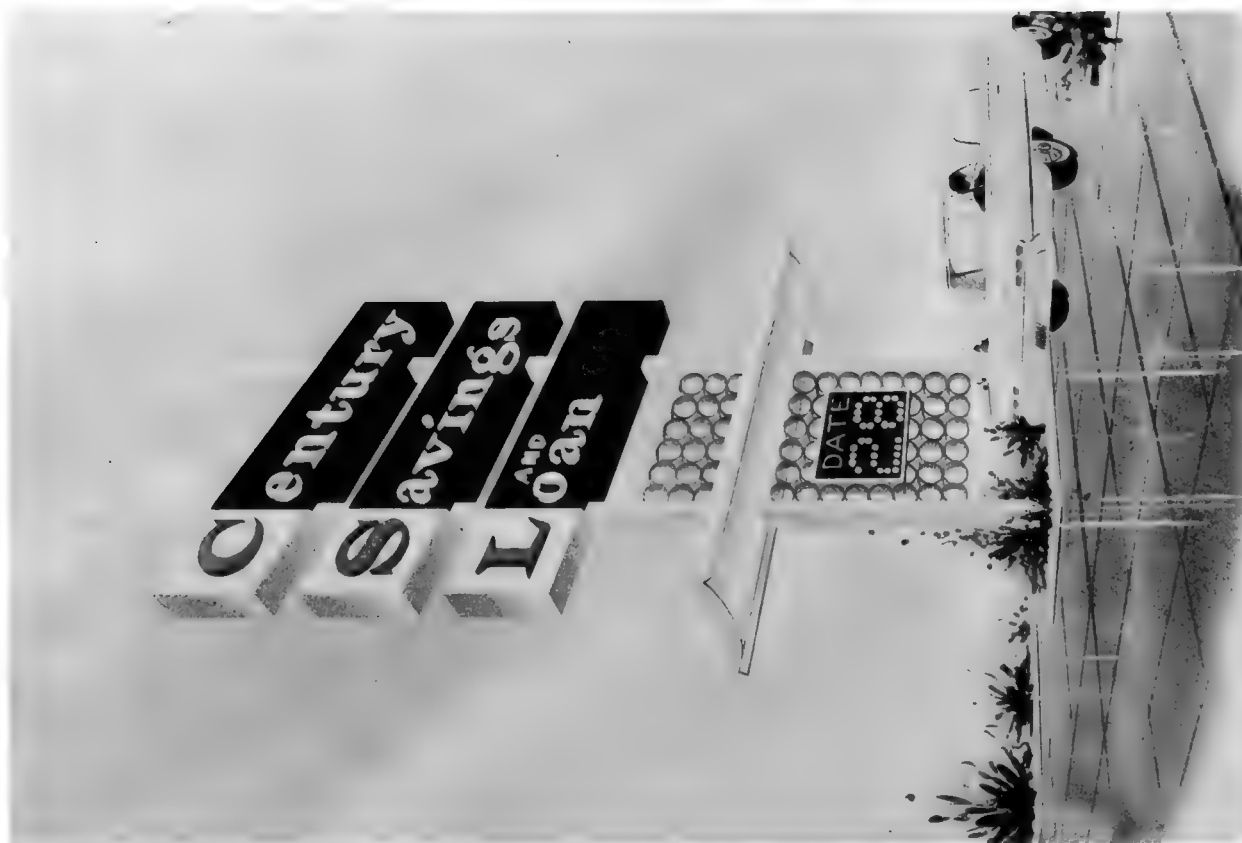
Local Sign
TEXAS NEON ADV CO
San Antonio, Texas



Local Sign
TEXAS NEON ADV CO
San Antonio, Texas



Frank D. Cain
ELECTRIC PRODUCTS CONSOLIDATED
Spokane, Washington



Warren K. Phinney
ELECTRIC PRODUCTS CONSOLIDATED
Salt Lake City, Utah

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



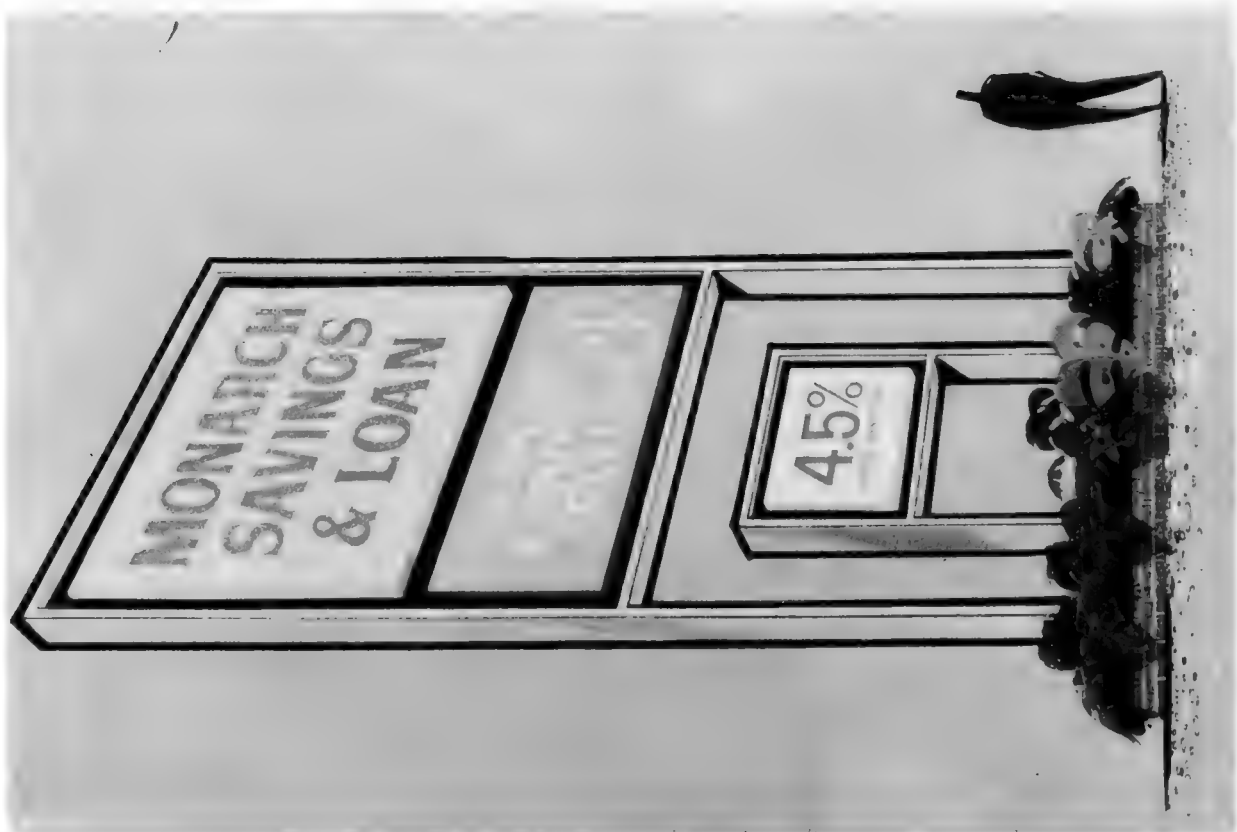
Ray L. Herman
FEDERAL SIGN AND SIGNAL CORP.
San Francisco, California



Henry Drexler
FEDERAL SIGN AND SIGNAL CORP.
San Francisco, California



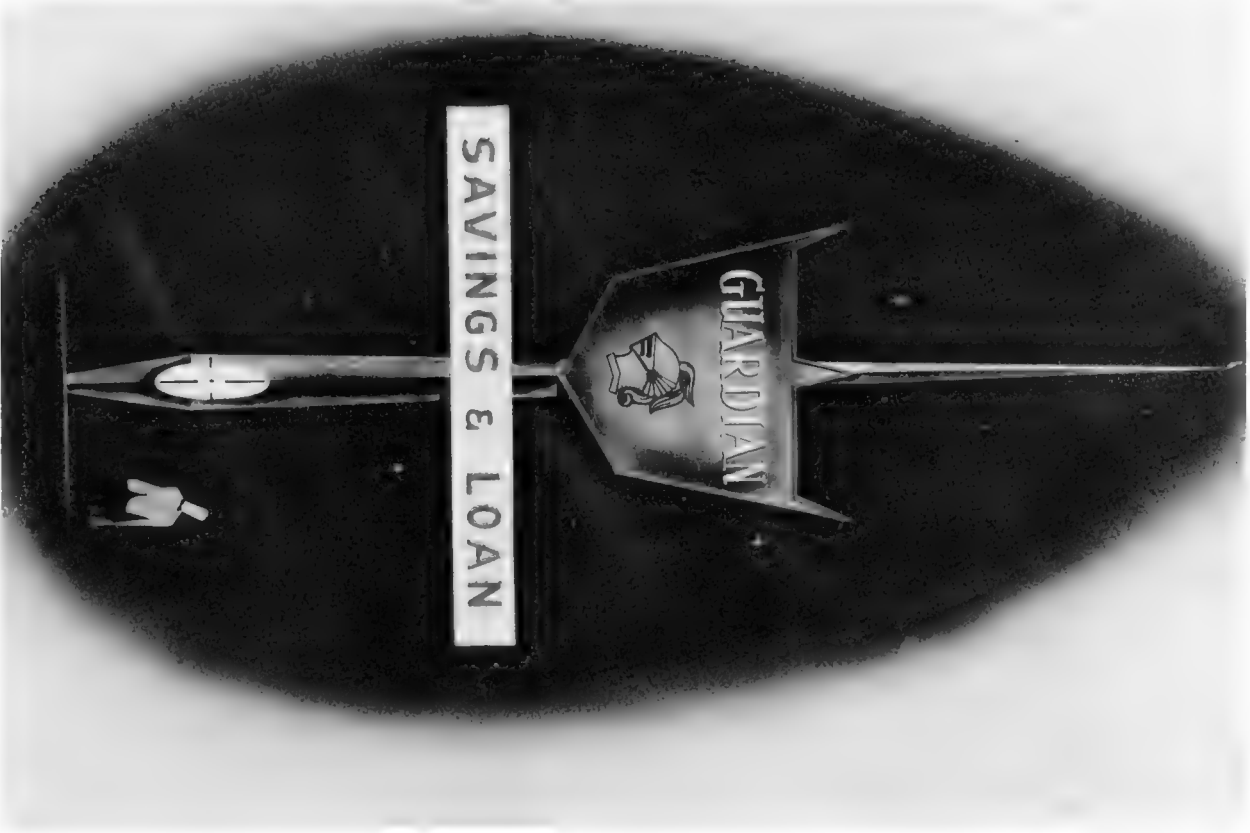
Lowell McClellan
ELECTRICAL PRODUCTS CONSOLIDATED
Salt Lake City, Utah



Clint Hayden
HEATH AND COMPANY
Los Angeles, California

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



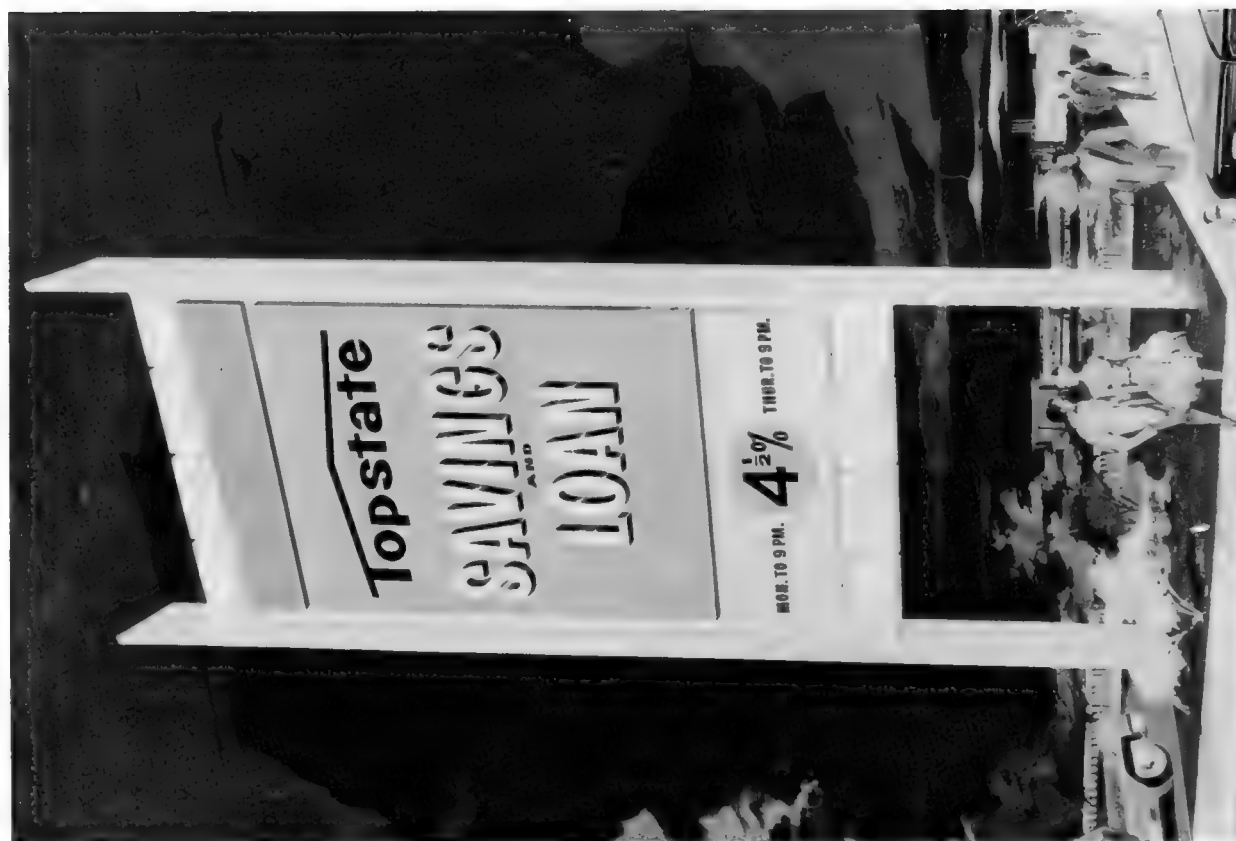
Kenneth M. Berryhill, Jr.
H. A. BAYTON SIGN COMPANY
Memphis, Tennessee



Robert E. Smith
CLAUDE NEON LIMITED
Mexico, N.S.W., Australia



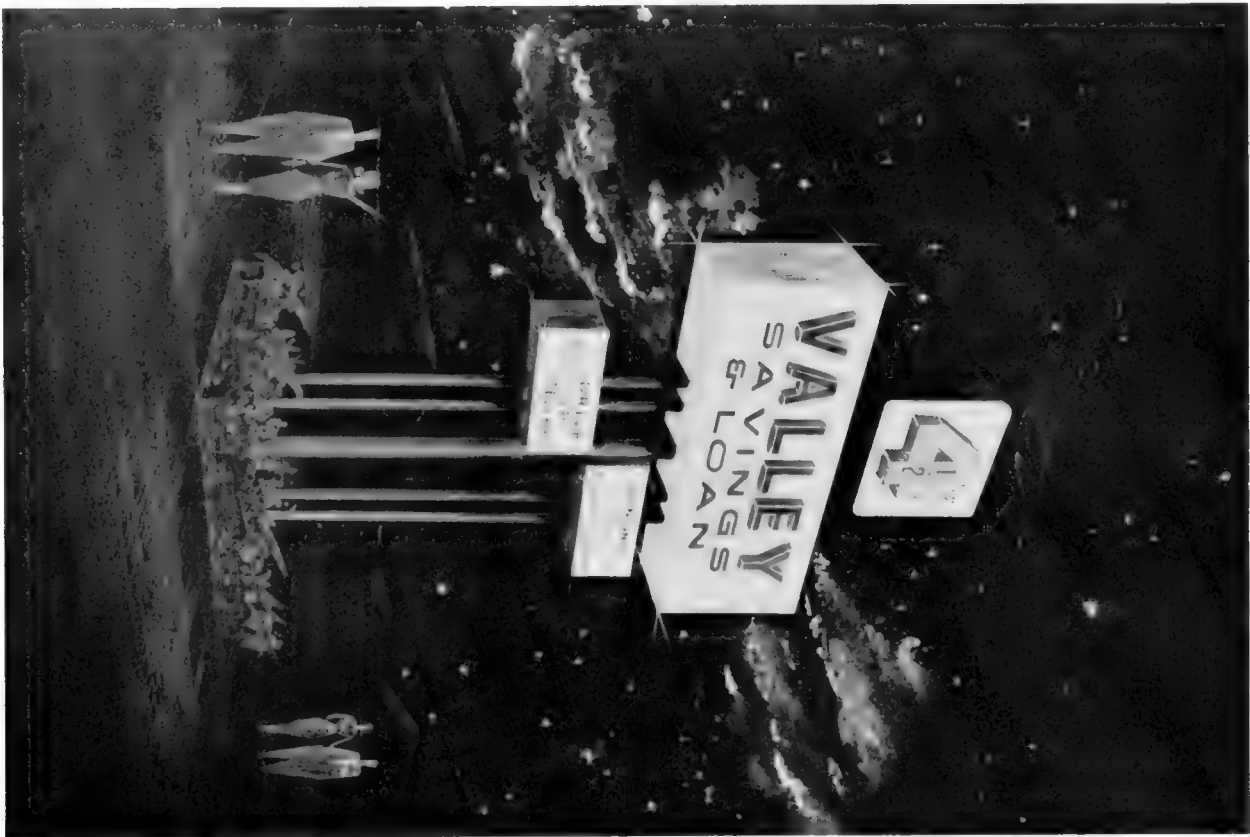
Mont. Dave Webster
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada



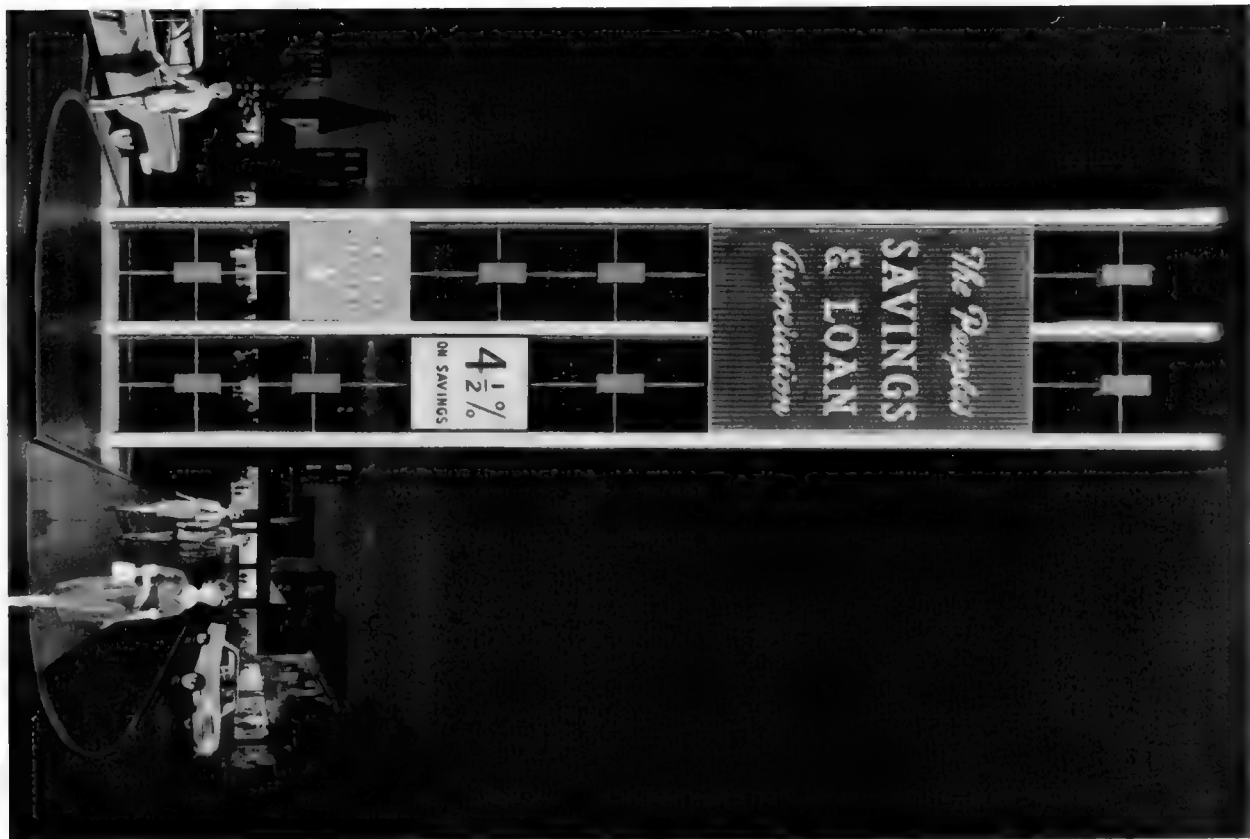
J. K. Giesher
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada

SAVINGS & LOAN

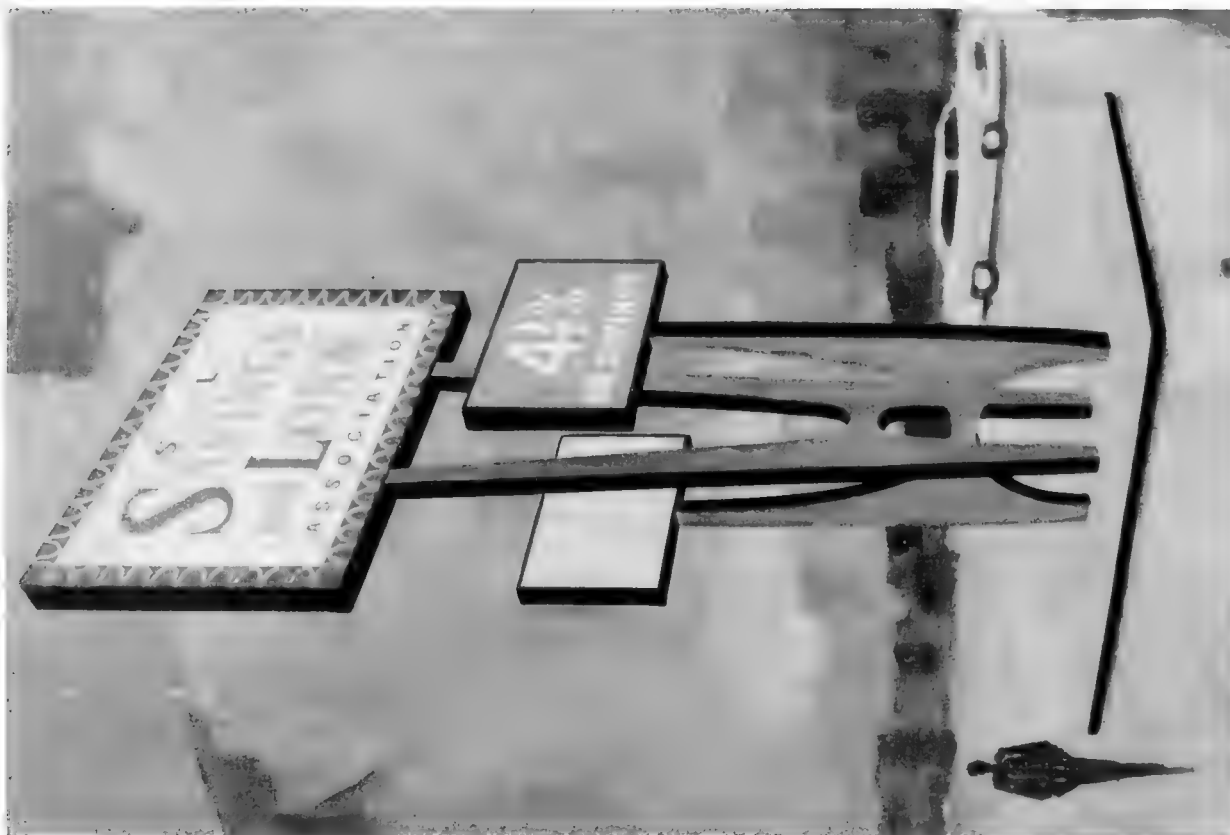
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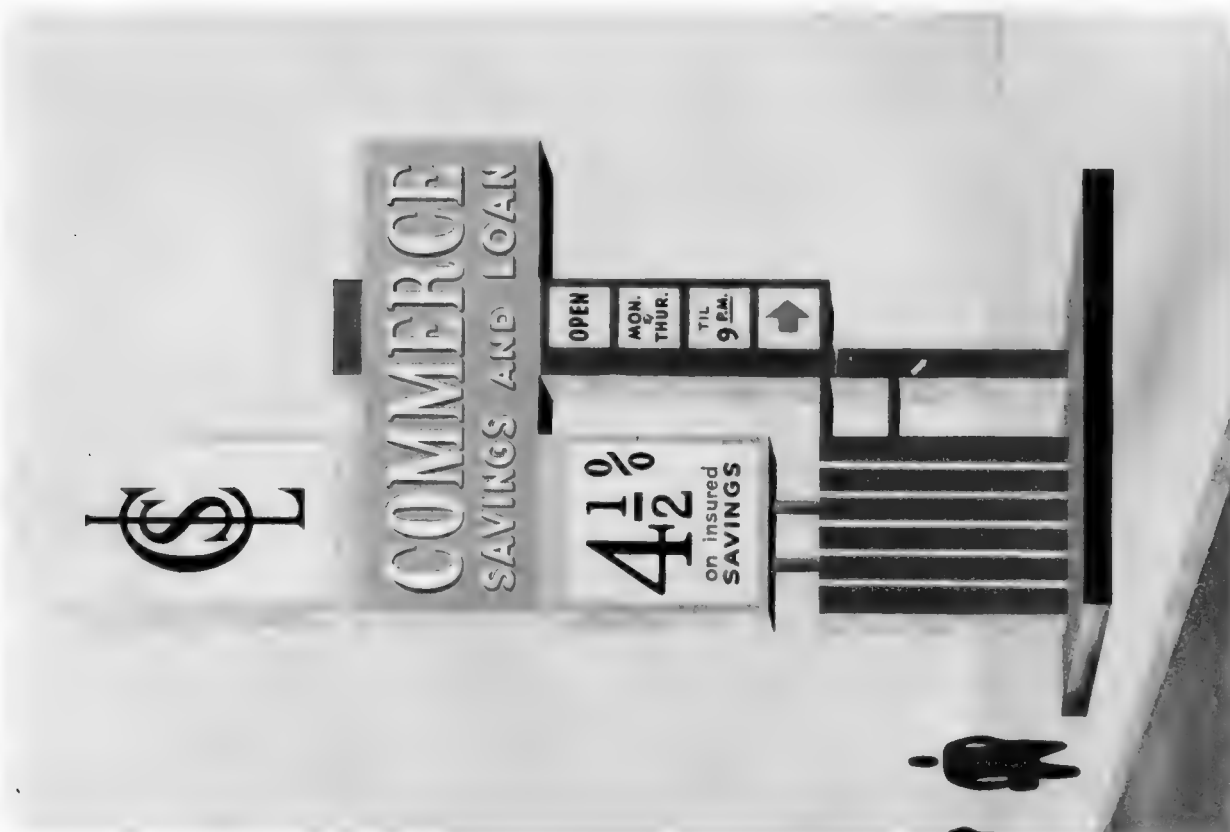
Julius Kornd, Jr.
VIRGIL MOSS SIGNS, INC.
Phoenix, Arizona



L. E. M. McKay
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada



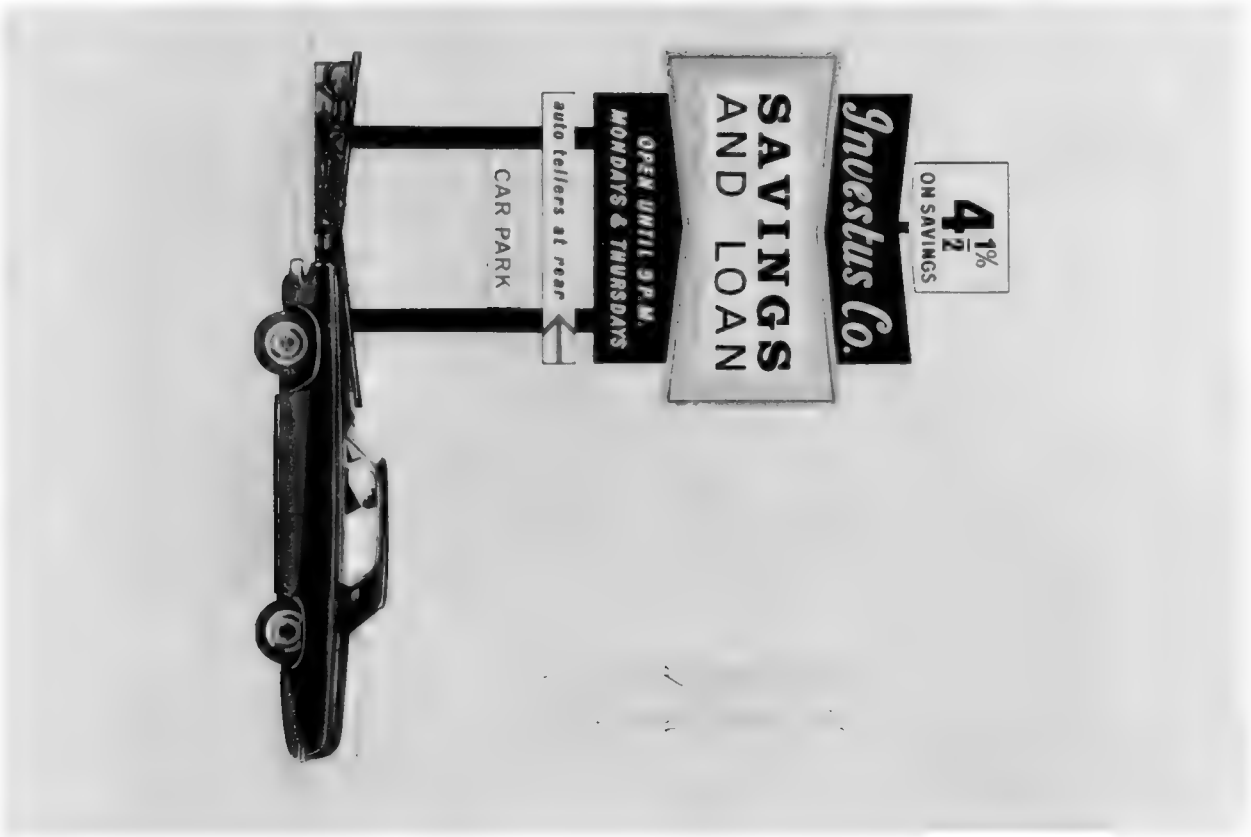
L. C. Hensow
NEON PRODUCTS OF CANADA, LIMITED
Vancouver, British Columbia



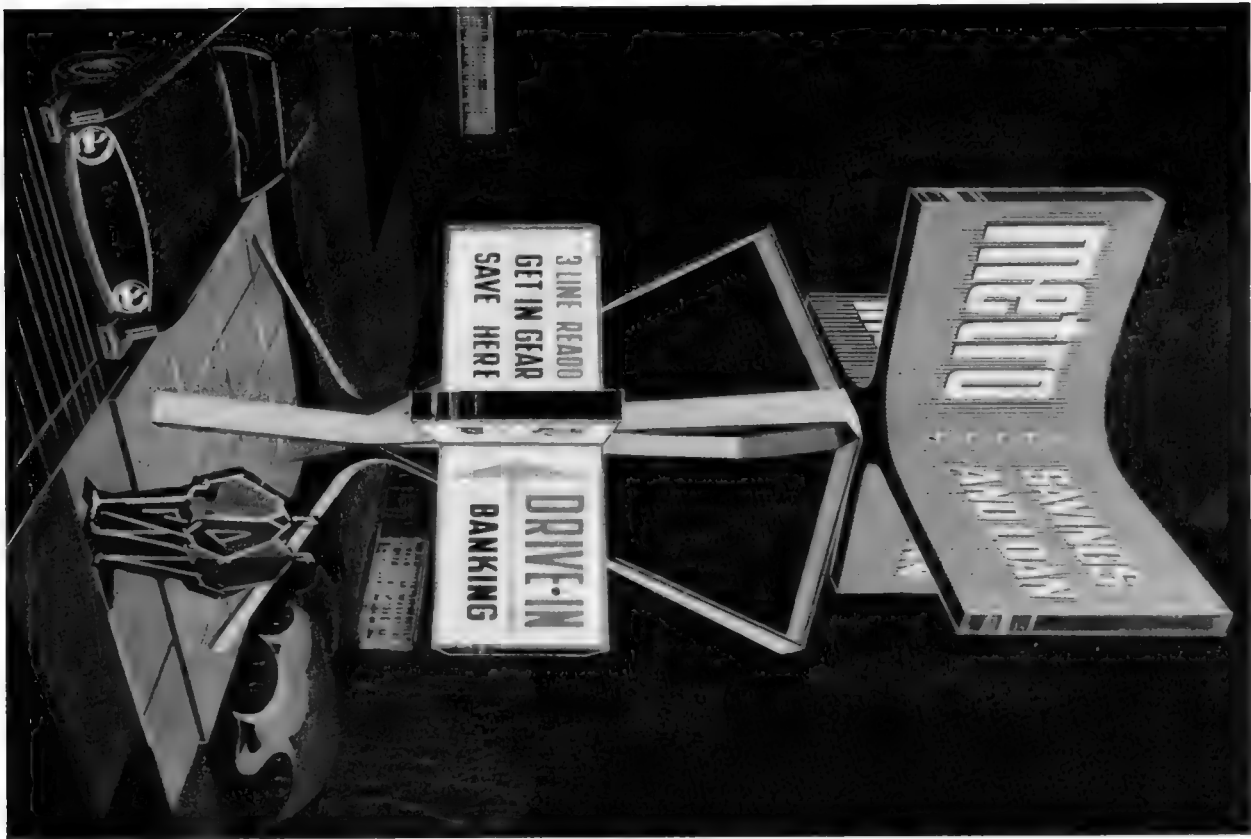
William J. Jacobberger
OMARKING AND SIGN COMPANY
Omaha, Nebraska

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Geoff A. Hammond
CLAUDECK LIMITED
London W. C., England



Mike Booth
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada



Michael T. Dymond
FEDERAL SIGN AND SIGNAL CORP., ELECTRICAL PRODUCTS DIVISION
Los Angeles, California



Jimmy L. Sherrod
ELECTRICAL PRODUCTS CONSOLIDATED
Boise, Idaho

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Leo Flynn
BELSINGER SIGN WORKS, INC.
Baltimore, Maryland



Egon J. Kopynski
NEON PRODUCTS OF CANADA LIMITED
Edmonton, Alberta



H. D. Smith
E. L. RUDDY CO., LTD.
Toronto, Ontario, Canada



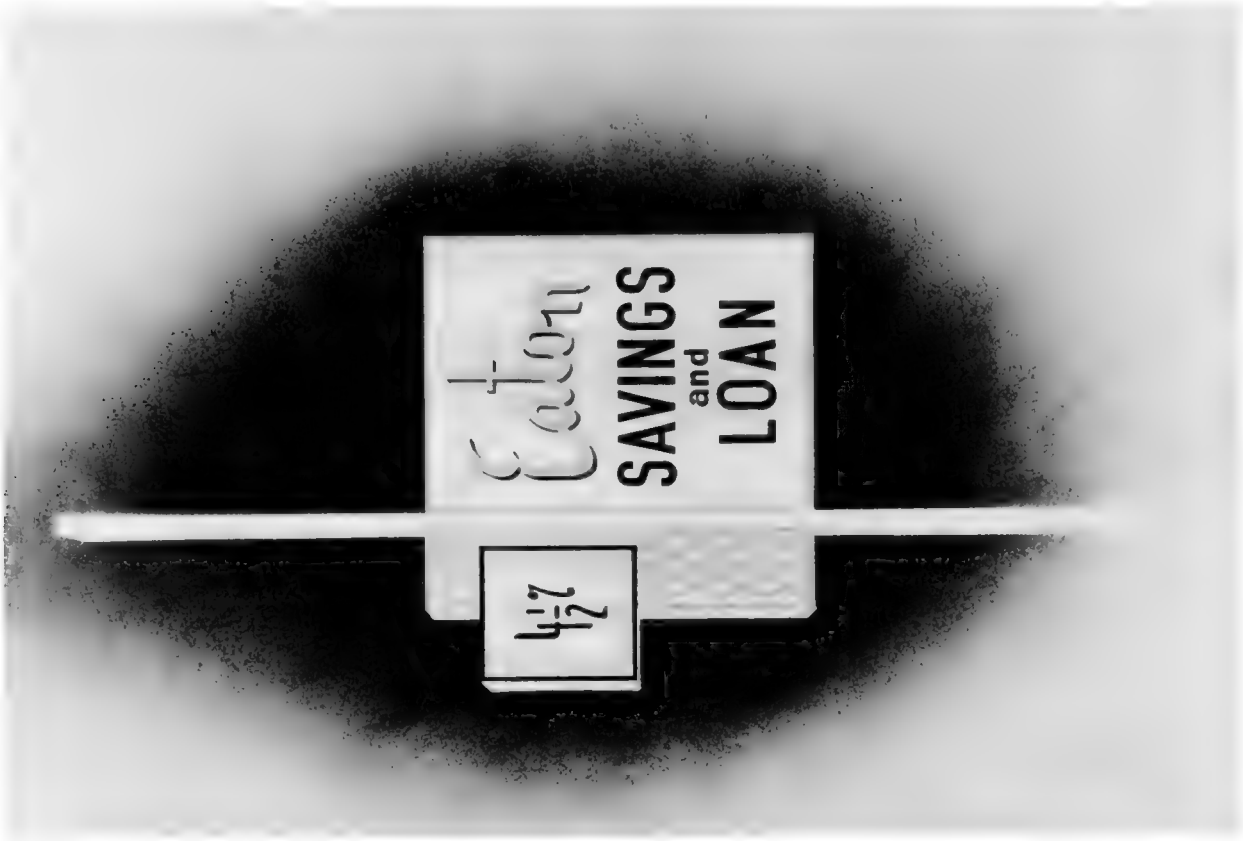
D. Dele Matthews
E. L. RUDDY CO., LTD.
Hamilton, Ontario, Canada



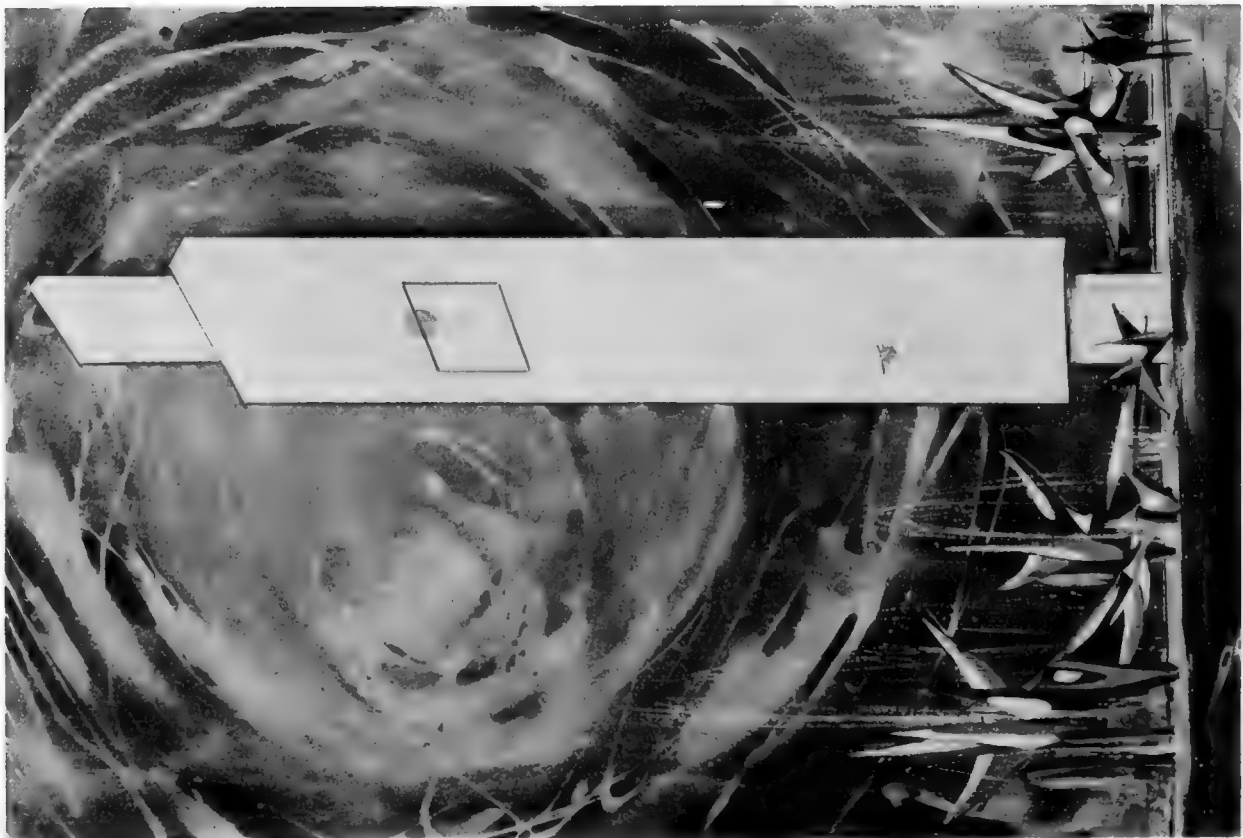
F.A. Sargent,
QRS CORPORATION
Los Angeles, California



William Philip Danew
JONES NEON DISPLAYS LTD.
Hamilton, Ontario, Canada



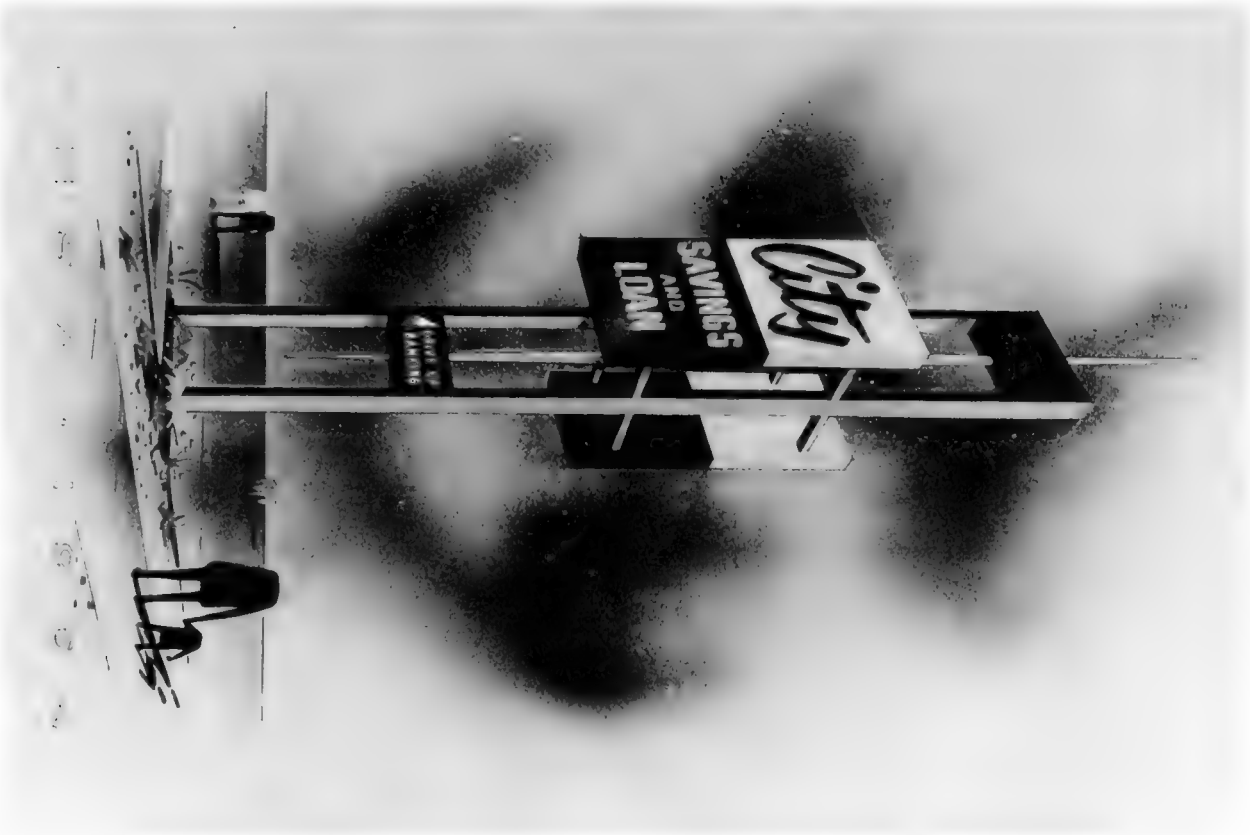
Tex Cowy
SUPERIOR NEON UNLIMITED
Fort Worth, Texas



Albert A. Everett
ELECTRICAL PRODUCTS CONSOLIDATED
Seattle, Washington

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Edward C. King
MARTIN KAPLAN SIGN CO., INC.
Eugene, Oregon



Charles Shaw
HOUSE NEON SIGN CO., INC.
Houston, Texas



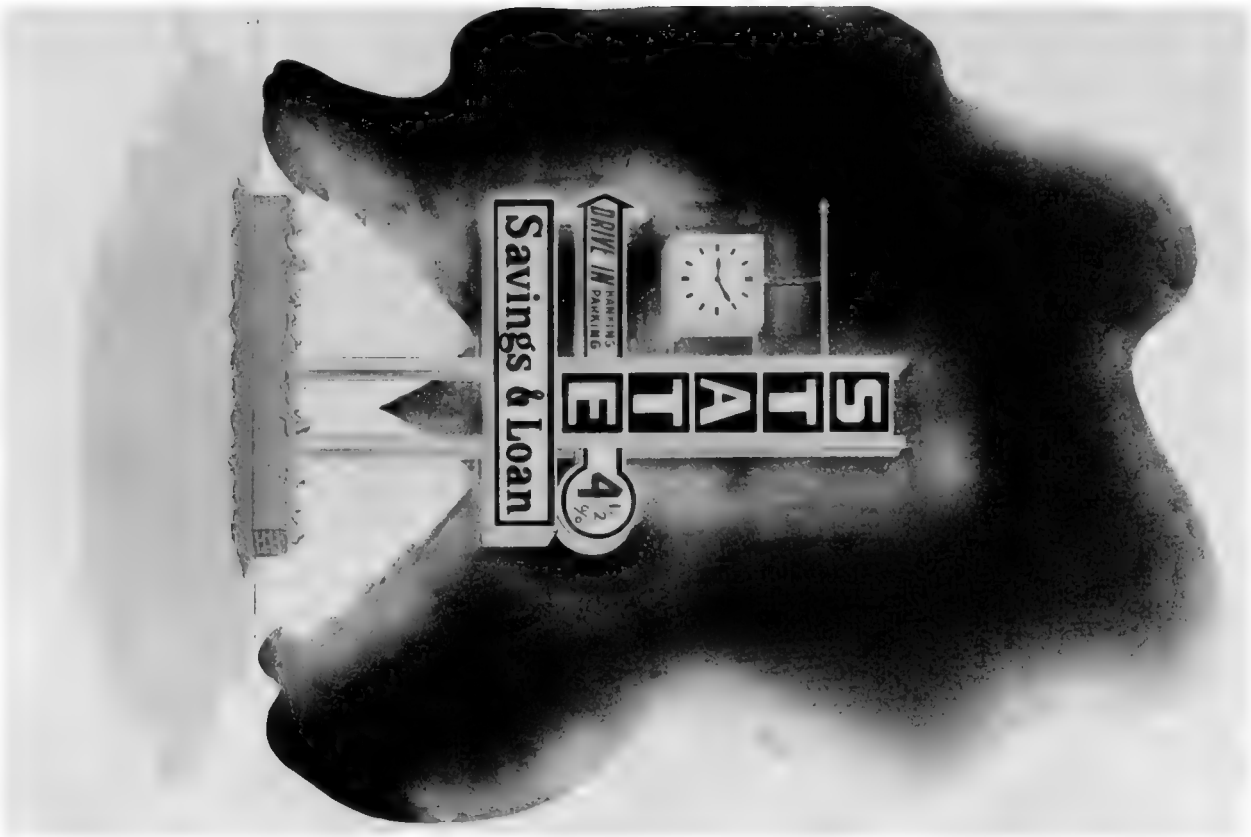
Charles L. Burger
CUTLER ELECTRICAL PRODUCTS, INC.
Westville, New Jersey



Tony Mastodonna
BELOWS ELECTRIC SIGN CORP
Atron, Ohio

SAVINGS & LOAN

NESA ELECTRIC SIGN DESIGNS



Robert J. Ruff
KING INDUSTRIES, INC.
Memphis, Tennessee



Douglas A. Bell
NEON PRODUCTS OF CANADA LIMITED
Vancouver, B. C., Canada



Larry Hepp
ADVANCE NEON SIGN CO
Los Angeles, California



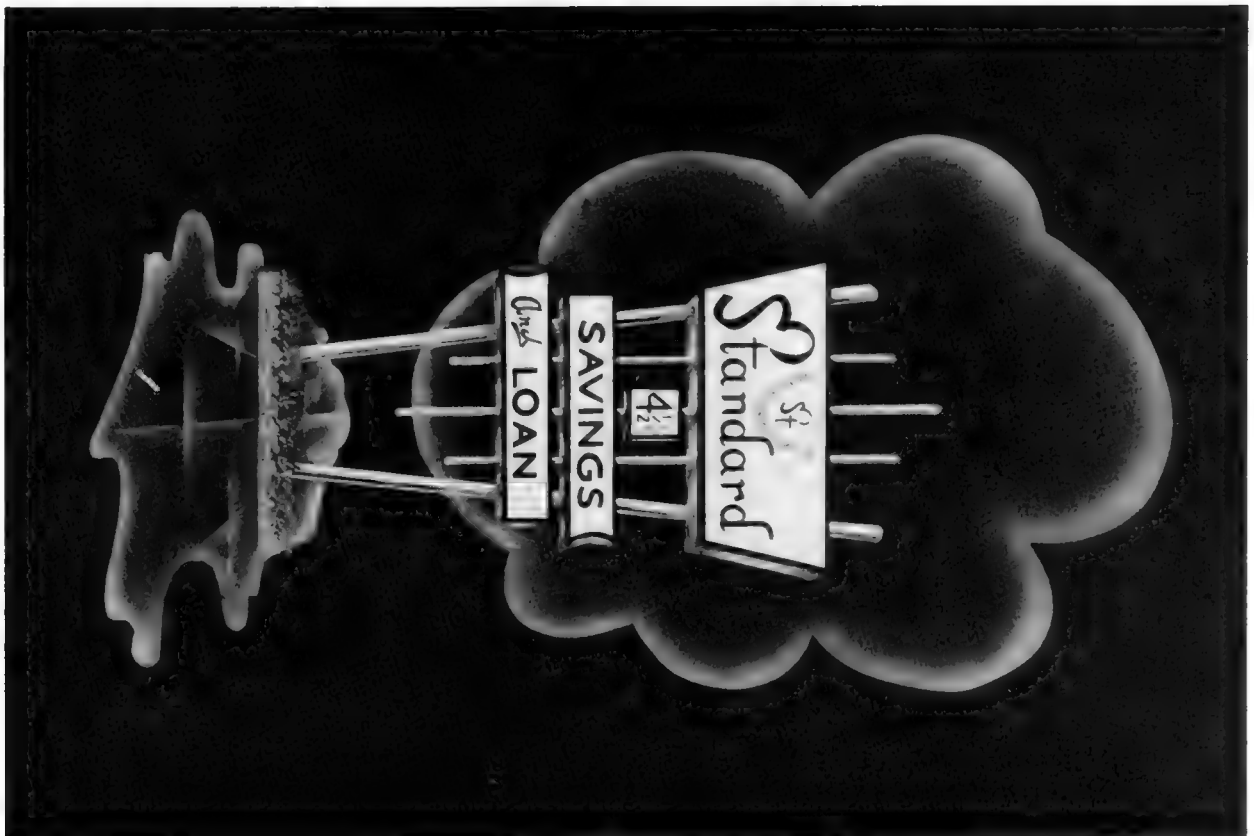
Bob G. Jenkins
FEDERAL SIGN AND SIGNAL CORP.
San Bernardino, California

SAVINGS & LOAN

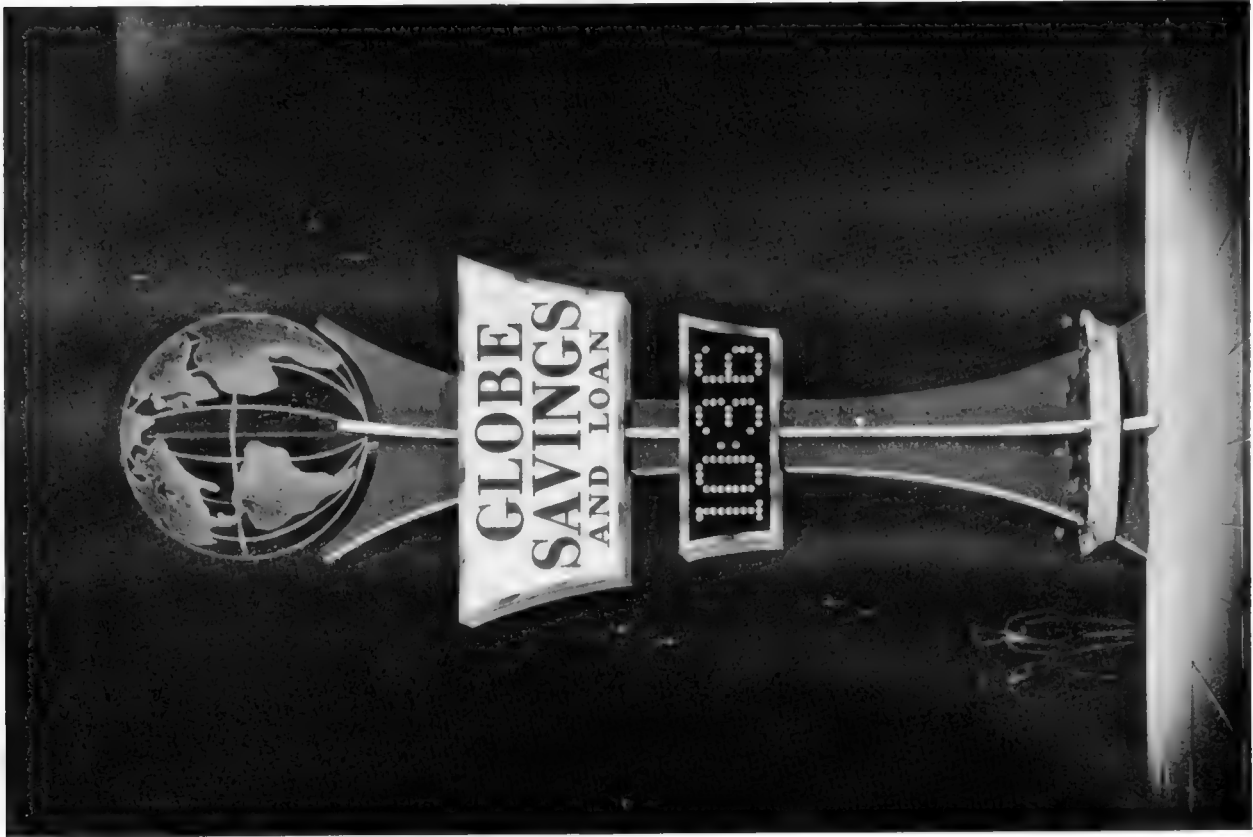
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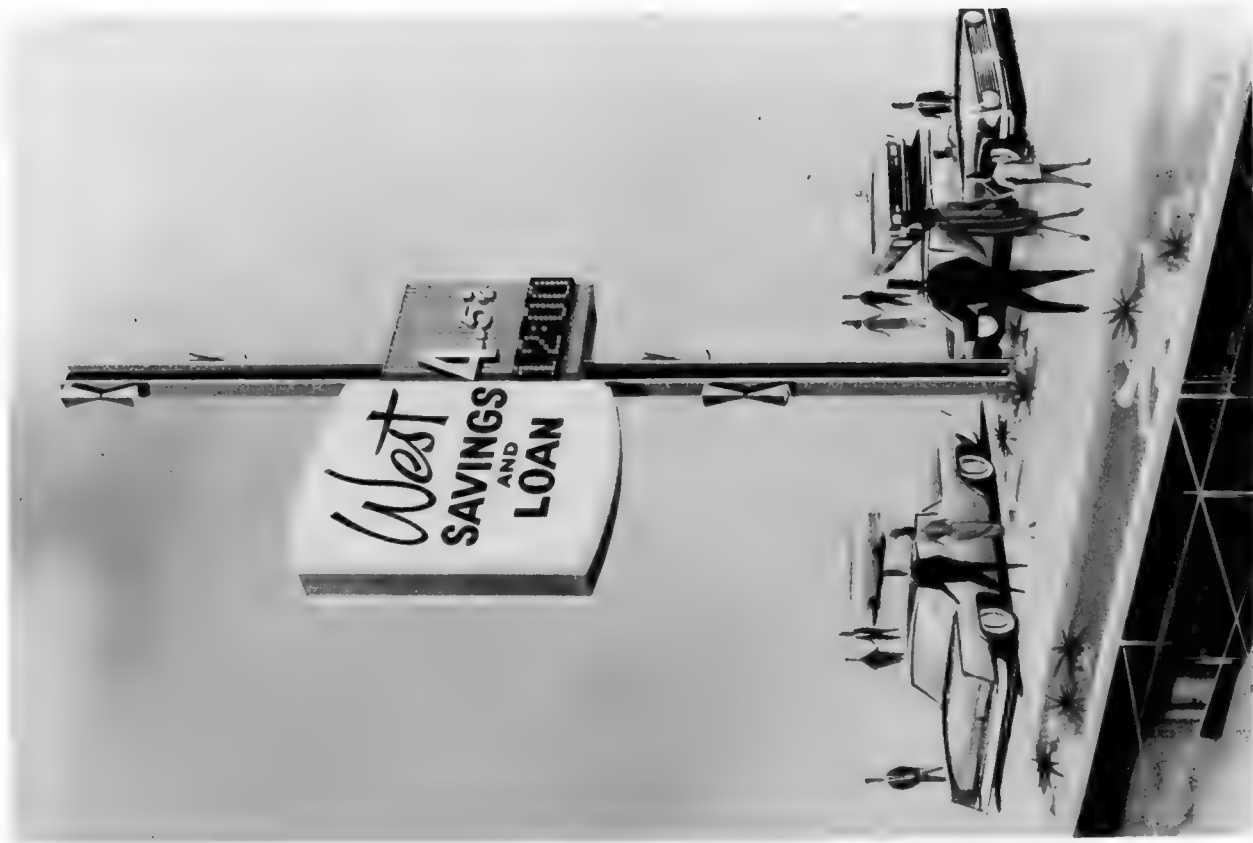
James W. Edge
CUMMINGS AND CO
Jacksonville, Florida



Roberto Herrera
DEMERS NEON & ELECTRIC LIMITED
Ottawa, Ontario, Canada



Lee W. Moes
AMERICAN SIGN AND INDICATOR CORP.
Chicago, Illinois



John E. Wilson
FEDERAL SIGN AND SIGNAL CORP. ELECTRICAL PRODUCTS DIVISION
Oakland, California

SAVINGS & LOAN

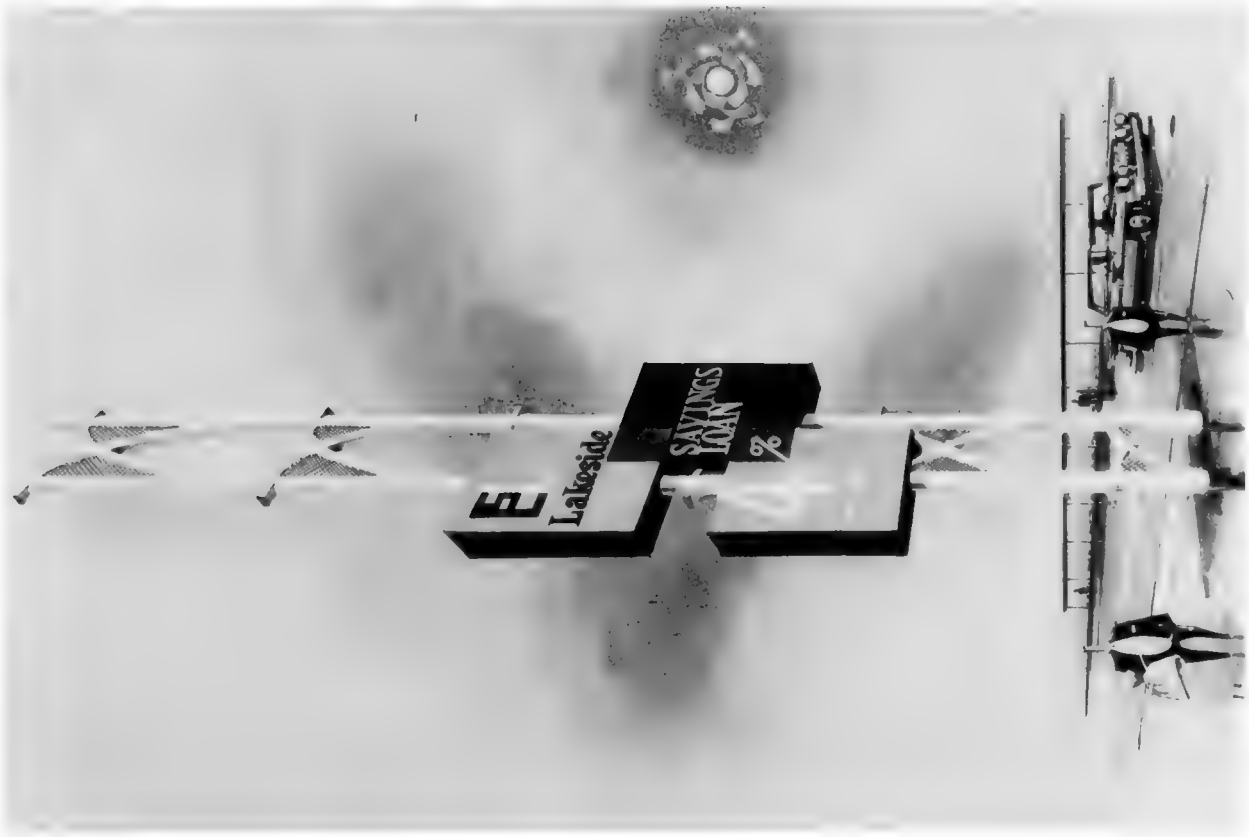
NESA ELECTRIC SIGN DESIGNS



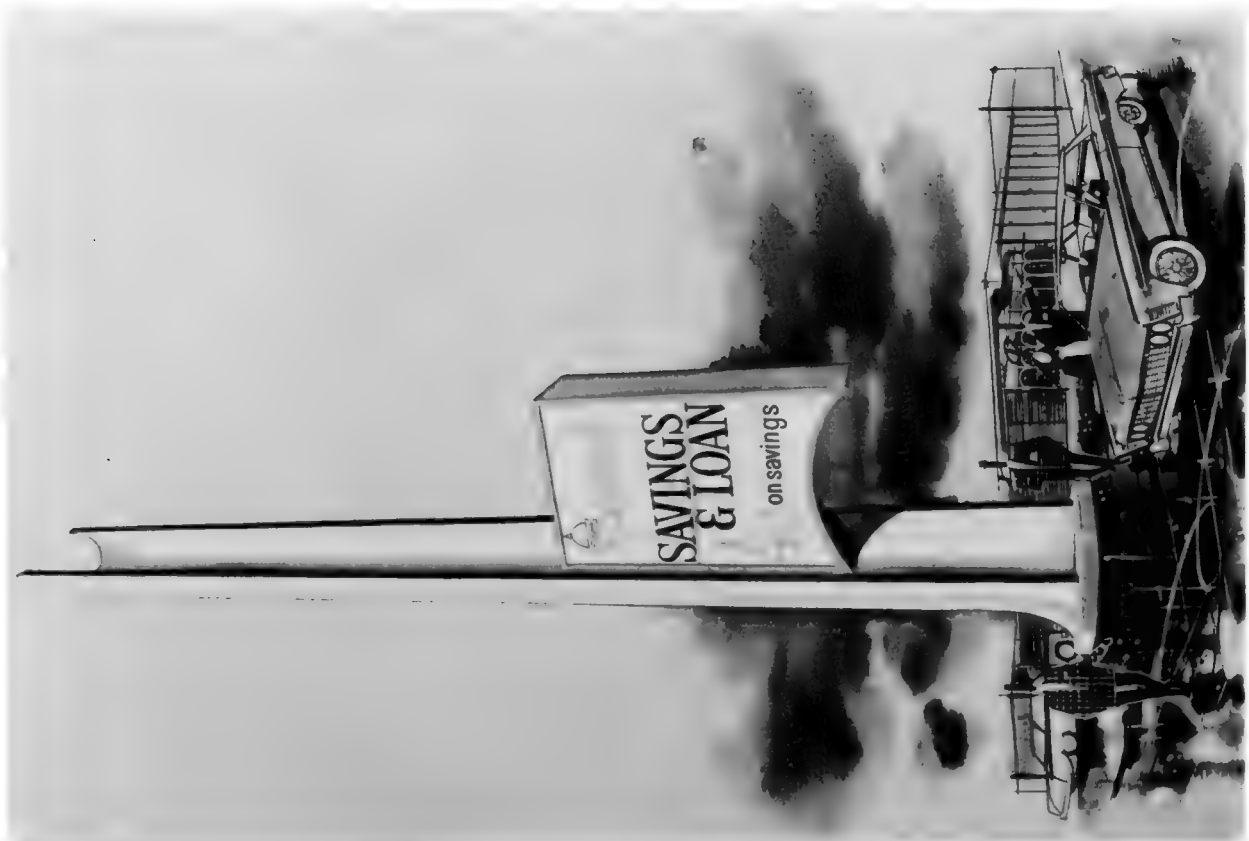
William W. Ponder
NEBRASKA NEON SIGN CO.
Lincoln, Nebraska



John Nicolai
ELECTRICAL PRODUCTS
Oakland, California



Larry G. Smith
ELECTRICAL PRODUCTS CONSOLIDATED
Denver, Colorado



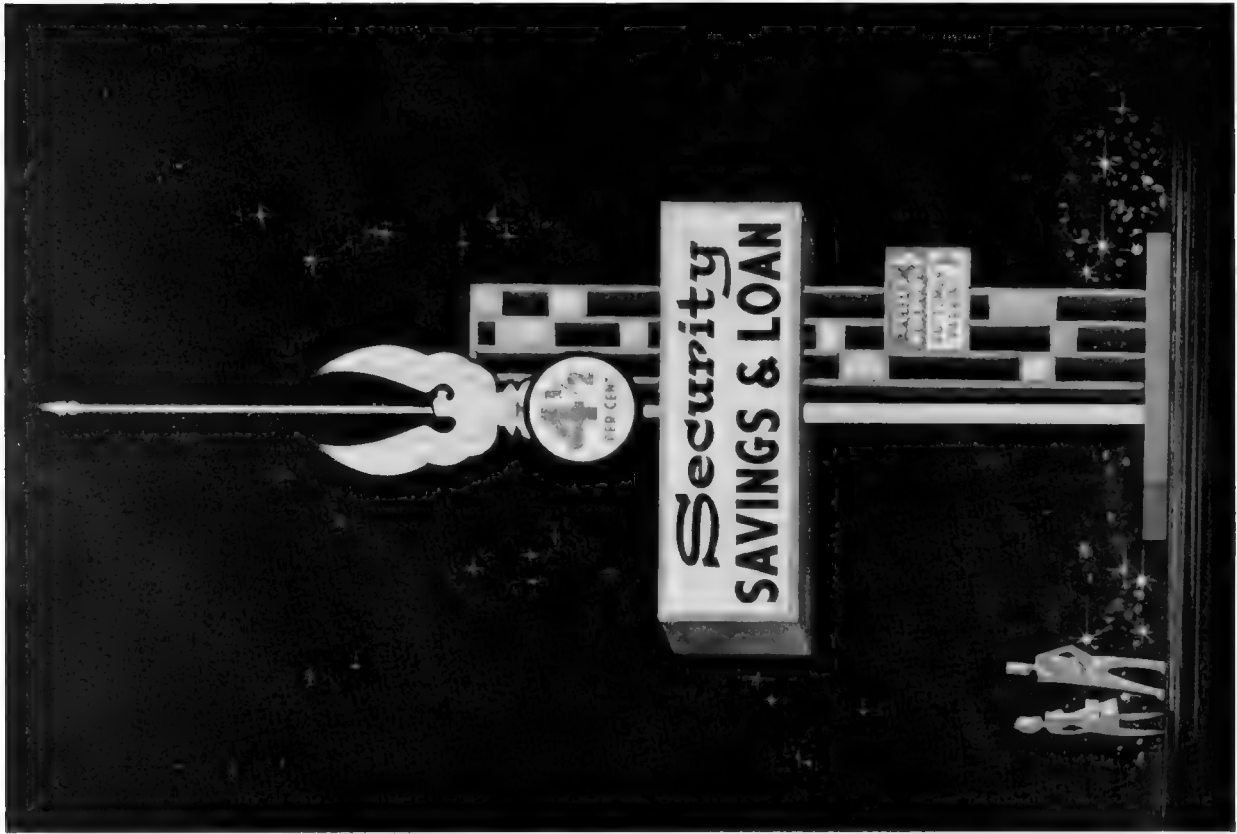
Daniel Zerkow
ELECTRICAL PRODUCTS CONSOLIDATED
Denver, Colorado



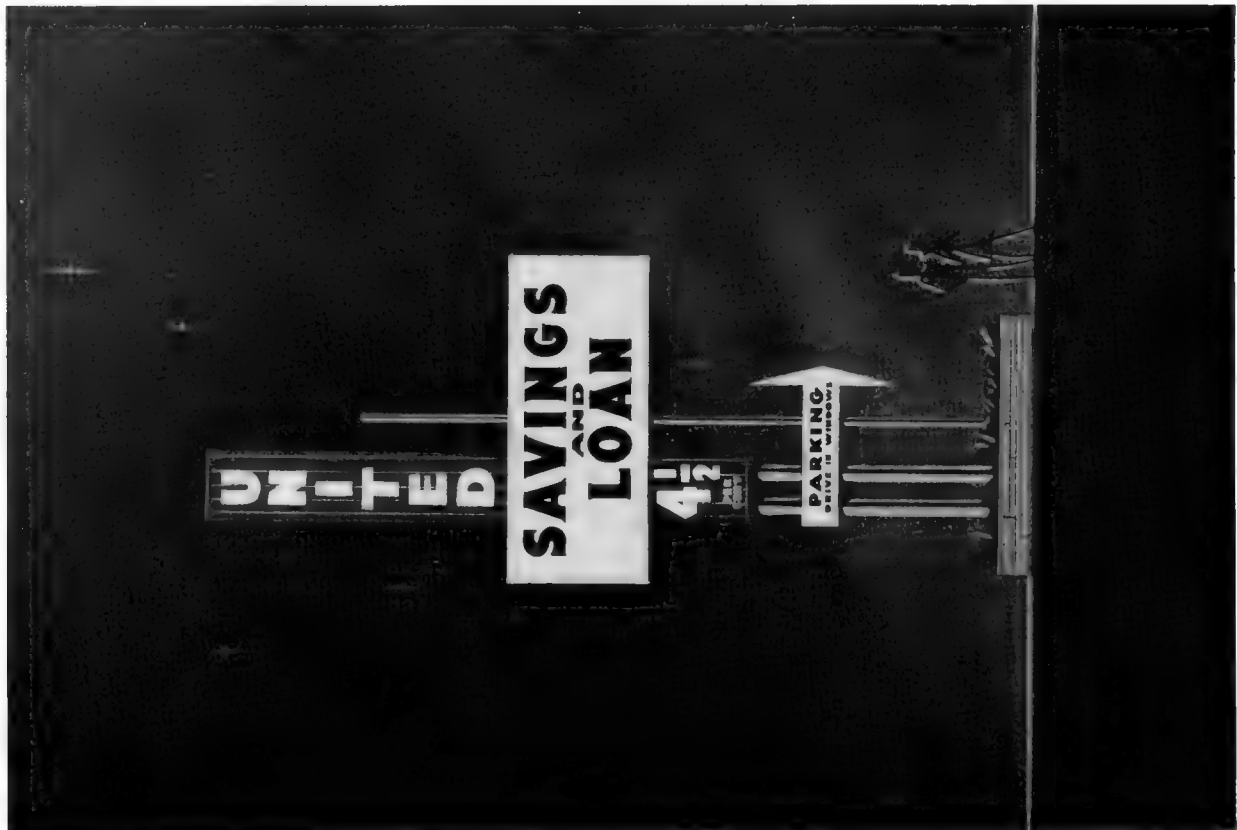
Tom Johnson
WILSON PLASTIC SIGNS LIMITED
Toronto, Ontario, Canada



Del Greener
ELECTRICAL PRODUCTS CONSOLIDATED
Seattle, Washington



Mel Tolberg
YOUNG ELECTRIC SIGN CO.
Ogden, Utah



Darrell B. Nelson
YOUNG ELECTRIC SIGN CO.
Ogden, Utah

SAVINGS & LOAN

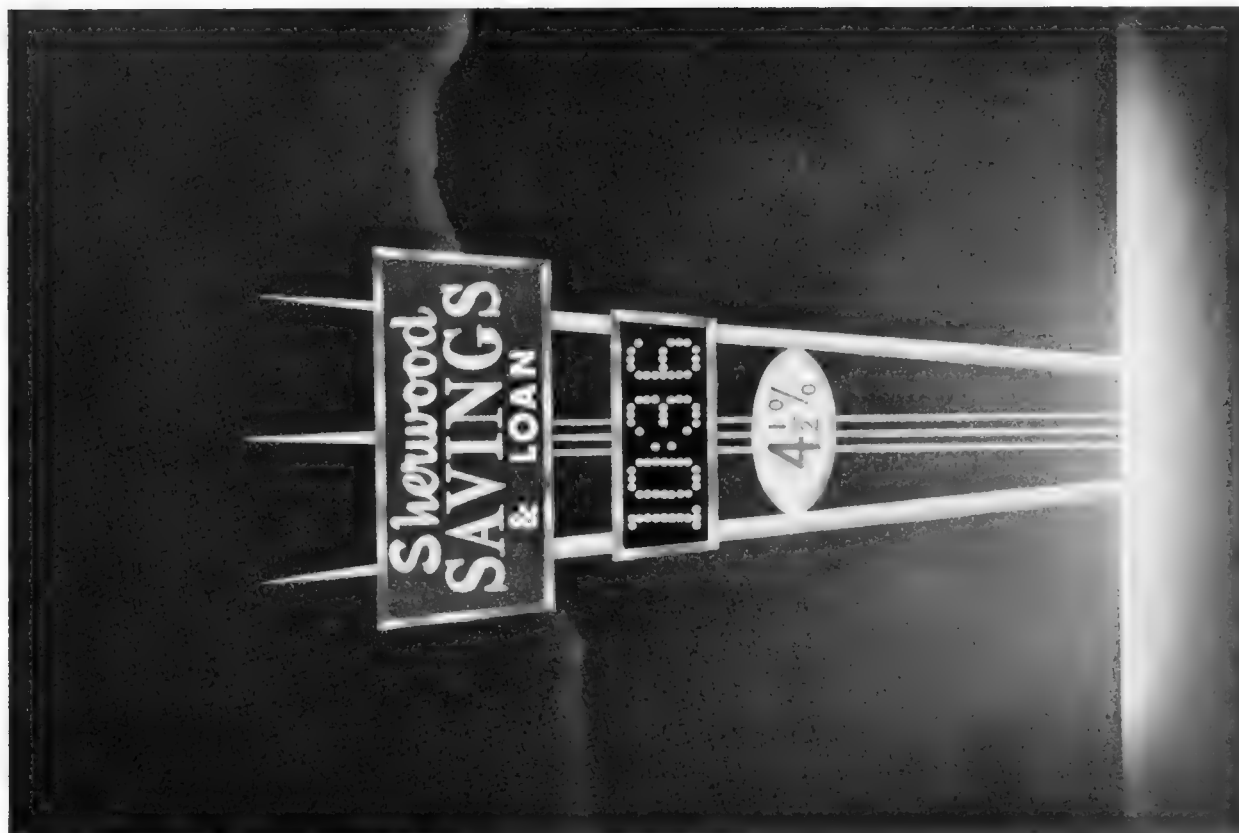
NESA ELECTRIC SIGN DESIGNS



William B. Davis
ELECTRICAL PRODUCTS CONSOLIDATED
Denver, Colorado



B. A. Miller
MYERSLEIBER SIGN CO., INC.
Phoenix, Arizona



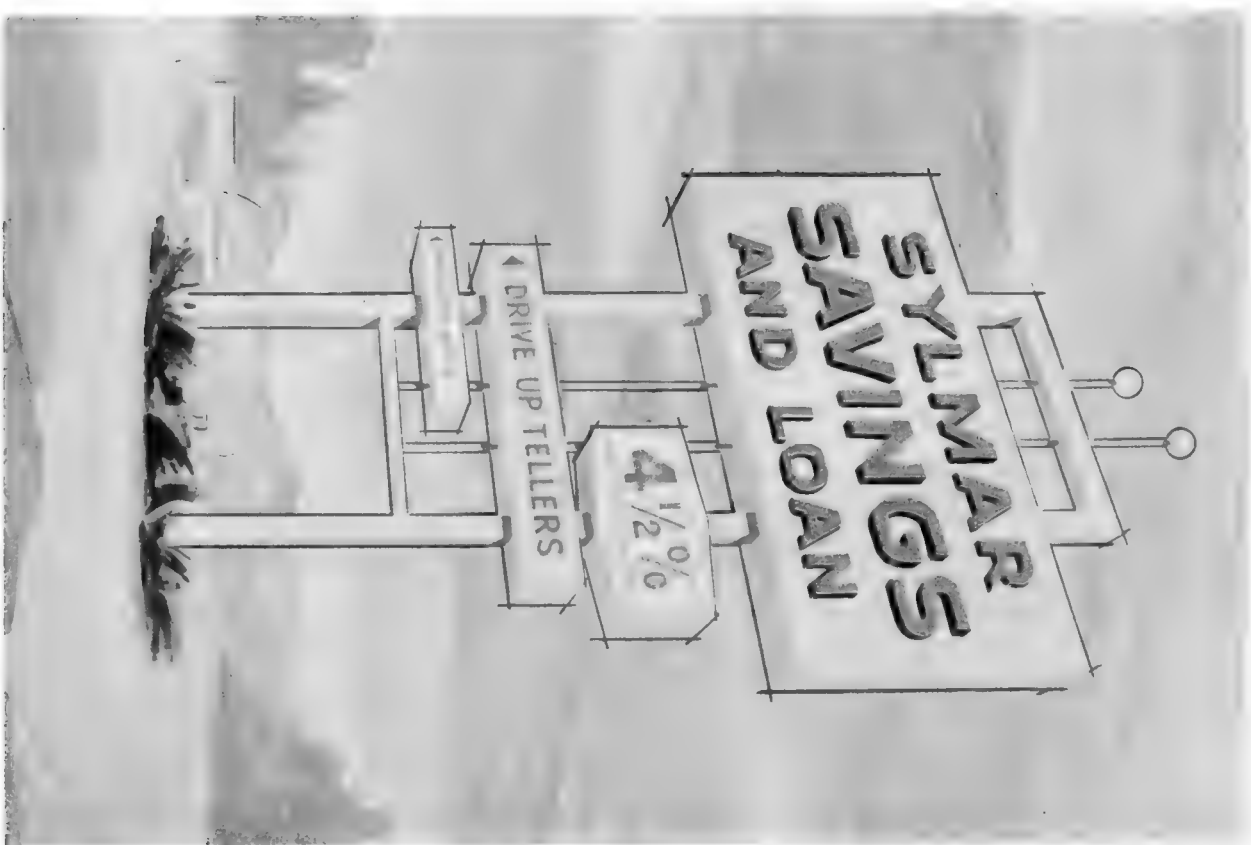
George H. Lehman
SIGN AND INDICATOR CORP.
Chicago, Illinois



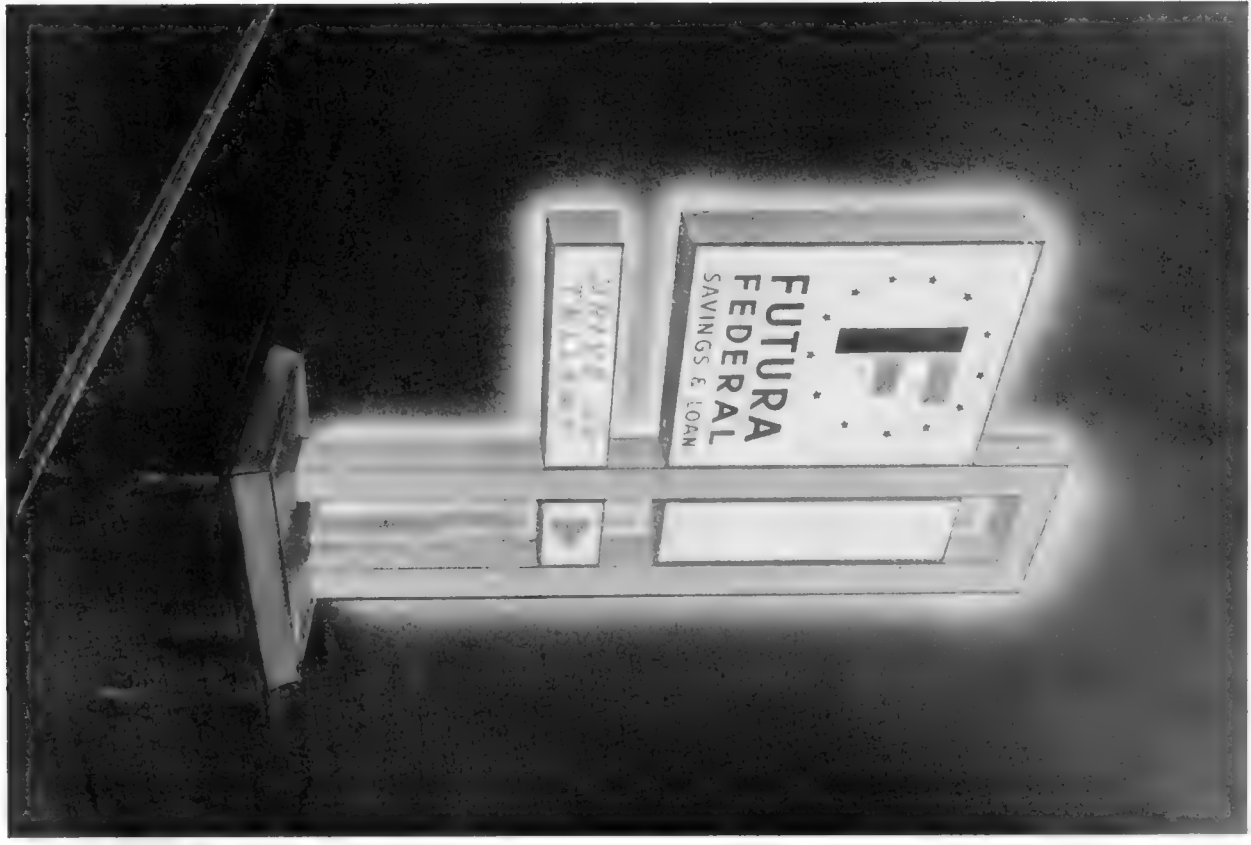
Kenneth B. Thurston
SIGN AND INDICATOR CORP.
Chicago, Illinois

SAVINGS & LOAN

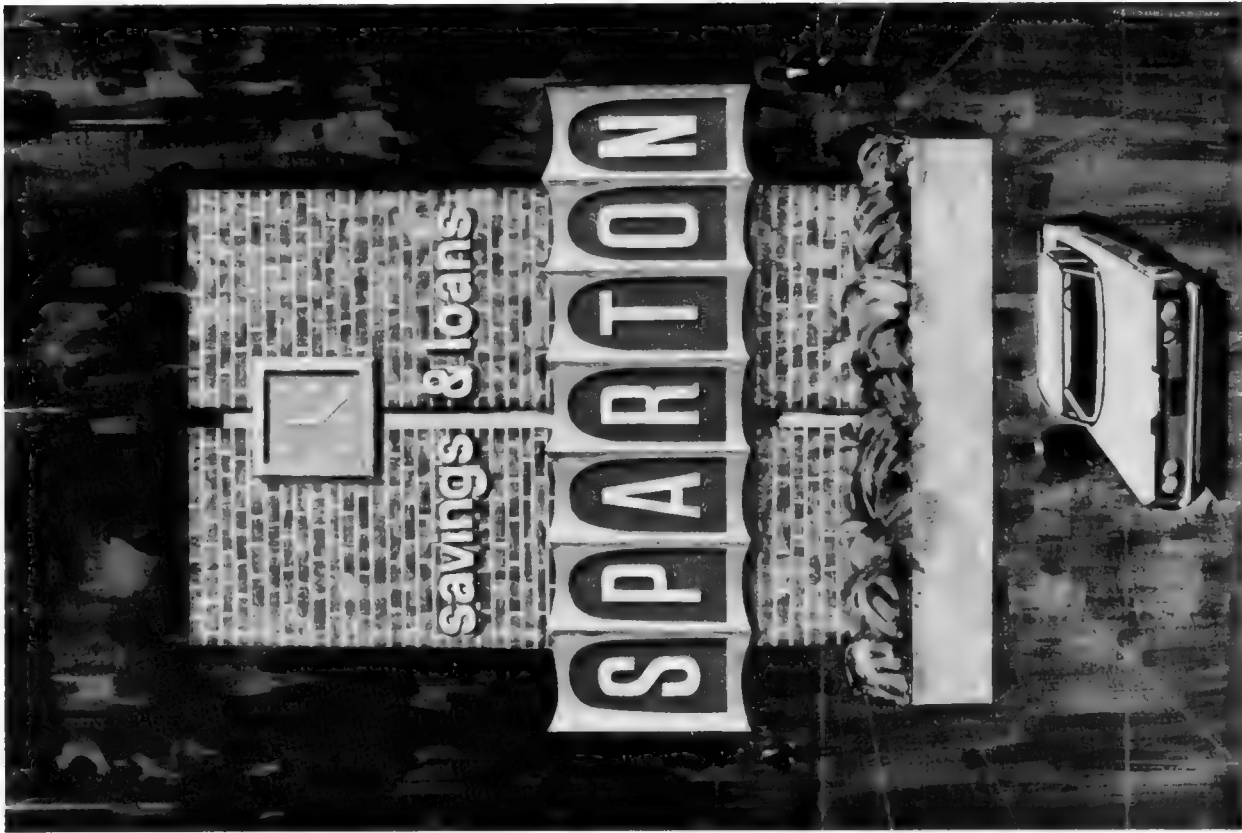
NESA ELECTRIC SIGN DESIGNS



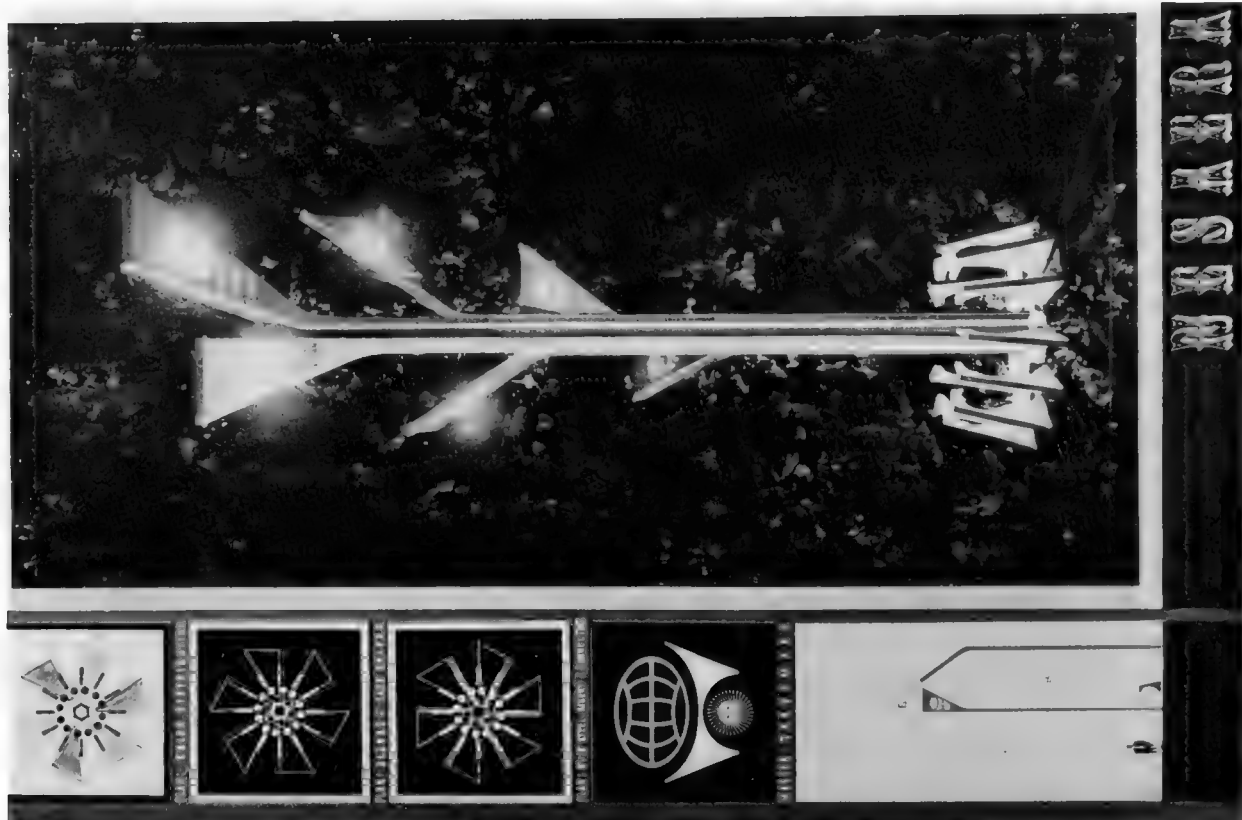
Bob Anderson
TERRIE A SIGNS
North Hollywood California



Sidney Rubin
MEERIDE SIGN CO
Pittsburgh Pennsylvania



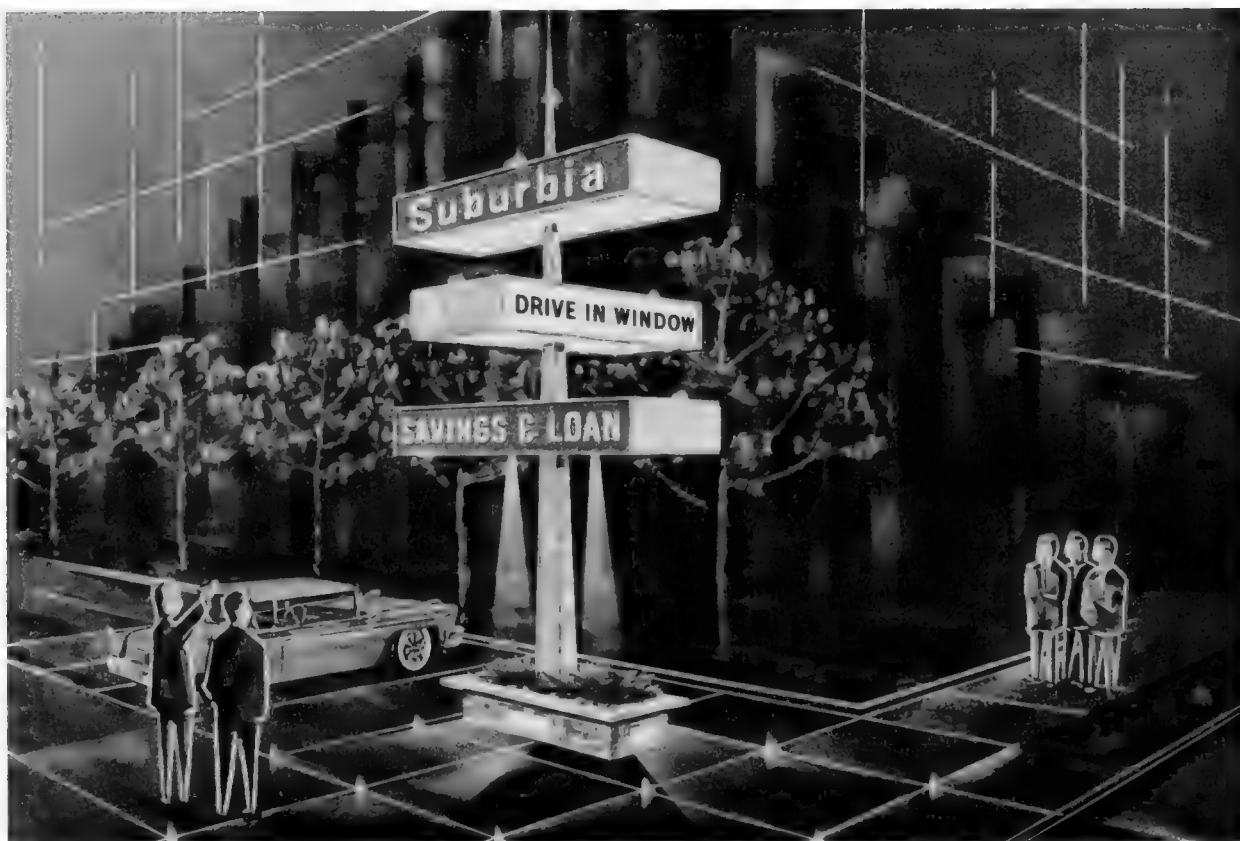
Tom Sackett
E. I. RUDDY CO., LTD.
Toronto, Ontario, Canada



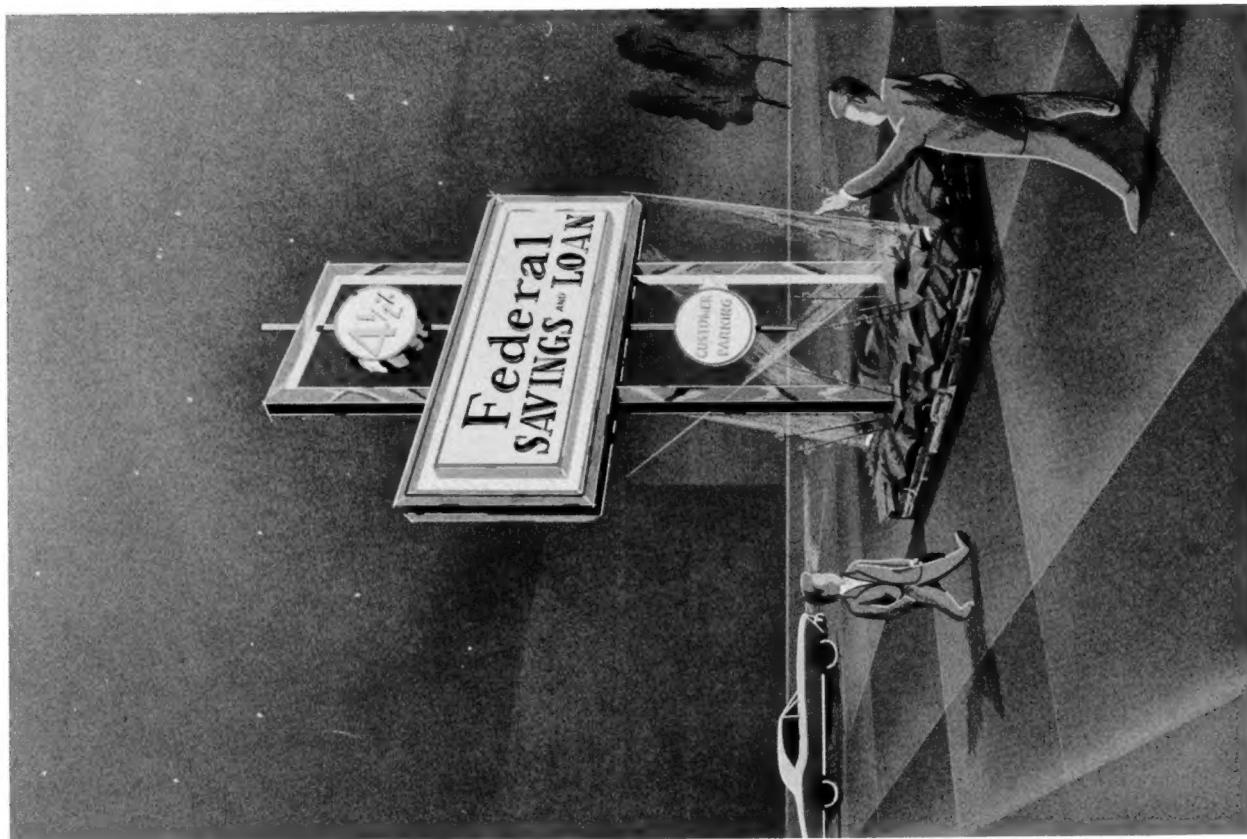
Steve Laskov
E. I. RUDDY CO., LTD.
Toronto, Ontario, Canada



Arthur W. Friess
FEDERAL SIGN AND SIGNAL CORP
Blue Island, Illinois



Donald H. Nishaus
THE AMERICAN SIGN CO.
Cincinnati, Ohio



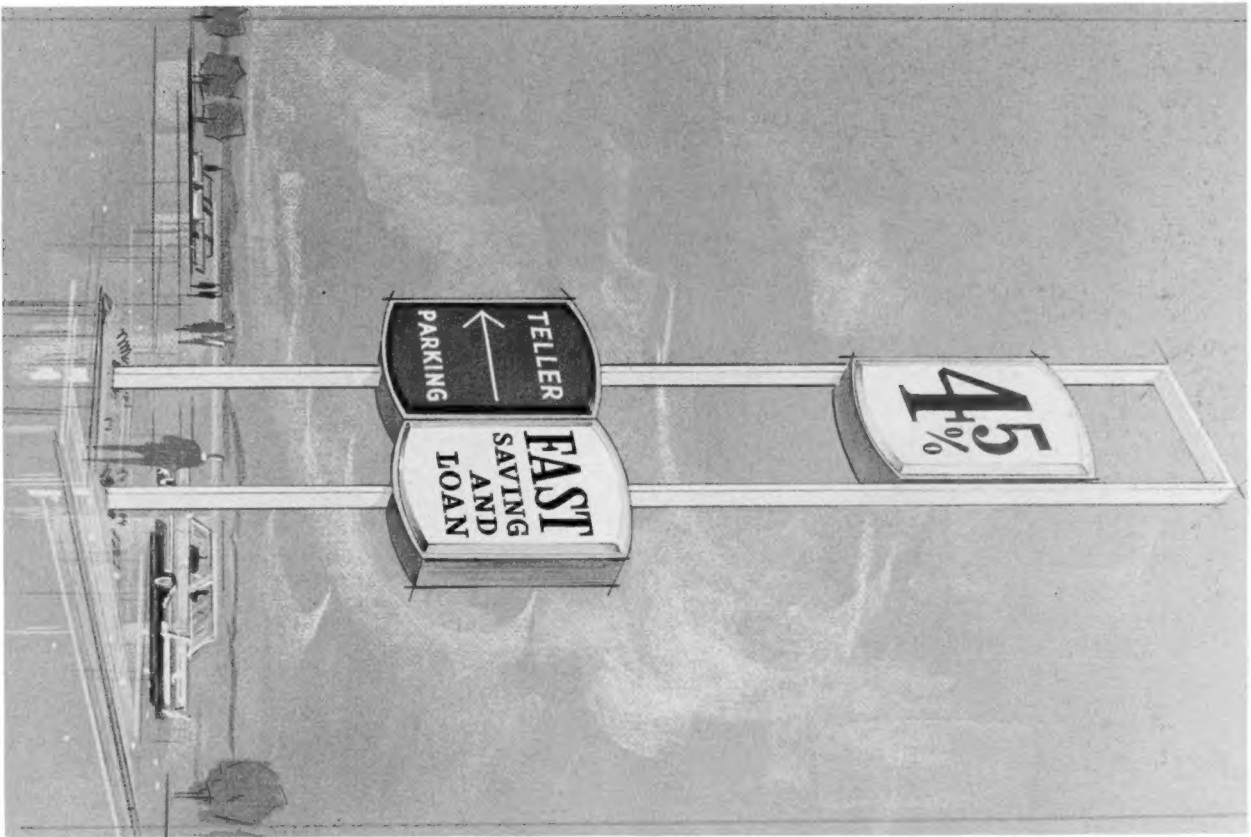
William A. Dickerson
CASPER NEON SIGN CO.
Casper, Wyoming



Frederick Hardy
ELECTRIC PRODUCTS CONSOLIDATED
Billings, Montana

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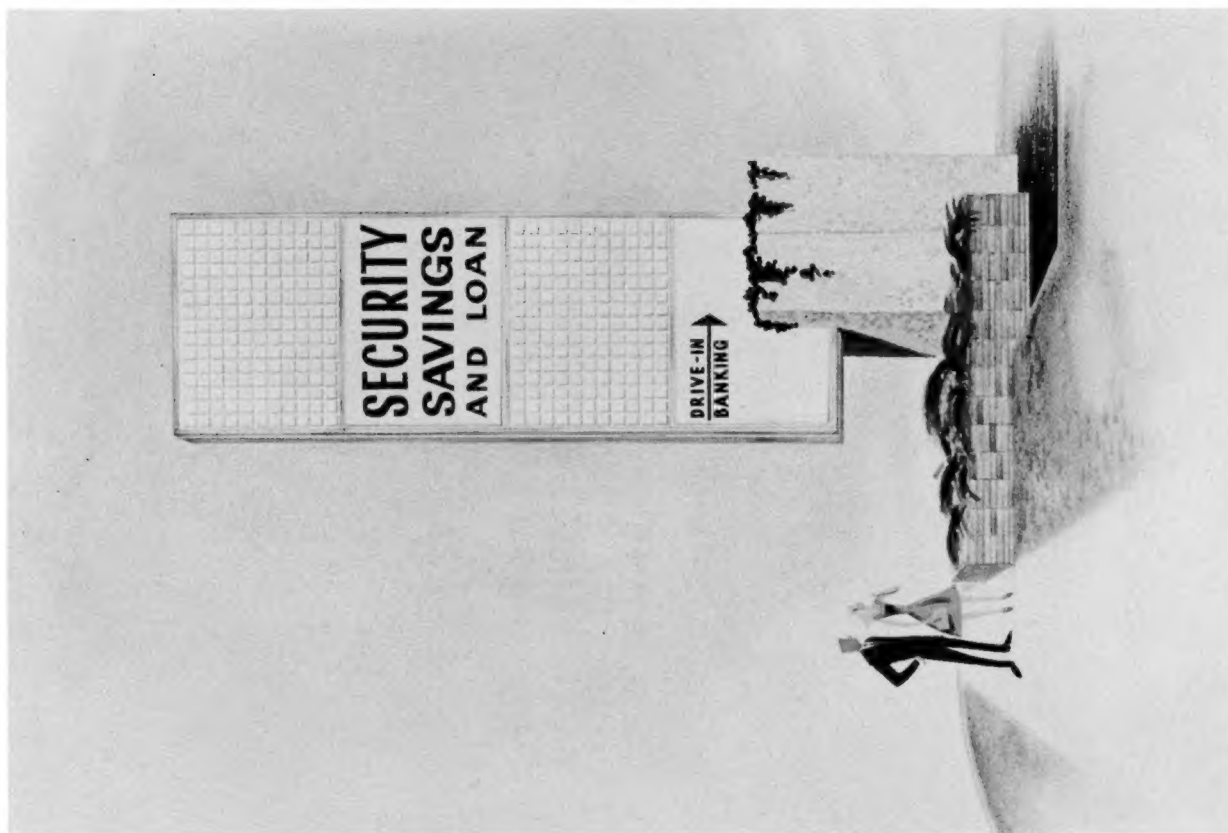
I. Schogoff
FEDERAL SIGN AND SIGNAL CORP.
San Francisco, California



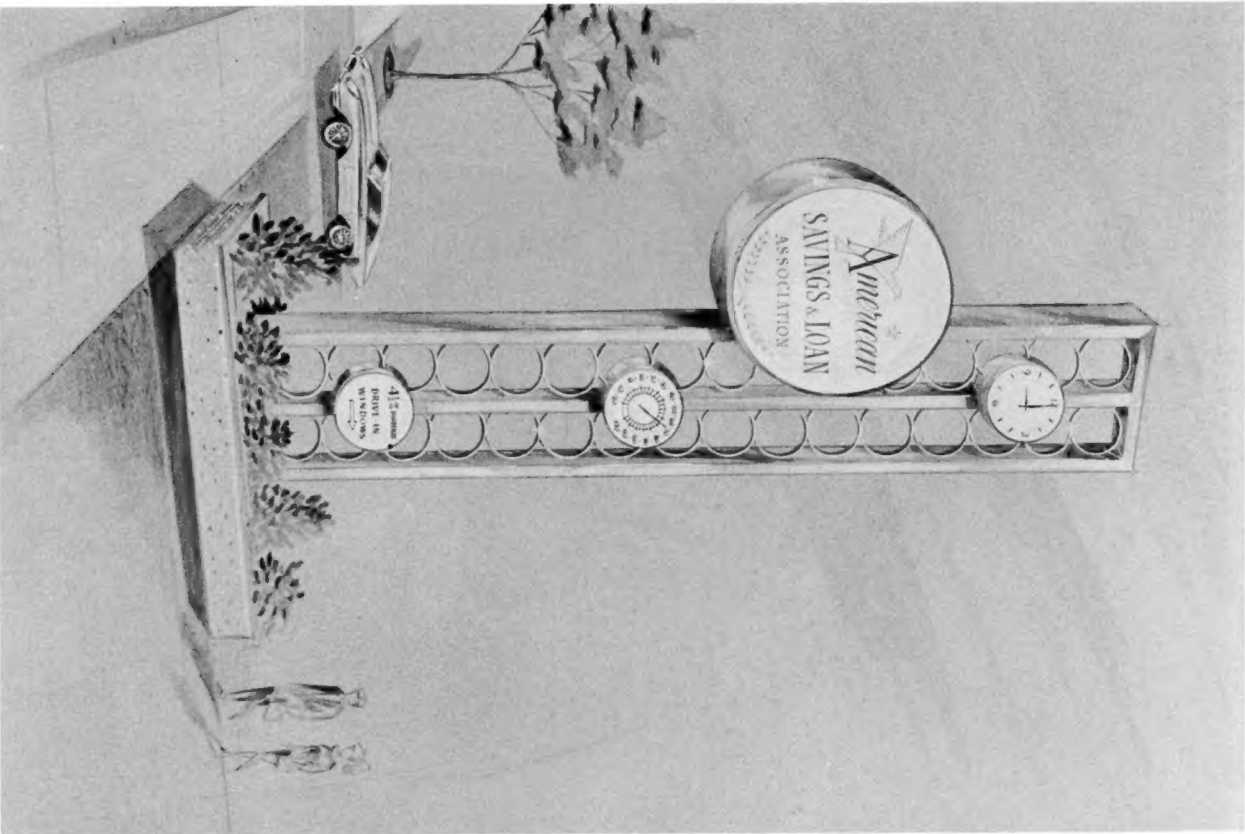
Wilson K. Hoy III
FEDERAL SIGN AND SIGNAL CORP.
Indianapolis, Indiana



Budy Goughlin
FEDERAL SIGN AND SIGNAL CORP.
Louisville, Kentucky



Leslie Cook
YOUNG ELECTRIC SIGN CO.
Salt Lake City, Utah



Robert W. Albert
THE BARNETT CO.
Dayton, Ohio



Large Character
HANOVER MFG. CO., INC.
Columbus, Ohio